

Stuart Henderson, McMaster University, "You'd look up, there it was on its way down:" Rochdale College and the Spectre of Hip Suicide

**Sankey Chamber: Publishing and copyright/
Édition et copyright**

Mary Vipond, Concordia University, chair/présidente
Sara Bannerman, Carleton University, Canada and the Berne Convention
Meera Nair, Simon Fraser University, The Copyright Act of 1889
Myra Tawfik, University of Windsor, The First Copyright Laws in Canada

3:15-4:30 p.m./15h15-16h30

Pond Inlet: Round Table – Teaching and texts in media history/Table ronde – L'enseignement et les textes dans l'histoire des médias

Sandra Gabriele, University of Windsor, chair/présidente
Daniel Robinson, Information and Media Studies, University of Western Ontario; editor, *Communication History in Canada* (Oxford, 2004)
Dominique Marquis, Histoire, Université du Québec à Montréal; auteur, *Un quotidien pour l'Église, L'Action catholique, 1910-1940* (Leméac, 2004)
Jeannette Sloniowski, Communication, Popular Culture and Film, Brock University; co-editor, *Slippery Pastimes: A Canadian Popular Culture Reader* (Wilfrid Laurier UP, 2002) and *Canadian Communications* (Pearson, 1999)

4:30-4:45 p.m./16h30-16h45

**Pond Inlet: Closing remarks, Remarques de clôture
Thomas Dunk, Dean of Social Science, Brock University**

Two Days of Canada: Connecting through Media History is a collaborative effort of the Centre for Canadian Studies and the Department of Communication, Popular Culture and Film at Brock University and members of the Canadian Media History listserv homed at Ryerson University. The listserv was established in 2004 to network scholars who share a common research interest. For more information on the listserv, contact Gene Allen (gene.allen@ryerson.ca).

Deux jours d'études canadiennes: tisser des liens en histoire des médias est une collaboration du Centre pour les études canadiennes et le Département de communication, culture populaire et film de l'université Brock et des membres de la liste de discussion sur l'histoire des médias au Canada. Cette liste électronique a été lancée en 2004 afin de créer un réseau de chercheurs partageant les mêmes intérêts de recherche. Pour plus d'information du réseau, SVP contacter Gene Allen (gene.allen@ryerson.ca).

Organizing Committee/Comité organisateur:

Centre for Canadian Studies –
Marian Bredin, Director, and **Sylvia Barlow**,
Administrative Assistant

Department of Communication, Popular Culture
and Film –
Russell Johnston, Chair, and **Bridget Cahill**,
Administrative Assistant
Daniella Pacenza, Conference co-ordinator

Canadian Media History listserv –
Gene Allen, Ryerson University
Josette Brun, Université Laval
Barbara Freeman, Carleton University
Len Kuffert, University of Manitoba
Dominique Marquis, Université du Québec à
Montréal;
Daniel Robinson, University of Western Ontario
Maxine Ruvinsky, Thompson Rivers University
Mary Vipond, Concordia University
Jeff Webb, Memorial University

Merci beaucoup à **Josette Brun** qui a traduit tous nos matériaux de conférence.

And, many thanks to all of the agencies that provided financial support.
Et, merci beaucoup à toutes les agences qui ont fourni l'aide financière.

At Brock University
Dean of the Faculty of Social Sciences
Dean of the Faculty of Humanities
Centre for Canadian Studies
Department of Communication, Popular Culture
and Film
Department of History
Department of English

At Carleton University
School of Journalism and Mass Communication

Brock University

ST.CATHARINES | ONTARIO | CANADA | WWW.BROCKU.CA

22nd Annual Two Days of Canada:
Colloque Deux jours d'études canadiennes:

Connecting through Media History

Tisser des liens en histoire des médias

November 6-7, 2008
6-7 novembre 2008

A multidisciplinary conference to forge links between scholars with a shared interest in media history and the role that media have played in the development of our communities, cultural forms and political institutions.

