



BROCK UNIVERSITY LIBRARY

Strategic Plan

2019-2025



MISSION

We enrich teaching, learning and research in our communities through collaborative expertise, rich content, and inclusive spaces.



VISION

To be an innovative leader in advancing knowledge and inspiring discovery.



VALUES

Innovation

creativity, curiosity

Integrity

respect, authenticity

Inspiration

enthusiasm, excellence

Inclusive

welcoming, empathetic

Strategic Directions



Student Success

- Curriculum integration
- Integrate into online environments
- Improve access to teaching & learning materials
- Enhance accessibility & user experience
- Foster creative use of technology in Brock LINC
- Develop master space plan
- Renew library spaces



Research

- Lead in digital scholarship
- Transform scholarly communication
- Enrich scholarly content
- Celebrate & preserve unique collections
- Enhance information discovery



Engaging our Communities

- Steward Niagara cultural resources
- Cultivate donor relations
- Collaborate in building digital infrastructure
- Develop communication strategy
- Cultivate events & programming in the library
- Foster engagement with Indigenous communities



Strengthening our Capacity

- Initiate organizational renewal
- Foster employee engagement
- Provide development opportunities
- Strengthen internal communication
- Provide resources and technologies
- Improve inclusivity, accessibility, reconciliation and decolonization





Student Success

The Library expands its impact on student success by providing the competencies, tools and resources that learners need to excel in a changing environment.

1. Create a sustainable and scalable strategy for integrating information skills and literacies across curriculum.
2. Expand our reach to students by integrating library services, resources, and information skills training into their online environment.
3. Improve access to teaching and learning resources.
4. Enhance accessibility and user experience through continuous development and assessment of physical and online services and environments.
5. Offer new and engaging opportunities in Brock LINC to create and discover with technology.
6. Develop a comprehensive space plan that is user-focused, highlights our expertise, and unifies our spaces.
7. Assess and renew spaces to ensure we are meeting students' changing academic and technological needs.



Research Lifecycle

The Library advances knowledge by active engagement throughout the research lifecycle and by anticipating new and emerging information needs.

1. Take a leadership role in building capacity for digital scholarship by providing relevant expertise and resources.
2. Participate in transforming the mechanisms of scholarly communication and strengthening research dissemination and impact through partnerships at Brock and beyond.
3. Enrich access to scholarly content to support institutional research capacity.
4. Celebrate and preserve our unique collections such as archives, digital records, maps, rare books, and multimedia.
5. Improve discovery of information with robust services and technology.



Engaging our Communities

The Library shares, learns and grows through partnerships and collaborations with our communities: within Brock, regionally in Niagara and globally.

1. Partner with regional institutions to steward, preserve, and promote Niagara cultural heritage resources.
2. Pursue new sources of funding, including building and strengthening relationships with alumni as well as current and potential donors.
3. Collaborate with the research library communities at the provincial, national and global levels to build a digital infrastructure that anticipates the changing needs of our users.
4. Develop and sustain a comprehensive communication strategy that demonstrates value, builds awareness, and promotes library services, expertise, resources, and spaces.
5. Cultivate programming and events that foster learning, intellectual curiosity, and wellness through campus collaboration.
6. Foster engagement with Indigenous communities and participate in reconciliation efforts on campus and within library communities.



Strengthening our Capacity

The Library encourages employee engagement, supports continuous learning, provides strong internal communication, and aligns with institutional priorities.

1. Initiate organizational renewal to ensure structure and processes align with departmental, library and university goals.
2. Foster a sense of community and employee engagement within the Library based on a culture of respect and support.
3. Provide professional development opportunities that cultivate existing strengths, build expertise in emerging areas, and encourage initiative and creativity.
4. Promote effective practices and philosophies that improve inclusivity, accessibility, reconciliation and decolonization.
5. Strengthen and develop methods of internal communication that reflect our openness and transparency and encourage input and participation.
6. Provide the resources and technologies to enable staff to work effectively.

James A. Gibson Library
Brock University
1812 Sir Isaac Brock Way
St. Catharines, ON L2S 3A1
905-688-5550 x4583

brocku.ca/library

