



External Relations Committee

Cycle 1 – Wednesday, October 1, 2025

Start Time: 3:30 PM

IN PERSON, RFP 214/215 and/or Remote via MS TEAMS

[Join the meeting now](#)

Dial in by phone

[\(888\) 862-4985, 934142281#](tel:(888)862-4985) Canada (Toll-free)

Phone conference ID: 934 142 281#

Agenda

#	Item	By	Start Time	Length	Action
1.	Call to Order & Land Acknowledgement	AF	3:30	1	
2.	Declaration of Conflict of Interest	AF	3:31	1	
3.	Approval of Agenda (including consent items)	AF	3:32	2	Approval
4.	Business Arising from the Minutes	AF	3:34	1	Information
KEY ITEMS					
5.	2025-26 External Relations Committee Work Plan (including the 2025-26 Committee Objectives)	MR/AF	3:35	10	Information
6.	External Strategic Plan	MR	3:45	25	Information
7.	Alumni Relations Report	MR/RG	4:10	10	Information
CONSENT ITEMS					
8.	Minutes of Previous Meeting – Meeting #3 (2024-25) held on June 25, 2025	AF	4:20	5 (minutes if needed)	Approval
9.	Government Relations Update	MR			Information
10.	Other Business	AF	4:25	5	
11.	ADJOURNMENT	AF	4:30		

Agenda Legend

AF	Arti Freeman	MR	Meaghan Rusnell
RG	Rob Gottschalk		

ACCESSIBILITY: If you require this agenda in an accessible format or require the provision of communications supports for the meeting, please submit a request by email to universitysecretary@brocku.ca Please note, where meetings are held using Microsoft Teams, individual participants can access live captioning by following these instructions: [Live Captioning in Teams Meetings](#).