



Brock Master of Business Administration & KEDGE Master in Management Sample Program Plan

Brock University

Year 1 *at Brock University

Fall (Term 1)

- MBAB 5P01
Accounting for Decision-Making I
- MBAB 5P02
Quantitative Analysis
- MBAB 5P03
Economic Environment of Business
- MBAB 5P04
Organizational Behaviour and Design
- MBAB 5P05
Marketing Management

Winter (Term 2)

- MBAB 5P06
Accounting for Decision-Making II
- MBAB 5P07
Operations Management
- MBAB 5P08
Financial Management
- MBAB 5P09
Management Information Systems
- MBAB 5P22
Global Business

Year 2 *at KEDGE Business School (France)

Required Courses

KEDGE equivalent of:

- MBAB 5P20
Applied Business Research
- MBAB 5P21
Business Strategy
- MBAB 5P23
Entrepreneurship
- MBAB 5P24
Business Law
- MBAB 5P25
Business Ethics

Note: KEDGE courses that would be considered equivalent to MBAB 5P25 (Business Ethics), are "Sustainable Development and Social Responsibility" or "Corporate Social Responsibility", provided that the course content addresses 50% of the content covered in the Brock Business Ethics course.

KEDGE courses that count toward the remaining required courses for the Brock MBA must be chosen by the student in consultation with the Goodman Graduate Programs Office. Substitutions must be approved by the Goodman Graduate Programs Office prior to the start of the course.

+ 5 electives (25 ECTS total coursework)

In order to earn the Master in Management from KEDGE, you must also successfully complete the following:

- Thesis (15 ECTS)
- Official TOEIC score of 785 minimum (or equivalent) for non-native English speakers only
- Sulitest - Sustainable Literacy Test
- 6 month summer internship in France or Canada

*Elective options will vary from year to year depending on professor availability.