

# Connor Allen

## »»» Interview

### **What do you like about what you are doing now?**

Shopify prides itself on making commerce better for everyone and it's been a pleasure being a part of that. From helping small local businesses transition online during the pandemic to working with brands like Gymshark and SKIMS with their Black Friday/Cyber Monday preparation, it's amazing to see how the world is turning into a digital by default atmosphere.

### **What is your greatest professional, educational, or community accomplishment since graduating?**

Working for Shopify has brought on some of the biggest challenges I've experienced in my career thus far. Imposter Syndrome is a real thing. The role I'm in now brought on a whole new avenue of skills that I've never known before such as coding and data querying. Mixing these new skills in with speaking face-to-face with billion dollar companies brings on a lot of pressure. But learning to be comfortable with being uncomfortable has been the biggest asset for me. At first everything feels like a big boulder that you can barely pick up, but with practice and repetition that boulder gets smaller and smaller until it becomes the size of a pebble that you can put in your pocket and bring along with you to the next boulder.

### **Describe the Department of Communication, Popular Culture and Film in three words?**

Current, Challenging, Impactful