

## **PAUL DUNN, CPA, CA, DBA**

Professor, Business Ethics  
Goodman School of Business  
Brock University  
St. Catharines, Ontario L2S 3A1  
905-688-5550 ext. 4185  
[pdunn@brocku.ca](mailto:pdunn@brocku.ca)

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### **EDUCATION**

1999 Boston University, Doctor of Business Administration, Accounting  
1973 University of Toronto, Master of Arts, Philosophy  
1972 University of Toronto, Bachelor of Arts, Philosophy

### **PROFESSIONAL QUALIFICATIONS**

2001 Institute of Chartered Accountants of Ontario, Doctoral Fellow  
1979 Chartered Accountant, member of the Ontario Institute

### **AWARDS**

2011 Best Reviewer Award, Academy of Management Annual Conference, Social  
Issues in Management Division  
2010 Best Paper Award, Global Accounting and Organizational Change Conference  
1994 American Accounting Association, Doctoral Consortium Participant  
1993, 1994 Institute of Chartered Accountants of Ontario, Doctoral Fellowship  
1972 Lieutenant Governor of Ontario, Medal of Philosophy

### **TEACHING EXPERIENCE – Goodman School of Business, Brock University**

2018 – present Professor, Business Ethics  
2013 – 2018 Associate Professor, Business Ethics  
2003 – 2013 Associate Professor, Accounting (appointed with tenure in July 2003)  
1998 – 2003 Assistant Professor, Accounting

### **RESEARCH**

#### **TEXTBOOK**

Brooks, Leonard J. & Dunn, Paul. *Business & Professional Ethics for Directors, Executives & Accountants*. Cengage Learning, South-Western.

- 8<sup>th</sup> edition (2018), 670 pages.
- 7<sup>th</sup> edition (2015), 629 pages.
- 6<sup>th</sup> edition (2012), 712 pages.
- 5<sup>th</sup> edition (2010), 575 pages.

#### **PEER REVIEWED JOURNAL ARTICLES**

Dunn, Paul and Sainty, Barbara. 2019. Professionalism in accounting: A five-factor model of ethical decision-making. *Social Responsibility Journal*, forthcoming.  
<https://doi.org/10.1108/SRJ-11-2017-0240>

- Herath, Hemantha, Herath, Tejaswini, and Dunn, Paul. 2019. Profit-driven corporate social responsibility as a Bayesian option in green computing. *Journal of Business Ethics*, 158 (2), 387-402. Available at *First Online*: doi: [10.1007/s10551-017-3705-1](https://doi.org/10.1007/s10551-017-3705-1).
- Dunn, Paul, He, Zhongzhi, Trabelsi, Samir, and Yu, Jimmy. 2019. Executive compensation and compensation risk: Evidence from technology firms. *Managerial Auditing Journal*, 34 (3), 289-304. Available at <https://doi.org/10.1108/MAJ-10-2017-1687>. Also available at SSRN <http://ssrn.com/abstract=2266168>.
- Dunn, Paul, Farrar, Jonathan and Hausserman, Cass. 2018. The influence of guilt cognitions on taxpayers' voluntary disclosures. *Journal of Business Ethics*, 148 (3), 689-701. <https://doi.org/10.1007/s10551-016-3031-z>
- Brown, Jill, Buchholtz, Ann and Dunn, Paul. 2016. The role of moral salience in firm-stakeholder relationship repair. *Business Ethics Quarterly*, 26 (2), 181-199. <https://doi.org/10.1017/beq.2016.27>
- Dunn, Paul. 2012. Breaking the boardroom gender barrier: The human capital of female corporate directors. *Journal of Management and Governance*, 16 (4), 557-570. <https://doi.org/10.1007/s10997-010-9161-2>
- Dunn, Paul. 2012. The role of gender and human capital on the appointment of new corporate directors to boardroom committees: Canadian evidence. *International Business Research*, 5 (5), 16-25. <https://doi.org/10.5539/ibr.v5n5p16>
- Dunn, Paul. 2010. Strategic responses by a nonprofit when a clean donor becomes tainted. *Nonprofit and Voluntary Sector Quarterly*, 39 (1), 102-123. <https://doi.org/10.1177/0899764008326770>
- Dunn, Paul and Sainy, Barbara. 2009. The relationship among boards of director characteristics, corporate social performance and corporate financial performance. *International Journal of Managerial Finance*, 5 (4), 407-423. <https://doi.org/10.1108/17439130910987558>
- Dunn, Paul and Shome, Anamitra. 2009. Cultural crossvergence and social desirability bias: Ethical evaluations by Chinese and Canadian business students. *Journal of Business Ethics*, 85 (4), 527-543. <https://doi.org/10.1007/s10551-008-9787-z>
- Dunn, Paul. 2006. The role of culture and accounting education in resolving ethical business dilemmas by Chinese and Canadians. *Accounting and the Public Interest*, 6 (1), 116-134. <https://doi.org/10.2308/api.2006.6.1.116>
- Dunn, Paul. 2004. The impact of insider power on fraudulent financial reporting. *Journal of Management*, 30 (3), 397-412. <https://doi.org/10.1016/j.jm.2003.02.004>
- Griffin, Jennifer and Dunn, Paul. 2004. Corporate public affairs: Commitment, resources, and structure. *Business & Society*, 43 (2), 196-220. <https://doi.org/10.1177/0007650304266277>
- Dunn, Paul. 2004. Professional corporate donation programs in Canada: An empirical study. *Nonprofit and Voluntary Sector Quarterly*, 33 (2), 334-345.
- Dunn, Paul. 2004. Downhill Racer Company: Accounting for corporate income taxes. *The Journal of Accounting Case Research*, 8 (1), 39-47.
- Dunn, Paul. 2003. Aspects of a management control philosophy that contribute to fraudulent financial reporting. *Journal of Forensic Accounting*, 4 (1), 35-60.
- Dunn, Paul. 2000. The importance of consistency in establishing cognitive-based trust: A Laboratory experiment. *Teaching Business Ethics*, 4 (3), 285-306.

