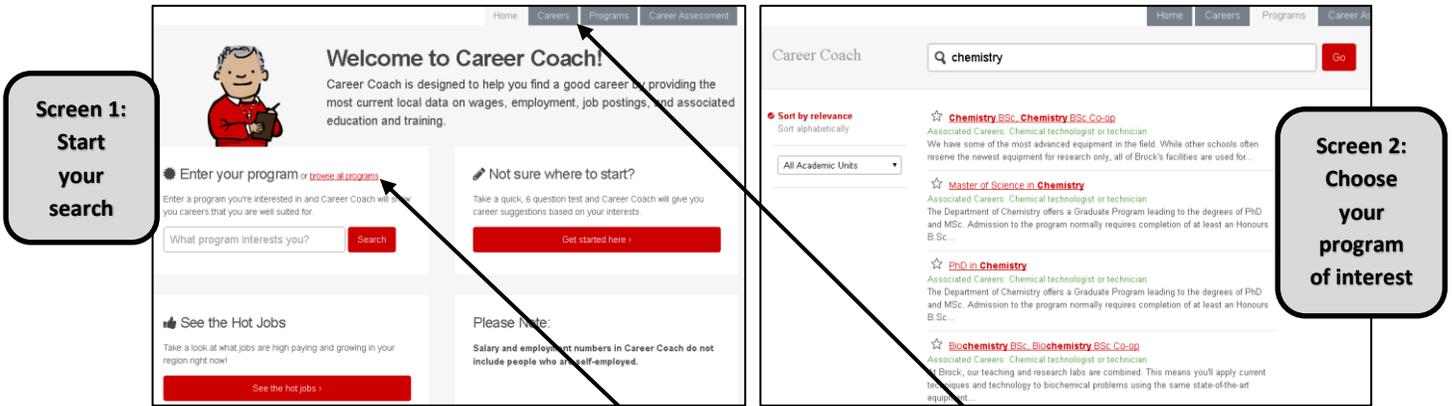


# Brock University's Career Coach Quick Reference Chart and Frequently Asked Questions (FAQ)

<https://brocku.emsicareercoach.ca>

## What is Career Coach?

Career Coach is an interactive online tool that lets you search Brock programs and connect them to current labour market information for any region you choose in Canada. It helps students answer the question, "What can I do with my degree at Brock?"



**Screen 1:**  
Start your search

**Screen 2:**  
Choose your program of interest

### Screen 1 Questions:

**How do I start my search if I don't even know what programs Brock offers?**

Click on the "Browse all programs" link to see a listing of Brock's programs by Faculty.

**How do I search by Job Occupation instead of program?**

Click on the "Careers" tab at top-right of screen.

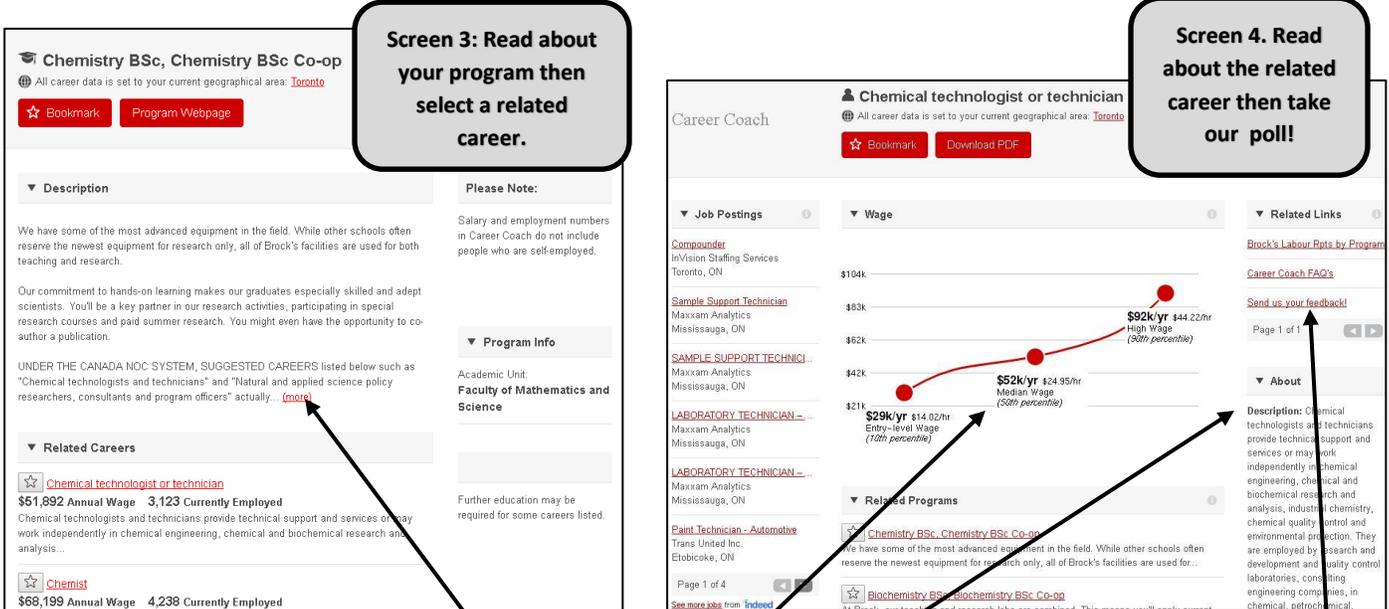
### I'm interested in the Hot Jobs you have featured. How were these Hot Jobs selected?

We used EMSI Analyst to show us all the occupations in Ontario. We then sorted this list by % Growth (by looking at the current number of people employed and the projected number of people employed in 2024 for each job occupation). We featured the jobs in Ontario with high % growth, high number of people employed (greater than 5000) and positive Location Quotient (indicating a higher concentration of that particular job occupation in Ontario compared to the rest of Canada). When looking at any job occupation summary in Career Coach, the employment numbers and wages displayed will be shown for the default location of Toronto. However, you are free to change this to any region in Canada.

### Screen 3 Questions: How are the Related Careers chosen for each of Brock's programs?

At the top of the Related Careers list, we've featured real jobs reported by university graduates in Ontario\*, who have graduated from a similar program. We've also listed other relevant jobs, which may or may not require further education, to help paint the picture of all the possibilities of what you can do with a Brock degree.

\*2012 & 2013 graduates as reported in the annual Ontario University Graduate Survey



**Screen 3:** Read about your program then select a related career.

**Screen 4:** Read about the related career then take our poll!

### Other Highlights:

**Screen 3** - Description of the Brock program (click *more* to see skills)

**Screen 4** - Job Postings for any region you choose (from Indeed.com); Wages; Description of the job and typical employers; **Take our poll here!**

**Career Coach Data sources:** <http://www.economicmodelling.ca/data/>

**NOTE:** Reported employment numbers and wages do not include people who are self-employed and may be under-represented.