

May 2024

2024 BA Honours Business Communication

IMPORTANT: It is the student's responsibility to ensure that program requirements are being met and to refer to the appropriate Undergraduate Calendar

	Year One	Year Two	Year Three	Year Four	Legend
0.5 credit	COMM 1P91	COMM 2P15	COMM 3P15	one COMM credit numbered 3(alpha)90 or above	Required courses
	COMM 1P92	COMM 2P20	COMM 3P18		
	COMM 1P96	COMM 2P50	COMM 3P19	one COMM credit numbered 4(alpha)02 or above	
	COMM 1P97	COMM 2P65	COMM 3P62		
1.0 credit	FILM 1F94	COMM 2P98	one COMM credit numbered 2(alpha)90 or above	one credit from ENTR, MKTG, OBHR numbered 3(alpha)90 or above	1.0 (or two 0.5) Social Science Context credit course(s)
		one of COMM 2P26, 2P90, 2P91			
1.0 credit or two 0.5 credit courses	one Science context credit	MKTG 2P51	OBHR 2P51	one credit from ENTR, MKTG, OBHR numbered 3(alpha)90 or above	1.0 (or two 0.5) elective credit course(s)
		MKTG 2P52	OBHR 2P52		
1.0 credit or two 0.5 credit courses	one Social Science context credit	one elective credit	one elective credit	one elective credit	

[Link to course anatomy: https://brocku.ca/webcal/current/undergrad/CRSE.html](https://brocku.ca/webcal/current/undergrad/CRSE.html)

[Link to official Science Context credit courses: https://brocku.ca/webcal/2023/undergrad/req.html#sec29](https://brocku.ca/webcal/2023/undergrad/req.html#sec29)

[Link to official Social Science Context credit courses: https://brocku.ca/webcal/2023/undergrad/req.html#sec29](https://brocku.ca/webcal/2023/undergrad/req.html#sec29)

An elective can be any 1.0 (or two 0.5) credit course(s) for which you have the prerequisite or does not require a prerequisite.

Program Notes

- Eligibility to continue in first three years of Business Communication program requires a minimum 60% major average
- **Minimum 70% undergraduate major average, 60% in remaining to proceed to 4th year and graduation**
- Students must apply to the department to proceed to year 4 (Honours) of the program. Admission requires a minimum 70% major average and a minimum 60% overall average.
- Satisfactory completion of the first three years of the Honours program entitles students to apply for a Pass degree

- Minimum of 3.0 credits numbered 2(alpha)90 or higher in undergraduate degree
- Minimum of 3.0 credits numbered 3(alpha)90 or higher in undergraduate degree
- **Maximum 8.0 credits numbered 1(alpha)00 - 1(alpha)99 in undergraduate degree**
- For complete list of requirements, consult with Academic Advising, Communication, Popular Culture and Film

Please Note: This is not an exhaustive list of requirements; therefore, students are required to read their Undergraduate Calendar closely and consult with an Academic Advisor