

MBA Business Analytics Stream Sample Program Plan

Program plan modifications will be made if you have advanced standing, are completing an exchange program or are completing your program on a part-time basis.

Year 1

Fall (Term 1)

MBAB 5P01

Accounting for Decision-Making I

MBAB 5P02

Quantitative Analysis

MBAB 5P03

Economic Environment of Business

MBAB 5P04

Organizational Behaviour and Design

MBAB 5P05

Marketing Management

Winter (Term 2)

MBAB 5P06

Accounting for Decision-Making II

MBAB 5P07

Operations Management

MBAB 5P08

Financial Management

MBAB 5P09

Management Information Systems

MBAB 5P22

Global Business

Spring: Optional Co-op Term

Year 2

Fall (Term 3)

MBAB 5P20

Applied Business Research

MBAB 5P25

Business Ethics

+3 electives

Winter (Term 4)

MBAB 5P21

Business Strategy

MBAB 5P23

Entrepreneurship

or

MBAB 5P24

Business Law

+3 electives

In order to earn a specialization in Business Analytics, you must successfully complete the following electives.

ALL of the following

MBAB 5P11: Introduction to Business Analytics

MBAB 5P12: Advanced Business Analytics

MBAB 5P13: Database Management Systems

Any TWO of the following

MBAB 5P14: Systems Analysis and Design

MBAB 5P15: Introduction to Information Assurance

MBAB 5P16: Enterprise Infrastructure Architecture

MBAB 5P17: E-business Applications

MBAB 5P18: Supply Chain Management and Enterprise-wide Systems

MBAB 5P19: Artificial Intelligence: Theory & Managerial Applications

MBAB 5P71-78: Any one Operations Management elective course

MBA Convocation: June or October