



Brock University

MBA Business Analytics Stream Sample Program Plan

Program plan modifications will be made if you have advanced standing, are completing an exchange program or are completing your program on a part-time basis.

Year 1

Fall (Term 1)

- MBAB 5P01**
Accounting for Decision-Making I
- MBAB 5P02**
Quantitative Analysis
- MBAB 5P03**
Economic Environment of Business
- MBAB 5P04**
Organizational Behaviour and Design
- MBAB 5P05**
Marketing Management

Winter (Term 2)

- MBAB 5P06**
Accounting for Decision-Making II
- MBAB 5P07**
Operations Management
- MBAB 5P08**
Financial Management
- MBAB 5P09**
Management Information Systems
- MBAB 5P22**
Global Business

Spring: Optional Co-op Term

Year 2

Fall (Term 3)

- MBAB 5P20**
Applied Business Research
- MBAB 5P25**
Business Ethics
- +3 electives

Winter (Term 4)

- MBAB 5P21**
Business Strategy
- MBAB 5P23**
Entrepreneurship
- or **MBAB 5P24**
Business Law
- +3 electives

In order to earn a specialization in Business Analytics, you must successfully complete the following electives.

ALL of the following

- MBAB 5P11:** Introduction to Business Analytics
- MBAB 5P12:** Advanced Business Analytics
- MBAB 5P13:** Database Management Systems

Any TWO of the following

- MBAB 5P14:** Systems Analysis and Design
- MBAB 5P15:** Introduction to Information Assurance
- MBAB 5P16:** Enterprise Infrastructure Architecture
- MBAB 5P17:** E-business Applications
- MBAB 5P18:** Supply Chain Management and Enterprise-wide Systems
- MBAB 5P71-77:** Any one Operations Management elective course

MBA Convocation: June or October

*Elective options will vary from year to year depending on professor availability.