

Student Life and Success is a dynamic department offering programming and services that support student success both academically and outside the classroom.

As part of Student Life and Success, Student Life provided opportunities for everyone in the Brock community to be active and engaged at Brock and within its surrounding communities. We offer programs and services that support campus involvement, leadership development, community engagement, off-campus living and so much more.

At the core of our department are its people. We thrive on student-driven innovation and on collaborative teamwork between our student leaders and the professional staff.

Job Title:	Co-Curricular Engagement Assistant
Start Date:	Thursday, August 28, 2025
End Date:	Friday, April 4, 2026 (end date may vary, typically last date of Winter classes)
Hours of Work:	Mandatory Training:
	• In-person training, 7 hours each day, on Thursday, August 28, and Friday, August 29
	Plus 5 hours of online, asynchronous training to be completed prior to August 28.
	Welcome Week (August 31 – September 7):
	Up to 15-20 hours during this period, depending on event schedules.
	Fall/Winter (September 8 – April 4):
	9 hours/week while classes are in session, starting September 8
	Attendance at a 1-hour bi-weekly staff meeting is also required.
Hourly Rate:	\$17.20 / hour
Eligibility:	Must be a registered Brock student throughout the term of employment, with a minimum overall average of 65% and legally able to work in Canada

Position Summary

The Co-Curricular Engagement Assistant will support and plan student engagement activities that encourage students to actively participate in co-curricular activities, particularly those that fit within the Campus-Wide Co-Curriculum (CWC). In addition, they will support the promotion of the CWC and Experience BU platform, including all marketing, promotional, and awareness efforts.

The Co-Curricular Engagement Assistant supports students in their completion of the CWC by supporting and/or planning events that fit within the CWC. This, and other supports like information sessions, one on one consultations, etc., engage students in increasing their understanding of the CWC and how they can complete it. The Co-Curricular Engagement Assistant also engages students through marketing and promotional efforts surrounding the CWC.

Every Student Life and Success team member will support and contribute to various projects and events, while also providing team assistance and being flexible as time allows in their workload.



Responsibilities

Co-Curricular Engagement Programming

- Assist with the creation and delivery of innovative events, initiatives, and campaigns that support and engage students with the CWC.
- Identify opportunities to collaborate with campus partners, student organizations, and community agencies to host and coordinate events that grant CWC credit.
- Work in collaboration with other departments and areas on campus to connect students to available resources, services, and programs that will support their progress and completion of the CWC.

Promotion and Marketing

- Promote the CWC and ExperienceBU at Student Life and Success events and through hallway tabling, and social media channels.
- Assist in the creation of promotional materials to increase participation in the CWC including posters, social media posts, and email messaging.
- Support and advise students complete the CWC, providing personalized support and guidance; and where appropriate, connecting them with fulfillment options at Brock and in the broader community.
- Deliver ExperienceBU and CWC information and training sessions for students, virtually and in-person, to support students with their involvement outside the classroom.

Programming and Team Support

- Work with teams to create and deliver well-rounded events and opportunities to support students
- Serve as an ambassador for Student Life and Success, including ExperienceBU and the Campus-Wide Co-Curriculum, by promoting and connecting students and student organizations to these programs, our events and activities, as well as other campus and community resources that support their success and student engagement.
- Help build a community by providing a welcoming and resourceful presence for a diverse student body, helping to form relationships and connections among students, faculty, and the general Brock community and encourage and facilitate engagement in student life at Brock University.
- Participate in bi-weekly team meetings
- Additional programming/project requirements will be determined by the Student Life and Success Management Team.

Other duties as assigned



Additional Information

Although primarily an on-campus position, this position may include online duties to align with Student Life and Success hybrid service delivery model. Communication, student support, and activities may be conducted using a variety of online tools.

Required Skills & Qualifications

- Familiarity with ExperienceBU and the CWC is required.
- Demonstrated skills in the planning and implementation of student events/programming, in-person and/or virtual, including strong organization and coordination skills.
- Facilitation and presentation skills
- Strong skills in time management, adaptability, and collaboration
- Social media proficiency and ability/comfortability to promote student programming and encourage student engagement through social media and other digital platforms.
- Positive and enthusiastic attitude
- Strong organization and coordination skills
- Ability to work independently as well as part of a larger team

Learning Outcomes

This position is designed to provide experience and skills development; by the end of their position, student staff will be expected to know, understand, and demonstrate the following learning outcome domains:

- Administration: gain experience with data entry and enhance attention to detail and organization skills.
- Project Management: gain experience leading projects and delivering quality initiatives in suitable timeframes.
- Communication: enhance communication skills and the ability to relate with others
- Teamwork & Collaboration: gain experience working as part of a team
- Leadership: gain a sense of self-awareness and demonstrate an understanding of their leadership ability
- Facilitation: develop strong public speaking and facilitation skills through delivering events and sessions.

Additional Benefits

- Training, skills-development, and knowledge building in areas such as project management, event planning, communication, and leadership
- Access to social networks, lots of cool people and ideas
- A chance to work on special projects that catalyze the extraordinary potential of our dynamic Brock community



Brock University is actively committed to diversity and the principles of Employment Equity and invites applications from all qualified candidates. Women, Aboriginal peoples including those who identify as members of First Nations, Inuit and Métis Peoples, members of visible minorities and racialized groups, people with disabilities, and lesbian, gay, bisexual, transgender, and queer (LGBTQ) persons are encouraged to apply.

We will accommodate the needs of the applicants and the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the selection process, as outlined in the Employee Accommodation Policy.

Please advise <u>studentlife@brocku.ca</u> to ensure your accessibility needs are accommodated through the hiring process. Information received relating to accommodation measures will be addressed confidentially.

We appreciate all applications received; however, only candidates selected for an interview will be contacted.