

WGST Content Creator (Student Special Project)

Centre for Women's and Gender Studies · Faculty of Social Sciences · Brock University

Positions available: 2

Term: September 2026 – April 9, 2027

Hours: 101 hours per position (roughly 10–20 hours per month)

Rate of pay: Hourly based on year of study (see Brock's Part-time and Student Employment Rates).

Application deadline: September 8

About the role

Making WGST More Visible is a year-long project to build a set of digital assets that show what Women's and Gender Studies actually is, what it asks, and where it leads.

- The work will be used by academic advisors, at recruitment events like the Ontario Universities' Fair, and across the Centre's channels.

We're hiring two students (an undergraduate and a recent Brock graduate) with a background in women's and gender studies to form a **small content-creation team**.

What you'll do

Produce a spotlight series

- Plan, film, and edit short features on WGST students and alumni that show the real-world value and career pathways of the degree, building on the strong response to the Centre's International Women's Day video

Create explainer content

- Develop short, accessible pieces that demystify WGST - its central questions, its career utility, and its micro-credential, minor, and combined-major routes
- Produce digital infographics and downloadable career-pathway resources for advising and recruitment use

Work to the recruitment calendar

- Fall focus: community, activism, and event content (student socials, 16 Days of Activism, Fall Preview Day)
- January: concentrate on WGST offerings ahead of the OUAC 101 high school application deadline
- Late February–March: student testimonials and community highlights supporting student enrollment/engagement

Collaborate with campus partners

- Co-create content with partners such as Brock U Women in Self Defense, the Student Justice Centre, the Hadiya'dagénhahs First Nations, Métis and Inuit Student Centre, the Black Student Success Centre, and the Student Justice Centre.

Work from a feminist, intersectional frame

- Ensure content, design, and captions reflect the Centre's commitments, treating the digital space as an extension of the classroom. Reach is a means to recruitment and belonging — not the goal in itself.

Who we're looking for:

Required

- Demonstrated ability to produce short-form video, graphics, or written digital content
- Working knowledge of at least one editing or design tool (e.g. CapCut, Premiere, Canva, Adobe Express)
- Grounding in feminist and intersectional analysis, and the judgment to apply it to public-facing communication
- Ability to work independently, meet deadlines, and manage a content calendar

Bonus Assets

- Experience with social media platforms in an organizational rather than personal capacity
- Interviewing or storytelling experience
- Familiarity with accessibility practices in digital content (captioning, alt text, colour contrast)

Please include links to two or three examples of your work with your application. Polished professional work is not expected - we want to see how you think and what you make.

Why apply

- Paid, portfolio-building work in digital content production
- Direct collaboration with WGST faculty, staff, and students
- Work that puts feminist and intersectional analysis into public practice

How to apply

Send a short cover note, a brief résumé, and two to three work samples or links to Kelly Guembel, WGST Administrative Assistant, WGST@brocku.ca by **September 8, 2026**. Please use the subject line: **WGST Content Creator**.

The Centre for Women's and Gender Studies is committed to feminist, intersectional, decolonial, and equity-centred practice. We strongly encourage applications from Indigenous students, Black students and other racialized students, 2SLGBTQIA+ students, students with disabilities, first-generation students, and international students.