

**ITHAS 2023 – PRELIMINARY PROGRAMME**  
**INTERNATIONAL TOURISM & HOSPITALITY ACADEMY AT SEA**  
**Topic: MANAGING TOURISM IN WORLD HERITAGE SITES**

**May 6–13, 2023 – Croatia**

**Hosted & Organised by Faculty of Economics & Business, University of Zagreb**

<b>DAY/ DATE</b>	<b>TIME</b>	<b>ACTIVITY</b>
Saturday 6/5/2023	<b>By 13:00</b>	<b>Arrival to Split harbour</b>
	<b>13:30</b>	<b>Light lunch</b>
	<b>15:00</b>	<b>Meeting of all ITHAS participants: Explanation of ITHAS programme, familiarisation of ITHAS participants. Venue: TBA</b>
	<b>15:45</b>	<b>Meeting with local tourism officials and introduction to cultural tourism in Split</b>
	<b>17:00</b>	<b>Guided tour of Split</b>
	<b>19:00</b>	<b>Dinner/Free time on your own</b>
Sunday 7/5/2023	<b>08:00</b>	<b>Breakfast and departure to one of the islands on the route (sail 6 h)</b>
	<b>09:00</b>	<b>During sail: Students' presentations of Pre-ITHAS Assignment</b>
	<b>13:00</b>	<b>Lunch</b>
	<b>16:00</b>	<b>Classes according to schedule</b>
	<b>19:00</b>	<b>Dinner/Free time on your own</b>
Monday 8/5/2023	<b>08:00</b>	<b>Breakfast and departure to Zadar</b>
	<b>09:00 –</b>	<b>During sail: Classes according to schedule</b>
	<b>12:30</b>	<b>Lunch</b>
	<b>14:30</b>	<b>Presentations by tourism experts at University of Zadar:</b> <ul style="list-style-type: none"> <li>- Coexistence of ancient and modern attractions (presenter TBA)</li> <li>- Efforts to unveil cultural outskirts of Zadar and its region - cases of creative heritage interpretation</li> </ul>
	<b>19:00</b>	<b>Photo session: inspiring and capturing memories</b> <b>Dinner/Free time on your own</b>
Tuesday 9/5/2023	<b>07:00</b>	<b>Departure to Kornati National Park (sail 3 h)</b>
	<b>08:00</b>	<b>Breakfast</b>
	<b>10:00</b>	<b>Arrival to ACI marina Piškera in Kornati NP Presentation by Kornati NP experts</b>
	<b>12:00</b>	<b>Lunch</b>
	<b>14:00</b>	<b>During sail: Classes according to schedule</b>

	<b>17:00</b>	<b>Arrival to island of Zlarin – Explore the local culture of your own</b>
	<b>19:00</b>	<b>Dinner</b>
Wednesday 10/5/2023	<b>08:00</b>	<b>Breakfast and departure to Šibenik (Sail about 1 h)</b>
	<b>10:00</b>	<b>Active sightseeing tour of Šibenik</b>
	<b>12:30</b>	<b>Lunch</b>
	<b>14:00</b>	<b>Meeting with local tourism officials: Presentation on Innovative technologies influencing cultural tourism offer</b>
	<b>19:00</b>	<b>Dinner/Free time on your own</b>
Thursday 11/5/2023	<b>08:00</b>	<b>Breakfast</b>
	<b>09:00</b>	<b>Boat field trip to UNESCO site St Nicholas' Fortress</b>
	<b>12:00</b>	<b>Lunch</b>
	<b>13:30</b>	<b>Walking tour to Barone Fortress – presentation by local expert (TBA)</b>
	<b>17:00</b>	<b>Workshop on learning experience and wrap-up on assignments of ITHAS</b>
	<b>19:00</b>	<b>Dinner</b>
	<b>21:00</b>	<b>Students' competition: Team Building Party. Venue: TBA</b>
Friday 12/5/2023	<b>08:00</b>	<b>Breakfast and departure to Trogir (sail 4 h)</b>
	<b>09:00</b>	<b>During sail: Classes according to schedule</b>
	<b>12:30</b>	<b>Lunch</b>
	<b>15:00</b>	<b>Active sightseeing tour of Trogir</b>
	<b>19:00</b>	<b>Dinner</b>
	<b>20:30</b>	<b>Certificate Delivery. Venue: TBA</b>
Saturday 13/5/2023	<b>07:30</b>	<b>Breakfast</b>
	<b>By 08:30</b>	<b>Disembark</b>