## BOOK CHAPTERS

- Dunn, Paul, 2013. Social and environmental shareholder resolutions: Investor activism and corporate compromises. In Suzanne Young and Stephen Gates (eds.) *Critical Studies on Corporate Responsibility, Governance and Sustainability*, Volume 5, 127-148. (This was an invited submission.) <https://www.emeraldinsight.com/doi/pdfplus/10.1108/S2043-9059%282013%290000005014>
- Dunn, Paul. 2013. Corporate governance research and the *Journal of Business Ethics*. In Alex. C. Michalos and Deborah C. Poff (eds.) *Citation Classics from the Journal of Business Ethics*, p. 713-714. (This was an invited submission.) <https://www.springer.com/gp/book/9789400741256>

### **BOOK REVIEW**

- Dunn, Paul. 2011. *Business Ethics and Values, 3rd Edition* by Fisher, C. and Lovell, A. *Journal of Business Ethics Education*, 8, 416-418. <http://www.neilsonjournals.com/JBEE/jbeev8.html>

### **PEER REVIEWED CONFERENCE PROCEEDINGS**

- Dunn, Paul. 2018. Deloitte and the ethics of corporate espionage. *Proceedings of the Twentieth-Ninth Annual Meeting of the International Association for Business and Society*, 65-70.
- Dunn, Paul and Brown, Jill. 2009. The importance of competency, reputation, and goodwill in re-establishing stakeholder relationships. In Jamie Hendry and Ronald M. Roman (eds.) *Proceedings of the Twentieth Annual Conference of the International Association for Business and Society*, 291-295.
- Dunn, Paul and Shome, Anamitra. 2007. Culture and social desirability bias: Ethical evaluations by Chinese and Canadian business students. In Ben Wempe and Jeanne Logsdon (eds.) *Proceeding of the Eighteenth Annual Conference of the International Association for Business and Society*, 12-13.
- Dunn, Paul. 2007. Strategic responses by a non-profit when a donor becomes tainted. In Don G. Schley (ed.) *Proceedings of the Fourteenth Annual International Conference on Advances in Management*, Vol. 14, July, 48-49.
- Dunn, Paul. 2006. What should a not-for-profit do when a donor becomes tainted? In Bryan Husted and Jeanne Logsdon (eds.) *Proceeding of the Seventeenth Annual Conference of the International Association for Business and Society*, 248-250.
- Dunn, Paul and Sainty, Barbara. 2005. The changing composition of Canadian boards of directors: The role of female corporate directors. In Lori Ryan and Jeanne Logsdon (eds.) *Proceeding of the Sixteenth Annual Conference of the International Association for Business and Society*, 230-233.
- Dunn, Paul. 2004. Corporate governance, corporate social responsibility and firm performance. In Kelly Strong and Stephanie A. Welcomer (eds.) *Proceeding of the Fifteenth Annual Conference of the International Association for Business and Society*, 92-93.
- Dunn, Paul and Adamson, Ian. 2003. Have accountants lost the moral right to conduct audits? In Patsy Lewellyn and Stephanie A. Welcomer (eds.) *Proceeding of the Fourteenth Annual Conference of the International Association for Business and Society*, 13-16.
- Dunn, Paul and Morris, Sara. 2003. The impact of slack resources and environmental constraints on corporate philanthropy. In Patsy Lewellyn and Stephanie A. Welcomer (eds.)

