

## Memo

**Brock University** Niagara Region 1812 Sir Isaac Brock Way St. Catharines, ON L2S 3A1 Canada

To: Christene Carpenter Cleland, Chair, T&LPC

brocku.ca

From: Rajiv Jhangiani, Vice Provost, Teaching and Learning

Date: December 13, 2023

Subject: Report of the Vice Provost, Teaching and Learning

Thank you for the opportunity to provide a regular report to the members of T&LPC. The following is a summary of relevant activities between November 16 and December 14, 2023:

## Centre for Pedagogical Innovation

- Tribute to Teaching
  - <u>Brock-wide teaching awards were conferred</u> at the CPI's annual Tribute to Teaching event on December 7, 2023.
    - Chantal Buteau, Department of Mathematics received the Distinguished Teaching Award
    - Chelsea Temple Jones, Department of Child and Youth Studies received the Brock University Award for Excellence in Teaching for Early Career Faculty
    - Teresa Hill, Department of Recreation and Leisure Studies received the Clarke Thomson Award for Excellence in Sessional Teaching.
    - The <u>Don Ursino Award for Excellence in Teaching Large Classes</u> deadline has been extended to January 31, 2024
- Universal Design for Learning (UDL) <u>community of practice</u>
  - Interested faculty are invited to contact Ann Gagne, Senior Educational Developer, Accessibility and Inclusion at <u>agagne3@brocku.ca</u> if they are interested in joining this community of practice.
- Webinar Series on Assessment
  - Registration is open for our webinar series focusing on Assessment, which continues through the Winter term:
    - <u>Reframing the STEM classroom in the age of Al through authentic, equity-centered assessment and evaluation</u>, Clarissa Sorensen-Unruh, Tuesday Jan 16, 2024, 11am-12:30pm
    - <u>Assessments in the Second Language Classroom, A Multilingual Dialogue</u>, Dr. Rosa Hong and Adriana Grimaldi, Tuesday Feb 13, 2024, 11am-12:30pm
    - <u>Slow Change: Responding to Generative AI in the Classroom</u>, Dr. Cate Denial, Tuesday March 5, 2024, 11am-12:30pm
    - Recordings from previous sessions are available on the webinar website.
      - Accessible Assessments and Universal Design for Learning, Dr. Ann Gagné
      - Assessment for Blended and Online Learning, Dr. Brenna Clarke Gray
      - Writing in the Age of Artificial Intelligence, Dr. James M. Lang
      - Al Essentials for Educators: A Practical Guide for Next Generation Learning, Simon Chow
- Educational Technologies

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• Two motions, one that recommends the acquisition of an online Student Course Experience Survey system, and a second that recommends the acquisition of Prase

Matching Software were submitted to <u>Senate IT&I committee for their December 14, 2023</u> <u>meeting</u>. Both have accompanying reports, and both motions are responding to the expiration of existing contracts. Once the procurement process begins, the existing vendors or a new vendor may be selected.

• YuJa Video: Brock University's transition to the YuJa video platform is complete. All Echo360 embeds in Brightspace have been replaced with their YuJa equivalent.

## Co-op, Career, and Experiential Education (CCEE)

- Co-op Professional Preparation Course (0N90/5N90): This course saw notable increases in student engagement in both in person and online activities for the course. This success is attributed to several factors for course delivery this year and most certainly the switchover from Sakai to Brightspace made for a more dynamic student experience. Event participation and mandatory project completion rates are the highest they have been in years.
  - Networking Attendance: 0N90: 373 (95%) students attended; 5N90: 60 (97%) students attended
  - $\circ~$  It is anticipated that over 90% of students in both 0N/5N90 will successfully meet all course deliverables
- Goodman School of Business Experiential Education Fall Term 2023 Highlights:
  - o 36 course sections supported at the BBA and MBA level
  - o 32 different community partners and organizations engaged
  - o 22 Faculty members engaged in experiential education
  - Standout partners this term include;
    - Future Black Female (<u>https://www.futureblackfemale.com/</u>) worked in Management 4P90 – Business Strategy (Dr. Asma Zafar) to develop strategies to secure continued revenue after their funding had elapsed as well as opportunities to grow their brand and offerings to the Niagara Community
    - Urban Stalk (<u>https://www.urbanstalk.ca/</u>), a vertical hydroponics company worked in Marketing 4P31 – Consumer Behaviour (Dr. Antonia Mantonakis) and Marketing 3P97 – High Tech Marketing (Dr. Mark Parker) to develop marketing insights and take recommendations from students on future market positioning as well as social and physical marketing opportunities
    - First Peoples Digital Inc. (<u>https://firstpeoplesdigital.com/</u>), an Indigenous owned video game publisher worked in Marketing 2P91 Intro to Marketing (Dr. Antonia Mantonakis). Students provided them with recommendations around marketing their organization as well as their new game slated for release in 2024
- Career Education: A reminder/call out for any faculty or instructors looking to book career programming/classroom presentations for the Winter term are encouraged to reach out as soon as possible to submit their requests <u>Request a Workshop</u>
- Enbridge Donation: As a preferred school for student talent recruitment, Enbridge is donating an additional \$20,000 to Brock University. In addition to supporting career-related programming and co-op opportunities for students, a part of the funding will provide direct support to disabled students.

## Other notable projects, initiatives, or events

• Over this period I have attended meetings of the Strategic Planning Steering Committee and Indigenous Degree-Level Expectations Coordinating Committee. I also chaired meetings of the

Open Education Working Group, Student Ombuds Advisory Committee, and the Learning Spaces Advisory Group.

- I attended the Digital Learning Strategy Forum organized by the BC Ministry of Advanced Education and Skills Training on November 23.
- The Chair of the Teaching & Learning Policy Committee and I consulted with the Senate Research & Scholarship Policy Committee on December 1 and the Senate Graduate Studies Committee on December 5 on the recommendation to disallow the use of artificial intelligence detection tools to process student coursework in pursuit of academic integrity.
- I attended the Board of Trustees meeting on December 7.
- I attended the Tribute to Teaching celebration on December 7.
- I have been working with my teams in CPI and CCEE to manage and mitigate the impact of significant budget cuts (including reductions in both personnel and non-personnel budgets) while continuing to support core university operations. These cuts, which also apply to the development of unit-level budgets for 2024-25 fiscal year, are required to address the university's budgetary challenges in the context of frozen tuition and operating grants, enrolment and retention shortfalls, collective agreement obligations, inflation, and other financial pressures.