

Devon Ainslie

(she/her)

»»» Interview

Describe your career path?

During my time at Brock, I took COMM 4F00 where I interned with McMaster University, Faculty of Health Sciences Public Relations Office. This propelled my interest in health communications. After my internship ended and I graduated, I took time off and a break from school to travel (highly recommend if you get the opportunity). I then started at McMaster University, Michael G. DeGroot School of Medicine, Niagara Regional Campus as the Communications Assistant where I was immersed in all aspects of media/communications, design, event planning and social media content creation. It was a wonderful experience and allowed me to build a solid foundation in many different areas. I was also able to mentor my own CPCF intern to give her the same experience I had.

I am currently a Program Digital Engagement Advisor with Niagara Region Public Health where I work with, and advise, on several different departments within Family Health. I work on projects to better equip Niagara residents with services and programs within the community by creating lasting partnerships and digitally advancing our platforms.

What brought you to Brock and to the CPCF department?

As a transfer student, I really enjoyed the interdisciplinary courses as well as the variety. I still use course content with current work projects. I also had the chance to study abroad in Scotland which gave me a whole new perspective on media in other parts of the world. The internship course was of particular interest as well, as it allowed me to discover the area of communications I wanted to focus on and gave me everlasting partnerships and connections.

What advice do you have for current students who want to make the most out of their experience in CPCF at Brock?

Seek out every opportunity you can at Brock and within the greater Niagara community. Don't be afraid to put yourself out there and allow yourself to embrace change. Sometimes it can be very difficult to enter unknown territory or figure out what you want to do but don't let a "no" stop you from carving out your own path. A great place to start connecting with professionals in your field or recent alumni is Ten Thousand Coffee's! I WISH this was around when I was in school, this platform allows you to become comfortable with networking and the ability to develop your skills with networking, interviewing and much more.