*Proceeding of the Fourteenth Annual Conference of the International Association for Business and Society*, 78-81.

Dunn, Paul and Shome, Anamitra. 2002. Cross-cultural ethical differences in the reporting of questionable accounting practices: Canada and China. In Duane Windsor and Stephanie A. Welcomer (ed.) *Proceeding of the Thirteenth Annual Conference of the International Association for Business and Society*, 3-4.

#### **UNDER REVIEW AT A PEER REVIEWED JOURNALS**

Dunn, Paul. The competitive intelligence unit at Deloitte. Revised and resubmitted to *Accounting Perspectives*.

#### **INVITED PRESENTATIONS AT PEER REVIEWED CONFERENCES**

Dunn, Paul. 2019. The Ethics of Corporate Spying. **Ryerson University, Business Ethics in the 6ix**. Toronto, ON.

Dunn, Paul. 2018. The Future of the Audit Profession in the New Era. **Boston University, Questrom School of Business, Accounting Department, Summer Conference**. Boston, MA. (Partially funded.)

Dunn, Paul. 2013. Female Corporate Directors and Shareholder Resolutions. **Responsible Corporate Governance Practices Worldwide**, Niagara Falls, ON. (Partially funded.)

Dunn, Paul. 2011. Strategic Responses to Shareholder Resolutions. **21<sup>st</sup> Century Corporate Governance: Scholarship Meets Practice**, San Diego State University, San Diego, CA. (Partially funded.)

Dunn, Paul. 2010. Preston and Post's *Private Management and Public Policy* – Celebrating 35 Years of its Publication and Pushing its Ideas Forward. **Academy of Management, SIM Division**, Montreal PQ.

Dunn, Paul. 2009. Utilization of Corporate Directors. **Corporate Governance: New Theories, Trends and Evidence**, St. Thomas University, Houston, TX. (Partially funded.)

#### **PEER REVIEWED CONFERENCE PRESENTATIONS**

##### *Management and Business Ethics Conferences*

Dunn, Paul. 2019. Should Firms Spy on One Another? **Society for Business Ethics**, Boston, MA.

Dunn, Paul. 2019. Ethical Challenges in Gathering Strategic Competitive Intelligence. **Administrative Sciences Association of Canada**, St. Catharines, ON.

Dunn, Paul. 2019. Crossing the Border from Transaction-Based to Relationship-Based Accounting. **International Association of Business and Society**, San Diego, CA.

Dunn, Paul. 2018. The Ethics of Corporate Espionage. **International Association of Business and Society**, Hong Kong.

Dunn, Paul. 2017. The Competitive Intelligence Unit at Deloitte. **North American Case Research Association**, Chicago, IL.

Dunn, Paul and Sainty, Barbara. 2015. The Role of Religion, Moral Philosophy, and Culture on Ethical Decision-Making. **International Association of Business and Society**, Guanacaste, Costa Rica.

Farrar, Jonathan, Hausserman, Cass, and Dunn, Paul. 2015. The Influence of Guilt on Taxpayer's Amnesty Disclosures. **International Association of Business and Society**, Guanacaste, Costa Rica.

