



Brock Master of Business Administration & Burgundy Master of Science Sample Program Plan

Brock University

Year 1 *at Brock University

Fall (Term 1)

- MBAB 5P01
Accounting for Decision-Making I
- MBAB 5P02
Quantitative Analysis
- MBAB 5P03
Economic Environment of Business
- MBAB 5P04
Organizational Behaviour and Design
- MBAB 5P05
Marketing Management

Winter (Term 2)

- MBAB 5P06
Accounting for Decision-Making II
- MBAB 5P07
Operations Management
- MBAB 5P08
Financial Management
- MBAB 5P09
Management Information Systems
- MBAB 5P22
Global Business

Year 2 *at Burgundy School of Business (France)

(Terms 1, 2 & 3)

Available Specializations

- Artificial Intelligence and Digital Technology Management
- Green Tech and Sustainable Societies
- Arts and Cultural Management
- Corporate Finance and Investment Banking
- Climate Change and Corporate Finance
- Luxury Management and Innovation
- Data Science and Organizational Behavior
- Wine Management

*Note: An interview with the Burgundy School of Business will be required to demonstrate strong interest or personal experience in the specialization area. An academic background in the chosen academic field would be most valuable.

Optional Co-op Available in Term 3 at Burgundy