



Brock University

## Goodman School of Business Ambassador Scholarship Application Winter 2022

### **Description and Selection**

Every year up to 20 Undergraduate students and 10 Graduate Goodman School of Business students receive the Goodman School of Business Ambassador Scholarship. As scholarship recipients those selected are required to represent Goodman as a Goodman School of Business Ambassador. The Goodman School of Business Ambassador Scholarship recipients will receive a \$750 award per semester. (\$750 in September and \$750 in January).

Receiving the Goodman School of Business Ambassador Scholarship does not exclude students from consideration for any other award program at Brock.

Goodman School of Business Ambassador Scholarship awards selection is based on two of the following criteria:

- Exceptionally high academic standing
- Demonstrated leadership in school life and community life or provided evidence of entrepreneurial talent
- Financial Need

### **Overview**

Ambassadors will act as an information resource to promote services and activities/events throughout the 2021-2022 academic year and act as a focus group to assist in assessing the needs of the Goodman Student body and implementation of new events and initiatives as related to the Goodman School of Business.

### **Description**

- Promote the Goodman School of Business events, programs, and initiatives to students/peers in the Goodman School of Business; endorsing services, offering information about upcoming events, encouraging students to visit online resources.
- Assist with registration at Goodman School of Business events, programs, and workshops
- Provide information on events, services, and initiatives in the Goodman Welcome desk (minimum 2 hours per week)
- Provide Goodman Student Engagement staff with guidance and advice on services/programming through focus groups, feedback, and surveys
- Provide mentorship to first year and transfer students
- Assist with Get Ready for Goodman Program
- Assist with Orientation Day and Welcome Week programming for new students
- Assist with recruitment initiatives including Fall Preview Day and Spring Open House
- Attend monthly meetings

### **Commitment**

Medium time commitment required, ongoing promotion of the Goodman School of Business through word of mouth, Goodman School of Business Welcome Desk, and personal student networks. Ambassadors are expected to attend monthly meetings and participate in events and mentorship opportunities dependent on schedule. Welcome desk (minimum 2 hours per week) and relevant Goodman School of Business events and programs.

### **Why Apply?**

- Receive priority access to Goodman Services and Events
- Establish/build a professional network
- Personal and professional development workshops
- Leadership opportunities



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- Ambassadors will be the official greeters of occasional VIP guests of the Goodman School of Business allowing them brief personal one-on-one time with business leaders

### **Application Requirements and Renewal Criteria**

*All Goodman School of Business Ambassador Scholarship applications require*

1. 1 copy of a full and complete application
2. 1 transcript with the most current grades
3. A short 1 minute video explaining why you would like to get involved as a Goodman School of Business Ambassador for the 2021-22 academic year

### *Conditions of Scholarship*

- Must be an Undergraduate student of the Goodman School of Business entering their 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> or 5<sup>th</sup> year of study or Graduate student in their second term of study or higher.
- Students must be registered full time for the 2021-22 school year
  - Please note preference will be given to students who will be on campus from September to April.
- Students are welcome to re-apply the following year if they maintain a 70% average

### **Application Process**

1. Download the application form
2. Complete the questions
3. Email the application to [gsbengagement@brocku.ca](mailto:gsbengagement@brocku.ca) along with your transcript with most current grades and a short one minute video explaining why you want to get involved as a Goodman School of Business Ambassador

### **Selection Process**

A special selection committee will review and select recipients. Committee decisions are final. All applications must be complete, or they will be disqualified. Must be received in the email box of [gsbengagement@brocku.ca](mailto:gsbengagement@brocku.ca) by **4:30 p.m. on November 30**. No late applications are accepted.

Successful applicants will be notified by e-mail.

### **Terms**

Students will be granted the scholarship based on the following, as recommended by a committee from the Goodman School of Business:

- Students must meet 2 of the following criteria:
  - Exceptionally high academic standing
  - Demonstrated leadership in school life and community life or provided evidence of entrepreneurial talent
  - Financial Need
- Renewal is not automatic. Students must apply to the Goodman Ambassador Program each year
- Students must be in good academic standing
- Award recipients are expected to complete activities as outlined in the Goodman Ambassador Application
- If duties are not completed, recipients will forfeit a portion of the award



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**Section A: Contact Information**

Please fill in the tables below:

Name	First:		Last:	
Phone Number				
Email Address				
Date of Birth				
Campus ID				
Program				
Year				
Co-op	Yes		<input type="checkbox"/>	No
	If yes, when is your coop placement:			<input type="text"/>
Exchange	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
	If yes, when do you leave on exchange:			

**Section B: Leadership Experience**

In the section below please highlight your leadership experience and explain how you would like to contribute to the growing community at the Goodman School of Business (Maximum 350 words)