



# INTERNSHIP OPPORTUNITY

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**Position:** Raptors Today/NBAtv Canada Production, Intern  
**Reports to:** Supervising Producer, Basketball Content  
**Duration:** January – April 2019

## Position Overview:

As a valuable member of the NBA TV Canada Team, the video production intern plays a key role in supporting the creative producers in the execution of network programming and social media efforts. This role will primarily work within Scotiabank Arena, but will often help coordinate and execute projects off-site.

## Specific Duties:

- Act as production assistant to producers and production teams
- Assist with pre-production and post-production needs
- Help plan and attend shoots when needed, as well as assist with executing creative and technical needs
- Asset research and collection via Dalet and HSN for the Editors (training for Dalet will be provided)
- Engage with viewers of NBA TV Canada programs (including Court Surfing and Hangout) via social media during live shows
- Help grow NBA TV Canada social media following
- Curate the best tweets, Facebook posts, and IG posts for use in our live shows
- Create and monitor twitter poll questions
- Promote shows via social media ahead of air time
- Publish short YouTube clips and share socially
- Availability for live-tweeting and other real-time social communications during the live recording of The Hangout and CourtSurfing on Wednesday evenings

## Requirements:

- Currently enrolled in a University or College degree/diploma Program related to Marketing, Video Production or New Media Production field
- Working knowledge of pre- and post-video production fundamentals
- Working knowledge of digital editing and/or animation systems
- Strong knowledge of Microsoft Office
- A winning attitude with ability to exercise diplomacy and tact at all times
- Excellent communication, organizational and interpersonal skills
- Ability to multitask and meet multiple deadlines
- Knowledge and experience with all relevant social media platforms
- Poise in live control room environment
- Demonstrates shrewd judgment with social media posts
- Experience with Photoshop a huge plus
- Knowledge of NBA basketball a huge plus

**Additional Information:** Please note that this is a full-time (5 days/week) unpaid position; however the student hired for this position will receive a \$150.00 weekly honorarium.

## Instructions to Apply:

- Interested applicants are asked to e-mail their resumes and a cover letter to [internship@mlse.com](mailto:internship@mlse.com) no later than **November 15, 2018 by 5:00pm**.
- Please include the internship position in the subject heading.
- Please limit your application to **one** internship which is relevant to your program. If passionate about more than one opportunity, please indicate secondary interests in your cover letter.

**We thank everyone for their interest; only those selected for an interview will be contacted.**