- Dunn, Paul 2013. Governance Logics and Shareholder Resolutions. **22<sup>nd</sup> International Business Research Conference**, Madrid, Spain.
- Dunn, Paul. 2013. Responsiveness to Shareholder Activism: The Importance of Institutional Logics. **Academy of Management**, SIM Division, Orlando, FL.
- Dunn, Paul. 2013. Institutional Logics and Shareholder Resolutions. **15<sup>th</sup> International Academy of Management and Business (IAMB) Conference**, Lisbon, Portugal.
- Dunn, Paul. 2013. Responsiveness to Shareholder Activism: The Importance of Institutional Logics. **2013 International Conference of the Association of Global Management Studies**, University of California-Berkeley, Berkeley, CA.
- Dunn, Paul. 2012. Strategic Responses to Shareholder Resolutions. **Academy of Management**, SIM Division, Boston, MA.
- Dunn, Paul. 2012. Shareholder Resolutions and Integrated Negotiations. **First International Network on Trust Bi-Annual Workshop**, Milan, Italy.
- Dunn, Paul. 2012. Strategic Responses to Shareholder Resolutions. **European Academy of Management**, Rotterdam, The Netherlands.
- Dunn, Paul. 2011. Strategic Responses to Shareholder Resolutions. **Economics, Finance & International Business Research Conference**, Miami, FL.  
*WINNER OF BEST PRESENTATION AWARD*
- Dunn, Paul and Lapointe-Antunes, Pascale. 2011. Information Transparency at Socially Responsible Mutual Funds. **International Association for Business and Society**, Bath, England.
- Dunn, Paul, Brown, Jill and Buchholtz, Ann. 2011. Rebuilding Bridges: The Importance of Culture, Competency and Goodwill in the Repair of Firm-Stakeholder Relationships. **International Association for Business and Society**, Bath, England.
- Dunn, Paul, Brown, Jill and Buchholtz, Ann. 2010. Repairing Firm-Stakeholder Relationships: Finding the Balance between Competence and Goodwill. **Academy of Management**, SIM Division, Montreal, PQ.
- Dunn, Paul. 2010. Information Transparency at Socially Responsible Mutual Funds.” **Inaugural Conference on Social Responsibility**, University of Washington, WA.
- Dunn, Paul. 2010. Leading by Example: Corporate Governance at Socially Responsible Mutual Funds. **United Nations Global Compact – PRI Academic Conference**, Copenhagen, Denmark.
- Dunn, Paul. 2009. The Effect of Gender and Human Capital on Boardroom Committee Membership. **Academy of Management**, SIM Division, Chicago, IL.
- Dunn, Paul. 2008. Female Appointments to All Male Boards of Directors: Breaking the Gender Barrier. **Academy of Management**, BPS Division, Anaheim, CA.
- Dunn, Paul. 2008. The Utilization of New Female Corporate Directors on Board Committees. **Society for Business Ethics**, Anaheim, CA.
- Dunn, Paul. 2008. The Utilization of New Female Corporate Directors on Board Committees. **International Conference on Advances in Management**, Boston. MA.
- Dunn, Paul. 2007. Strategic Responses by a Not-for-Profit when a Clean Donor Becomes Tainted. **Academy of Management**, PNP Division, Philadelphia, PA.
- Dunn, Paul. 2007. Strategic Responses by a Not-for-Profit when a Clean Donor Becomes Tainted. **International Conference on Advances in Management**, Niagara Falls, ON.

- Dunn, Paul. 2006. Strategic Responses by a Not-for-Profit when a Clean Donor Becomes Tainted. **Association for Research on Nonprofit Organizations and Voluntary Action**, Chicago, IL.
- Dunn, Paul. 2006. Strategic Responses by a Not-for-Profit when a Clean Donor Becomes Tainted. **American Sociological Association**, Montreal, PQ.
- Dunn, Paul and Shome, Animitra. 2005. A Cross-Cultural Comparison of Ethical Business Practices: Canada and the People's Republic of China. **Academy of Management**, Honolulu, HI.
- Dunn, Paul and Sainty, Barbara. 2005. An Empirical Study of Corporate Governance and Risk on Corporate Social Performance. **Academy of Management**, Honolulu, HI.
- Dunn, Paul. 2004. Cross-Cultural Ethical Dilemmas: Canadian and Chinese Views about Questionable Accounting and Business Behaviours. **Society for Business Ethics**, New Orleans, LA.
- Dunn, Paul and Griffin, Jennifer. 2002. Issues Management: Antecedents and Consequences of a Professional Approach. **Academy of Management**, Denver, CO.
- Dunn, Paul. 2001. The Antecedents and Consequences of Corporate Philanthropy: Institutional and Economic Pressures. **Academy of Management**, Washington, DC.
- Dunn, Paul. 2001. Power, Demographics and Diversity within Boards of Directors and Top Management Teams. **Academy of Management**, Washington, DC.
- Dunn, Paul. 2001. The Antecedents and Consequences of Corporate Philanthropy: Institutional and Economic Pressures. **International Association for Business and Society**, Sedona, AZ.
- Dunn, Paul. 2000. Deviant Organizational Culture and Fraudulent Financial Reporting. **Society for Business Ethics**, Toronto, ON.
- Dunn, Paul. 1997. The Effects of Cognitive-Based Trust on Reducing Monitoring Costs in a Budget Setting. **Society for Business Ethics**, Boston, MA.

#### *Philosophy Conferences*

- Dunn, Paul. 2007. Gratitude, Ingratitude and Tainted Donors. **American Philosophical Association**, Chicago, IL.
- Dunn, Paul. 2006. The Ethics of Receiving and Keeping Tainted Donations. **33<sup>rd</sup> Conference on Values Inquiry**, Molloy College, Rockville Center, NY.

#### *Accounting Conferences*

- Dunn, Paul. 2017. Spying by Deloitte. **Canadian Academic Accounting Association**, Montreal, QC.
- Dunn, Paul. 2010. Governance Structures at Socially Responsible Mutual Funds: Do as I Say, Just as I Do. **Global Accounting and Organizational Change Conference**, Babson College, Babson, MA.
- WINNER OF BEST PAPER AWARD*
- Dunn, Paul. 2009. Diversity in the Boardroom: Breaking the Gender Barrier. **American Accounting Association**, New York, NY.
- Dunn, Paul and Shome, Anamitra. 2007. An Empirical Examination of Culture Effects and Social Desirability Bias in Evaluations of Questionable Business Practices by Chinese and Canadian Business Students. **19<sup>th</sup> Asian-Pacific Conference on International Accounting Issues**, Kuala Lumpur, Malaysia.

