May 2024

2024 BA Honours Business Communication

IMPORTANT: It is the student's responsibility to ensure that program requirements are being met and to refer to the appropriate Undergraduate Calendar

Year One		Year Two		Year Three		Year Four		Legend	_
COMM 1P91		COMM 2P15		COMM 3P15		one COMM credit numbered 3(alpha)90 or above		Link to course anatomy: https://brocku.ca/webcal/current/undergrad/	
COMM 1P92		COMM 2P20		COMM 3P18				CRSE.html	
COMM 1P96		COMM 2P50		COMM 3P19		one COMM credit numbered 4(alpha)02 or above	red		Link to official Science Context credit
COMM 1P97		COMM 2P65		COMM 3P62				1.0 (or two 0.5) Science Context credit course(s)	courses: https://brocku.ca/webcal/2023/undergrad/ar eg.html#sec29
FILM 1F94		COMM 2000				one credit from ENTR, MKTG,			_
		COMIN 2P96				OBHR numbered 3(alpha)90	i l	1.0 (or two 0.5) Social	Link to official Social Science Context credit
		one of COMM 2P26, 2P90, 2P91				or above		Science Context credit course(s)	courses: https://brocku.ca/webcal/2023/undergrad/ar eg.html#sec29
one Science context credit		MKTG 2P51		OBHR 2P51		one credit from ENTR, MKTG, OBHR numbered 3(alpha)90 or above			
		WIKTO 21 51						1.0 (or two 0.5) elective credit course(s)	An elective can be any 1.0 (or two 0.5)
		MKTG 2P52		OBHR 2P52					credit course(s) for which you have the prerequisite or does not require a prerequisite.
one Social Science context credit		one elective credit		one elective credit		one elective credit			
	COMM 1P91 COMM 1P92 COMM 1P96 COMM 1P97 FILM 1P97 FILM 1F94 one Science context credit one Social Science context	COMM 1P91 COMM 1P92 COMM 1P96 COMM 1P96 COMM 1P97 FILM 1F94 one Science context credit one Social Science context	COMM 1P91 COMM 2P15 COMM 1P92 COMM 2P20 COMM 1P96 COMM 2P50 COMM 1P96 COMM 2P50 COMM 1P97 COMM 2P65 FILM 1F94 COMM 2P66 one of COMM 2P26, 2P90, 2P91 One of COMM 2P26, 2P90, 2P91 one Science context credit MKTG 2P51 One Social Science context One allerities credit	COMM 1P91 COMM 2P15 COMM 1P92 COMM 2P20 COMM 1P96 COMM 2P50 COMM 1P96 COMM 2P50 COMM 1P97 COMM 2P65 FILM 1F94 COMM 2P98 one Science context credit MKTG 2P51 One Social Science context One social Science context	COMM 1P91 COMM 2P15 COMM 3P15 COMM 1P92 COMM 2P20 COMM 3P18 COMM 1P96 COMM 2P50 COMM 3P19 COMM 1P96 COMM 2P50 COMM 3P19 COMM 1P97 COMM 2P65 COMM 3P62 FILM 1F94 COMM 2P65 One of COMM 2P26, 2P90, 2P91 one Science context credit MKTG 2P51 OBHR 2P52 one Social Science context OBHR 2P52 OBHR 2P52	COMM 1P91 COMM 2P15 COMM 3P15 COMM 1P92 COMM 2P20 COMM 3P18 COMM 1P96 COMM 2P50 COMM 3P19 COMM 1P96 COMM 2P50 COMM 3P19 COMM 1P97 COMM 2P65 COMM 3P62 FILM 1F94 COMM 2P65 COMM 3P62 one Science context credit MKTG 2P51 OBHR 2P51 one Social Science context context credit context credit	COMM 1P91 COMM 2P15 COMM 3P15 one COMM credit numbered 3(alpha)90 or above COMM 1P92 COMM 2P20 COMM 3P18 one COMM credit numbered 3(alpha)90 or above COMM 1P96 COMM 2P50 COMM 3P19 one COMM credit numbered 4(alpha)02 or above COMM 1P97 COMM 2P65 COMM 3P62 one COMM credit numbered 4(alpha)02 or above COMM 1P97 COMM 2P65 COMM 3P62 one credit from ENTR, MKTG, 0BHR 1P97 FILM 1F94 COMM 2P26, 2P90, 2P91 one COMM credit numbered 2(alpha)90 or above one credit from ENTR, MKTG, 0BHR numbered 3(alpha)90 or above one Science context credit MKTG 2P51 OBHR 2P51 one credit from ENTR, MKTG, 0BHR numbered 3(alpha)90 or above one Social Science context mage: gradit one alecting credit one alecting credit	COMM 1P91 COMM 2P15 COMM 3P15 one COMM credit numbered 3(alpha)90 or above COMM 1P92 COMM 2P20 COMM 3P18 3(alpha)90 or above 3(alpha)90 or above COMM 1P96 COMM 2P50 COMM 3P19 one COMM credit numbered 4(alpha)90 or above 0 COMM 1P97 COMM 2P65 COMM 3P62 0	COMM 1P91 COMM 2P15 COMM 3P15 one COMM credit numbered 3(alpha)90 or above Required courses COMM 1P92 COMM 2P20 COMM 3P18 one COMM credit numbered 3(alpha)90 or above Required courses COMM 1P96 COMM 2P50 COMM 3P19 one COMM credit numbered 4(alpha)02 or above 1.0 (or two 0.5) Science Context credit course(s) COMM 1P97 COMM 2P56 COMM 3P62 one credit from ENTR, MKTG, 0BHR numbered 3(alpha)90 or above 1.0 (or two 0.5) Science Context credit course(s) FILM 1F94 COMM 2P56, 2P90, 2P91 one COMM credit numbered 2(alpha)90 or above one credit from ENTR, MKTG, 0BHR numbered 3(alpha)90 or above 1.0 (or two 0.5) Science Context credit course(s) one Science context credit MKTG 2P51 OBHR 2P52 one credit from ENTR, MKTG, 0BHR numbered 3(alpha)90 or above 1.0 (or two 0.5) elective credit course(s) one Social Science context MKTG 2P52 OBHR 2P52 one alective credit or above 1.0 (or two 0.5) elective credit course(s)

Program Notes • Eligibility to continue in first three years of Business Communication program requires a minimum 60% major average • Minimum 70% undergraduate major average, 60% in remaining to proceed to 4th year and graduation • Students must apply to the department to proceed to year 4 (Honours) of the program. Admission requires a minimum 70% major average and a minimum 60% overall average. Satisfactory completion of the first three years of the Honours program entitles students to apply for a Pass degree

 Minimum of 3.0 credits numbered 2(alpha)90 or higher in undergraduate degree • Minimum of 3.0 credits numbered 3(alpha)90 or higher in undergraduate degree • Maximum 8.0 credits numbered 1(alpha)00 - 1(alpha)99 in undergraduate degree For complete list of requirements, consult with Academic Advising, Communication, Popular Culture and Film

Please Note: This is not an exhaustive list of requirements; therefore, students are required to read their Undergraduate Calendar closely and consult with an Acadmeic Advisor