

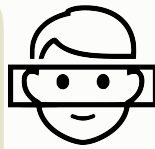
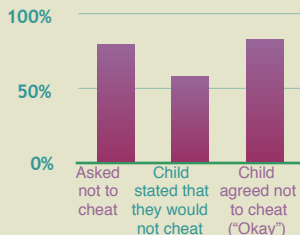
Have you ever wondered how children think about the world?



How to encourage your child to be honest?

Breaking rules is a normal and expected part of development. Our research has shown that children are less likely to break a rule if they are asked to make a commitment to the rule out loud (e.g., “I will not touch the toy”) compared to simply agreeing to an adults’ rule (e.g., “Don’t peek at the toy, okay?”).

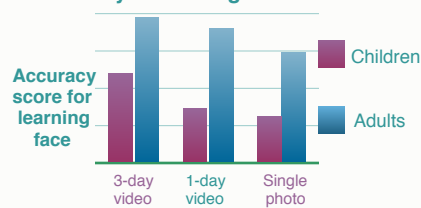
% of children who broke rule



How do children learn new faces?

Deciding whether two photos depict the same person or two different people is hard – unless the face is familiar. Our research has shown that children need more experience than adults to learn a new face, particularly when the new face looks different from one time to the next (e.g, different lighting or makeup).

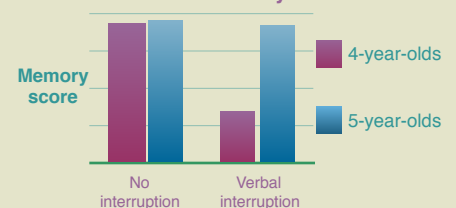
Accuracy in learning unfamiliar faces



What's going on with children's memory?

Have you ever asked a child to do something and they forgot? Our research has shown that children under the age of 5 have a hard time remembering to complete an intended action in the future (e.g., to bring something home from school), especially when someone *verbally interrupts* them prior to completing their intention.

Children's memory scores



How Can I Get Involved?

1) Join Growing With Brock

Growing with Brock is a free membership program for individuals and families to join the research community. Member benefits include:



- Newsletters on new results from developmental research
- Invitations to participate in new studies
- Opportunities to attend our speaker series and special events

2) Sign up for updates on our other Lifespan initiatives



The Lifespan Centre sends out periodic information on various research and speaking events for the community. If you would like to sign up for these updates, please email us!

Contact Growing With Brock to join today!



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