Paul Dunn, CPA, CA, DBA

- Dunn, Paul and Shome, Anamitra. 2007. An Empirical Investigation of Culture Effects and Social Desirability Bias in Evaluations of Questionable Business Practices by Chinese and Canadian Business Students. **Administrative Science Association of Canada**, Ottawa, ON.
- Dunn, Paul and Shome, Animitra. 2007. Evaluations of Questionable Business Practices by Chinese and Canadian Business Students: Culture Effects and Social Desirability Bias. **Canadian Academic Accounting Association**, Halifax, NS.
- Dunn, Paul and Shome, Animtra. 2005. A Cross-Cultural Comparison of Ethical Business Practices: Canada and the People's Republic of China. **American Accounting Association**, San Francisco, CA.
- Dunn, Paul and Sainty, Barbara. 2005. An Empirical Study of Corporate Governance and Risk on Corporate Social Performance. **Canadian Academic Accounting Association**, Quebec City, PQ.
- Dunn, Paul. 2004. Cross-Cultural Ethical Dilemmas: Canadian and Chinese Views about Questionable Accounting and Business Behaviours. **9<sup>th</sup> Annual Ethics Conference, American Accounting Association**, Orlando, FL.
- Dunn, Paul and Adamson, Ian. 2003. Have Accountants Lost the Moral Right to Conduct Audits? **8<sup>th</sup> Annual Ethics Conference, American Accounting Association**, Honolulu, HI.
- Dunn, Paul and Adamson, Ian. 2003. Have Accountants Lost the Moral Right to Conduct Audits? **Financial Reporting Under Public Scrutiny: Reflecting on the Recent Series of Accounting Abuses**, University of Alberta, Edmonton, AB.
- Dunn, Paul. 2002. Fraudulent Financial Reporting: An Abuse of Power in the Boardroom. **American Accounting Association**, San Antonio, TX.
- Dunn, Paul. 2000. Deviant Organizational Culture and Fraudulent Financial Reporting. **American Accounting Association**, Philadelphia, PA.
- Dunn, Paul. 2000. Deviant Organizational Culture and Fraudulent Financial Reporting. **International Symposium on Audit Research**, Maastricht, The Netherlands.
- Dunn, Paul. 1997. The Effects of Cognitive-Based Trust on Reducing Monitoring Costs in a Budget Setting. **American Accounting Association, Northeast Regional Meeting**, Binghamton, NY.
- Dunn, Paul. 1996. Monitoring Costs and Trust: Evidence in a Budget Setting. **First Symposium of Ethics Research, American Accounting Association**, Chicago, IL.

#### **OTHER PRESENTATIONS**

- Dunn, Paul. 2019 and 2018. Incorporating Ethics into the Classroom. **Goodman School of Business Luncheon Speaker Series**, St. Catharines.
- Dunn, Paul. 2017. Ethical Decision Making. **Brock University Board of Trustees Orientation Session**, St. Catharines. (Invited presentation.)
- Dunn, Paul. 2014. What Philosophy Has Meant for Me. **50<sup>th</sup> Anniversary of The Brock University Philosophy Society**, St. Catharines. (Invited presentation.)
- Dunn, Paul. 2008. Adam Smith: Economist and Ethicist. **The Brock University Philosophy Society**, St. Catharines, ON.
- Dunn, Paul. 2006. Gratitude as a Moral Virtue. **The Brock University Philosophy Society**, St. Catharines, ON.

Paul Dunn, CPA, CA, DBA

Dunn, Paul, and Shome, Animitra. 2006. The Importance of Culture in Resolving Ethical Business Dilemmas. **Graduating to Business Conference**, Brock University, St. Catharines, ON.