Brock University

ST.CATHARINES | ONTARIO | CANADA | WWW.BROCKU.CA

Sponsored by:

Faculty of Social Sciences
Faculty of Humanities
Centre for Canadian Studies
Department of Communication,
Popular Culture and Film
Department of History
Department of English
and the

School of Journalism and Mass Communication,
Carleton University.

www.brocku.ca/canstudies/2days/

Brock University

Communication is central to the formation of communities and cultures. Nonetheless, our understanding of how media systems developed in Canada is highly fragmented. We think about them in many ways: as technology, certainly, but also as organizations, as cultural forms, and as the necessary infrastructure for a lively public sphere. Further, until recently we have thought of each medium as a distinct enterprise, be it publishing, sound recording, film, broadcasting, or telecommunications. These perspectives are manifest in the many academic disciplines and fields that study the media - such as Canadian Studies, Journalism, Literature, Communication, Film and History. This diversity is exciting, but can also be frustrating if scholars never encounter the work of their peers.

It's time to connect. This conference has two goals: to forge links between scholars with a shared interest in media history, and to work toward a common understanding of the role that media have played in the development of our communities, cultural forms, and political institutions.

La communication joue un rôle primordial dans la formation des communautés et des cultures. Notre connaissance de l'évolution des systèmes médiatiques au Canada est cependant des plus fragmentées. Les études ont porté sur les médias en tant que technologies, institutions, phénomènes culturels, éléments essentiels à la vie démocratique. Jusqu'à tout récemment chaque média a été perçu comme un secteur distinct, qu'il s'agisse de la presse, de l'édition, du cinéma, de la radiodiffusion ou des télécommunications. Ces différentes perspectives sont présentes dans les nombreux champs et disciplines qui s'intéressent aux médias: études canadiennes, journalisme, littératures, communication, cinéma et histoire. Cette diversité est stimulante, mais elle évient une source de frustration quand les chercheurs ne sont pas exposés aux travaux de leurs pairs.

Il est temps de tisser des liens. Ce colloque a deux objectifs: créer des liens entre les chercheurs qui partagent un intérêt pour l'histoire des médias, et vancer dans la compréhension globale du rôle qu'ont joué les médias dans l'évolution des communautés, des cultures et des institutions politiques.

DAY 1: PREMIER JOUR THURSDAY 6 NOVEMBER / JEUDI 6 NOVEMBRE

8:45-9 a.m./8h45-9h

Pond Inlet: Opening remarks/Remarques préliminaires
Rosemary Hale, Dean of Humanities, Brock University
Marian Bredin, Director of the Centre for Canadian Studies, Brock University

9-10:15 a.m./9h-10h15

Pond Inlet: History of the Book in Canada/Histoire du livre et de l'imprimé au Canada

Patricia Fleming, FRSC, project director and editor; professor emeritus, Faculty of Information Studies, University of Toronto
Carole Gerson, FRSC, co-editor of vol.III; professor, English, Simon Fraser University

This bilingual research project provides a remarkable model for collaborative and multidisciplinary research in the field of media history. The challenges faced by the editors were numerous, but they successfully produced three volumes charting the history of the printed page in Canada from its beginnings to 1980. Our guest speakers were members of the six-person editorial team, and will share their vision and insights.

Ce projet de recherche bilingue constitue un exemple à suivre en termes de collaboration et de recherche multidisciplinaire dans le domaine de l'histoire des médias. Les directeurs ont réussi, malgré les nombreux défis qui se sont dressés devant eux, à produire trois volumes établissant les jalons de l'histoire de l'imprimé au Canada de ses débuts à 1980. Nos conférencières invitées et membres du comité de rédaction viendront partager leurs réflexions au sujet de ce projet d'envergure.

10:30-11:45 a.m./10h30-11h45

Pond Inlet: Victorian Communication/La communication victorienne

Barbara Freeman, Carleton University, chair/présidente
Gene Allen, Ryerson University, Telegraphic News and Wire Service Style
John Willis, Canadian Postal Museum, Approaching communication after postal communication
Paul Knox, Ryerson University, Letters from Cuba: Canadian coverage of the Spanish-American War

Sankey Chamber: Religion and the media La religion et les médias

Kevin Kee, Brock University, chair/président
Gary Miedema, Toronto Public History office, The CBC and the shaping of Canadian religion
Francois Yelle, Université de Sherbrooke, When the Pope knew everything about the media

