

# Sport Management (SPMA) Year 2 (2024) - FAR Implementation Report Undergraduate Programs (reviewed 2021/22)

## Recommendation #1

**Complete a deep curriculum review.**

### ARC Disposition of the Recommendation

ARC considers the recommendation to conduct a deep curriculum review to be accepted and in the process of implementation. The Committee encourages the Department to continue working with the Centre for Pedagogical Innovation as they undertake this review.

### Implementation Plan (1st Priority)

Responsible for approving:	Department
Responsible for resources:	Department
Responsible for implementation:	Department
Timeline:	Dean of Applied Health Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One	Year Two	Year Three
Action #1 Undertake a comprehensive curriculum review.	Department	T	T	

### Comments 2023:

A SPMA faculty member has been granted a course remission for Winter 2023 to lead the comprehensive curriculum review. He has met with faculty members in the Department individually and in small groups, and formed an ad hoc curriculum review committee, and will be bringing topics for discussion and recommendations related to the curriculum to our annual 2-day Department retreat in May 2023.

### Comments 2024:

During our 2-day retreat in May 2023, the Department agreed to work towards several program changes with a focus on eliminating redundancies, reducing core requirements, creating clearer scaffolding of knowledge and skills, and updating course titles and descriptions. The curriculum review committee then assembled a list of agreed upon changes over the summer months. In September 2023, the Department voted to accept a total of 34 program changes ranging from minor changes (e.g. changing the title *Introduction to Sport and the Law to Introduction to Sport Law*) to larger changes (e.g. collapsing overlapping courses on *Sport Policy* and *Sport Governance* into a single course on *Sport Policy and Governance*). At our 2-day retreat in May 2024 the Department will discuss the newly revised curriculum and begin to explore and discuss some of the finer details within each course in the program, e.g. the purpose and place of seminars and labs.

\*On Target (T), Delayed (D), Complete (C), Complete and Ongoing (O)

**Recommendation #2**

**Complete overhaul of the internship program.**

**ARC Disposition of the Recommendation**

ARC considers the recommendation to be accepted for consideration. The Committee expects that the Department will do a thorough review of the internship program in the context of a larger curriculum review, as mentioned in recommendation #1.

**Implementation Plan (1st Priority)**

Responsible for approving: Department  
 Responsible for resources: Department  
 Responsible for implementation: Department  
 Timeline: Dean of Applied Health Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One	Year Two	Year Three
Action #1 Considerations related to potential changes to the internship courses in our program to be included in our comprehensive curriculum review.	Department	T	T	

**Comments 2023:**

Throughout the ongoing curriculum review process, we have continued to consider our internship courses and other experiential learning opportunities to ensure that our program learning outcomes are optimally met. We will continue to discuss ways of further strengthening our internship courses and experiential learning opportunities at our annual 2-day Department retreat in May 2023.

**Comments 2024:**

We have continued to consider our internship courses and other experiential learning opportunities to ensure that our program learning outcomes are optimally met. Minor changes have occurred in more strictly enforcing partner organization criteria, ensuring our students are doing meaningful internships with direct connections to sport and our program learning outcomes. We have also added a new European field experience course in Spain, in addition to our existing field experience courses in California and the Caribbean (Turks & Caicos). We will continue to discuss ways of further strengthen our internship courses and experiential learning opportunities at our annual 2-day Department retreat in May 2024.

**Recommendation #3**

**Prioritize a staff hire with any new resources.**

**ARC Disposition of the Recommendation**

ARC considers the recommendation, to prioritize a staff hire, to be not accepted as the allocation of resources lies outside of the Committee’s jurisdiction. The Committee expects that the program will proceed through normal channels of advocacy for resources.

**Implementation Plan**  
 Recommendation not accepted as it lies outside of the jurisdiction to the Committee.

**Recommendation #4**

**Explore revenue generation opportunities. Micro-credentials, consultancy work/lab with students, etc.**

**ARC Disposition of the Recommendation**

ARC considers the recommendation to explore revenue generation opportunities to be accepted for consideration by the Department. Further, ARC considers the recommendation to specifically explore Micro-credentials to be already current practice and part of the larger discussion about curriculum review, as mentioned in recommendation #1.

**Implementation Plan (1st Priority)**  
 Responsible for approving: Department  
 Responsible for resources: Department  
 Responsible for implementation: Department  
 Timeline: Dean of Applied Health Sciences to report by the end of academic year 2022/23.

Actions	Responsibility	Year One	Year Two	Year Three
Action #1 Include departmental discussions on revenue generating opportunities, such as micro-credentials, within our larger curriculum review process.	Department	T	T	

**Comments 2023:**

As a Department, we have discussed and explored various possible micro-credentials and continue to consider different possibilities alongside our comprehensive curriculum review. Once we begin to implement curriculum changes based on our comprehensive curriculum review, we will be in a better position to assess which of the micro-credentials under consideration, if any, will be optimal in our program.

**Comments 2024:** As a Department, we are continuing to discuss the development of micro-credentials using our existing courses, but are increasingly moving towards developing non-credit continuing education certificate programming that will allow for more flexible delivery and revenue generation. We are also discussing other potential revenue streams through fundraising, sponsorships, and targeted donation planning. We will continue these discussions at our annual 2-day Department retreat in May 2024.

**Recommendation #5**

**Dedicated student space for learning.**

**ARC Disposition of the Recommendation**

ARC considers the recommendation, of dedicated student space for learning, to be not accepted as it lies outside of the Committee’s jurisdiction. The Committee expects that the program will proceed through normal channels of advocacy for space resources.

**Implementation Plan**

Recommendation not accepted as it lies outside of the jurisdiction to the Committee.

**Recommendation #6**

**Pursue Accreditation.**

**ARC Disposition of the Recommendation**

ARC considers the recommendation to pursue Accreditation to be not accepted as it lies outside of the jurisdiction of the Committee. The Committee believes the Department is best-positioned to determine whether to move forward with this.

**Implementation Plan**

Recommendation not accepted as it lies outside of the jurisdiction to the Committee.