### **FUNDED RESEARCH**

#### **University of Waterloo, Centre for Accounting Ethics**

2014 \$10,000 The influence of guilt on tax amnesty disclosures (with Johnathan Farrar)

#### **CA – Brock University Centre for International Issues in Accounting**

2011 \$10,000 The role of religion, moral philosophy and culture on ethical decision making (with Barbara Sainty)

#### **CMA – Brock University Accounting Research and Education Centre**

2010 \$6,857 An investigation into shareholder resolutions

2009 \$2,000 The role of women on Canadian boards of directors

#### **Brock University, Faculty of Business**

2007 \$3,000 A further investigation into the direct method of reporting cash from operations (with Sandra Felton and Samir Trabelsi)

2005 \$3,000 To examine the changing composition of Canadian boards of directors with Barbara Sainty)

2003 \$2,000 To investigate changes in auditing (with Ian Adamson)

2002 \$1,600 To investigate the direct method of reporting cash from operations (with Sandra Felton)

2001 \$1,700 To examine ethical differences between Chinese and Canadian business students (with Anamitra Shome)

2001 \$1,650 To investigate the information content of reporting intangible assets

1999 \$1,250 To examine related party transactions

1999 \$5,000 To investigate discontinued operations

1998 \$2,000 To examine corporate philanthropy in Canada

### **TEACHING ACTIVITIES**

#### **BROCK UNIVERSITY**

Currently

Master of Business Administration – Business Ethics

Bachelor of Business Administration – Business Ethics

Previously

Master of Accountancy – Financial Accounting 1

Master of Accountancy – Advanced Topics: Corporate Governance

Master of Science in Management – Current Issues in Accounting Research II

Bachelor of Accounting (Co-op) – Accounting Theory

Bachelor of Accounting (Co-op) – Intermediate Financial Accounting

Bachelor of Accounting (Co-op) – Introductory Financial Accounting

Bachelor of Accounting (Co-op) – Auditing Concepts

#### **GRADUATE THESIS SUPERVISION – Brock University**

Zhimin (Jimmy) Yu, Master of Science in Management. CEO Compensation, Compensation Risk, and Corporate Governance: Evidence from Technology Firms. Completed, April 2012.

Paul Dunn, CPA, CA, DBA

Mark Squire, Master of Accountancy. Possibilities for Improving Financial Information Usefulness: An Analysis of the Continuum of Financial Information Usefulness. Completed, February 2007.

Yejun (Shirley) Tu, Master of Accountancy. Embezzlement Fraud in Non-Profit Organizations: A Comparison Analysis with For-Profit Organizations. Completed, December 2006.

Barrie Tober, Master of Accountancy. The Future of the Accounting Profession on Canada. Completed, December 2004.

Jason Landerkin, Master of Accountancy. Does the Market Incorporate Intangible Assets into Share Price? Completed, December 2002.

Stephen McCourt, Master of Accountancy. Financial Reporting for Small Business Enterprises. Completed, March 2001.

## **MENTORING**

2013 – 2014 Canadian Business Ethics Research Network, PhD Winter Research Meeting.  
Faculty advisor.

## **PART-TIME INSTRUCTOR**

2005, 2007 York University, Toronto – MBA: Ethics in Finance  
2005 York University, Toronto – Undergraduate: Applied Business Ethics  
1999 – 2002 York University, Toronto – Accounting Theory  
1997 Ryerson Polytechnic University, Toronto – Advance Financial Accounting  
1992 – 1993 Boston University, Boston – Introductory Managerial Accounting  
1991 – 1992 York University, Toronto – Intermediate Financial Accounting

## **TEACHING CASES**

For the Institute of Chartered Accountants of Ontario, School of Accountancy:

1999 *South Parc Vineyards* – lease accounting, future taxes, materiality and risk  
1995 *Staunton and Cornish* – ethics and rules of professional conduct  
1994 *Save-a-Tree Foundation* – activity-based costing at a not-for-profit

## **BUSINESS OUTREACH**

### **NEWSPAPER OP ED**

Dunn, Paul. 2016. Accounting Profession: Heal Thy Self. *The Globe and Mail, Report on Business*, May 16, B4.

Dunn, Paul. 2010. What to Do When Donors Become Tainted? *The Globe and Mail*, June 3, A13.

### **MEDIA INTERVIEWS**

Ethics of Tax Havens

- Interviewed and quoted in **The Bottom Line**, August 2016
- Radio Interview, **The Arlene Bynon Show, SiriusXM**, May 16, 2016

Charitable Organizations and Tainted Donors

- Interviewed and quoted in **The Chronicle of Philanthropy**, October 11, 2016
- Interviewed and quoted in **Newsworks.org**, U.S.A., February 2, 2016