12 noon-1:30 p.m./12h-13h30
lunch/repas du midi

1:30-3 p.m./13h30-15h

Pond Inlet: The Victorian Press/La presse victorienne

Renée Lafferty, Brock University, chair/présidente
Suzanne Bowness, University of Ottawa, Literary connections in early Canadian magazines
Janice Fiamengo, University of Ottawa, Uses of Wit: **Sara Jeanette Duncan**
David R. Spencer, University of Western Ontario, Thomas P. Thompson: Victorian Journalist

Sankey Chamber: Party politics and the Press/La politique partisane et la presse

Gene Allen, Ryerson University, chair/président
Duncan Koerber, York University, Newspapers, editors and the development of political parties in Canada
James Cairns, York University, Coverage of the legislative opening in Ontario, 1900-2001
M. Karim Fertikh, Université Robert Schumann, Journalisme partisan et construction communautaire

3:15-4:30 p.m./15h15-16h30

Pond Inlet: Radio in the 1930s/La radio dans les années 1930

Jeff Webb, Memorial University, chair/président
Anne MacLennan, York University, The Wonder of Radio: Early experience of radio
Len Kuffert, University of Manitoba, Needful Supervision: Talks and taste on early Canadian radio
Mary Vipond, Concordia University, The Royal Tour of 1939 as a media event

Sankey Chamber: Communicating gender Inscription du genre

Neta Gordon, Brock University, chair/présidente
Barbara Freeman, Carleton University, By her tongue and her pen: Francis M. Beynon
Anne-Marie Kinahan, Wilfrid Laurier University, Reaching the female citizen: Canadian women's magazines

4:30-5 p.m./16h30-17h

Pond Inlet: reception/réception

5 p.m./17h

Pond Inlet: keynote lecture/conférence d'honneur
Thomas Walkom, National Affairs columnist for The Toronto Star

Introduction by/Introduction par

Kaitlyn Kribs, Communication Studies major, Brock University and Contributor, Pulse Magazine (St. Catharines)

DAY 2: DEUXIEME JOUR FRIDAY 7 NOVEMBER / VENDREDI 7 NOVEMBRE

9-10:15 a.m./9h-10h15

Pond Inlet: Media and place/Médias et lieux

Chris Fullerton, Brock University, chair/président
Carrie Buchanan, Carleton University, Newspapers and the construction of local identity: The Toronto Star and Ottawa Citizen as case studies
Liss Jeffrey, University of Toronto, Making sense of new connections between Toronto's mediascape and cityscape

Sankey Chamber: Filmmaking since 1945/Le cinéma depuis 1945

Joan Nicks, Brock University, chair/président
Janice Kaye, Ryerson University, Foreign relations in two solitudes: It's all in the family
Claire Meldrum, Brock University, Anne of the silver screen: Changing role of film adaptation

10:30-11:45 a.m. / 10h30-11h45

Pond Inlet: New news/Les nouvelles nouvelles

Jane Koustas, Brock University, chair/présidente
Sandra Gabriele, University of Windsor, and Paul Moore, Ryerson University, Never on a Sunday: the Toronto World
Joan Nicks and **Jeanette Sloniowski**, Brock University, Hollywoodization of the local press in the 1920s: the case of Niagara Falls
Madeleine Blanchard, Université Charles-de-Gaulle, La chronique dans la presse écrite canadienne et française

Sankey Chamber: Marketing culture/La culture de la mise en marché

Russell Johnston, Brock University, chair/président
Daniel Robinson, University of Western Ontario, Lydia Pinkham, modernity, and mass marketing
Sébastien Couvrette, Université du Québec à Montréal, La représentation de la société et des valeurs socioculturelles dans la publicité de journaux québécois anglophone et francophone
J. Andrew Ross, University of Western Ontario, Visions and Contrasts: The promise and peril of hockey on television

12 noon-1:30 p.m./12h-13h30
lunch/repas du midi

1:30-3 p.m./13h30-15h

Pond Inlet: Transgression in the media/La transgression dans les médias

Marian Bredin, Brock University, chair/présidente
Alison Jacques, McGill University, Speaking of spanking: Deviance and discipline in Justice Weekly