The Role of Women on Canadian Boards of Directors

- Radio interview, **The Ed Hand Show, 1310 News**, Ottawa, March 24, 2015

- Radio Interview, **Biz Radio Canada**, March 14, 2015
- Radio interview, **Night Side with Barb DiGiulio, Newstalk Radio 1010**, February 26, 2015
- Radio Interview, **Tim Denis Morning Show, 610 CKTB**, January 26, 2015
- Interviewed and quoted in **The National Post**, March 3, 2014
- Radio interview, **Good Morning Show, 590 VOCM St. John's**, February 10, 2014
- Cited in **BetaKit News**, [www.betakit.com](http://www.betakit.com), November 27, 2013
- Cited in **Exchange Magazine**, [www.exchangemagazine.com](http://www.exchangemagazine.com), November 27, 2013
- Interviewed and quoted in the **Globe and Mail, Report on Business**, January 26, 2013
- Radio interview, **The Gary Doyle Show, 570 News Kitchener**, January 22, 2013
- Radio interview, **McLean in the Morning, News 91.9 FM**, December 24, 2012
- Television interview, **Business News Network (BNN)**, March 8, 2012
- Interviewed and quoted in the **St. Catharines Standard**, May 7, 2011
- Television interview, **Niagara News TV, Channel 556**, April 7, 2011
- Radio interview, **Afternoon News with Tom Young, News 88.9 FM**, April 4, 2011

#### The BP Oil Disaster and Corporate Philanthropy

- Radio interview, **Niagara at Noon with Stephanie Sabourin, CKTB 610**, July 20, 2010
- Radio interview, **Kulturnytt, Swedish National Radio**, July 1, 2010
- Radio interview, **Q with Gian Ghomeshi, CBC Radio 1**, May 26, 2010
- Interviewed and quoted in the **Los Angeles Times**, May 19, 2010

#### TRADE MAGAZINE ARTICLES

- Dunn, Paul. 2013. New Female Corporate Directors: Breaking the Gender Barrier, **HRVoice.org.**, the online magazine of the British Columbia Human Resource Management Association. Available January 29, 2013 at <http://www.hrvoice.org/new-female-corporate-directors-breaking-the-gender-barrier/>.
- Dunn, Paul. 2012. Female Corporate Directors: Well Beyond Window-Dressing, **HRVoice.org.**, the online magazine of the British Columbia Human Resource Management Association. Available November 27, 2012 at <http://www.hrvoice.org/female-corporate-directors-well-beyond-window-dressing/>.
- Dunn, Paul. 2010. When a Clean Donor Becomes Tainted, *The Nonprofit Quarterly*, 6-12.

#### PRESENTATIONS TO THE BUSINESS COMMUNITY

- Dunn, Paul. Female Corporate Directors in Canada. Presented to the **St. Catharines Business Club**, St. Catharines, ON, June 2011.
- Dunn, Paul. Business Ethics: What Makes Successful Corporate Leaders Cross the Line? Presented at the **President's Community Luncheon Series**, Brock University, St. Catharines, ON, May 2004.
- Dunn, Paul and Shome, Animitra. Accounting for Non-Accountants. Presented as a one-day workshop at **Management Development Centre**, Brock University, St. Catharines, ON, June and October 2000.

#### PROFESSIONAL SERVICE

#### CONFERENCE ORGANIZER

Paul Dunn, CPA, CA, DBA

Co-organized with Lori Ryan (San Diego State University) the **Responsible Corporate Governance Practices Worldwide** symposium, Niagara Falls, ON, May 2013.

### **EXTERNAL REFEREE**

University of South Carolina, Aiken. Promotion and tenure package to Associate Professor, School of Business Administration, 2017.

York University, Atkinson College, Toronto. Dean's Teaching Award, 2014.

University of Toronto, Rotman School of Management, Toronto. Promotion and tenure package to Senior Lecturer, 2012.

Franklin & Marshall College, Pennsylvania. Promotion and tenure package to Associate Professor, Department of Business, Organizations, and Society, 2010.

University of Toronto, Rotman School of Management, Toronto. Promotion and tenure package to Senior Lecturer, 2010.

York University, Atkinson College, Toronto. Promotion package to Full Professor of Accounting, 2004.

### **OFFICER OF ACADEMIC ASSOCIATIONS**

2015 – 2017 Society for Business Ethics, treasurer and executive board member

2005 – 2017 Academy of Management, Social Issues in Management division, treasurer

2009 – 2010 International Association for Business and Society, treasurer

2006 – 2009 International Association for Business and Society, audit committee, chair

2003 – 2006 International Association for Business and Society, audit committee, member

### **EDITORIAL BOARD MEMBER**

2009 – present *Journal of Business Ethics*

2013 – present *Business & Society*

2015 *Journal of Management Studies, special issue, "Accounting for Stakeholders"*

### **REVIEWER FOR ACADEMIC JOURNALS**

*Accounting, Auditing & Accountability Journal*

*Business Ethics: A European Review*

*Business and Professional Ethics Journal*

*Canadian Journal of Administrative Sciences*

*Corporate Governance: An International Review*

*International Journal of Corporate Governance*

*International Journal of Hospitality Management*

*International Journal of Managerial Finance*

*Journal of Business Ethics Education*

*Journal of Business Research*

*Journal of Hospitality and Tourism Research*

*Journal of Management*

*Journal of Management Studies*

### **REVIEWER FOR GRANTING AGENCIES**

Social Sciences and Humanities Research Council of Canada (SSHRC), Insight Grant

Swiss National Science Foundation (SNSF), Humanities and Social Sciences division

## **REVIEWER FOR ANNUAL CONFERENCES**

Academic Conference on Social Responsibility

Academy of Management

**Best Reviewer Award, Social Issues in Management Division, 2011**

**Associate Editor, Social Issues in Management Division, 2012 – present**

Accounting Historians Society

Administrative Science Association of Canada

American Accounting Association

Canadian Academic Accounting Association

Centre for Accounting Ethics Symposium

European Academy of Management

Institut für Zukunftsstudien und Technologiebewertung (Institute for Future Studies and Technology Assessment), Summer Academy, Berlin

International Association for Business and Society

International Research Network on Social and Environmental Aspects in Business and Management

OBTC, Teaching Society for Management Educators

National American Case Research Association

Society for Business Ethics

Symposium on Current Issues in Accounting and Finance

## **ANNUAL CONFERENCES**

### **Session Chair**

- Academy of Management – 2019, 2017, 2013, 2012, 2009, 2008, 2007.
- International Association for Business and Society – 2019, 2015, 2006, 2002.
- 22<sup>nd</sup> International Business Research Conference – 2013.
- 15<sup>th</sup> International Academy of Management and Business Conference – 2013.
- First Annual Research Symposium on Current Issues in Accounting and Finance – 2009.

### **Discussant**

- Academy of Management – 2009.
- European Academy of Management – 2012.

### **Invited Panellist**

- Academy of Management – 2013, 2008.

## **LECTURE SERIES**

Initiated, in 1999, the "Brock University, Faculty of Business, Luncheon Speakers Series," in which domestic and international scholars are invited to present their research.

## **BROCK UNIVERSITY – Committee Service**

2006 – present Goodman School of Business, Beta Gamma Sigma, committee member

2015 – 2018 Goodman School of Business, Chair, Department of Organizational Behaviour, Human Resources, Entrepreneurship and Ethics (OBHREE)

2015 – 2018 Goodman School of Business, AACSB Assessment of Learning Committee, member

2015 – 2018 Goodman School of Business, Strategic Planning Committee, member

Paul Dunn, CPA, CA, DBA

2015 – 2018 Goodman School of Business, MBA Committee, member  
2015 – 2018 Goodman School of Business, MSc Committee, member  
2015 – 2018 Goodman School of Business, Undergraduate Program Committee, member  
2008 – 2013 Goodman School of Business, Jeux du Commerce, accounting coach  
2013 – 2014 Goodman School of Business, CPA Education Review Committee, member  
2007 – 2013 Faculty of Business, Master of Science Program Committee, member  
2010 – 2013 Faculty of Business, Master of Accountancy Curriculum Review Committee,  
member  
2007 – 2008 Faculty of Business, Dean’s Advisory Committee, member  
2004 – 2006 Faculty of Business, Bachelor of Accounting Curriculum Review Committee,  
member  
2005 – 2006 Faculty of Business, Institute for International Issues in Accounting, formation  
committee member  
2004 Brock University, President’s Community Luncheon Series, speaker  
2003 – 2004 Brock University, Senate Research Committee, member  
2003 – 2004 Faculty of Business, Accounting Recruiting Committee, member  
2000 – 2002 Faculty of Business, Master of Accountancy Curriculum Committee, member  
2000 – 2002 Faculty of Business, Bachelor of Accounting Curriculum Review Committee,  
member  
2000 Faculty of Business, Management Development Centre, seminar leader  
1999 – 2009 Faculty of Business, Luncheon Speakers Series, co-coordinator and initiator  
1999 – 2003 Faculty of Business, Dean's Advisory Committee, member  
1998 – 1999 Faculty of Business, Research Committee, member

#### **OTHER PROFESSIONAL SERVICE**

1993 – 2013 Institute of Chartered Accountants of Ontario, School of Accountancy, seminar  
leader

#### **OTHER**

#### **PROFESSIONAL EXPERIENCE – as a Chartered Accountant**

1986 – 1991 Institute of Chartered Accountants of Ontario, Controller  
1984 – 1986 Telerate Canada, Inc., Controller  
1980 – 1984 Canadian Imperial Bank of Commerce, Treasury Division, Manager  
1977 – 1980 Ernst & Young (formerly Clarkson Gordon), Chartered Accountant  
1973 – 1977 Laventhol and Horwath, Chartered Accountant student

#### **PROFESSIONAL AFFILIATIONS**

Academy of Management – Social Issues in Management Division  
Beta Gamma Sigma  
CPA Canada  
International Association for Business and Society  
Society for Business Ethics