

**Goodman**  
School of Business

Brock University

**EXPERIENCE.  
BUSINESS.  
COME TO  
GOODMAN.**

Graduate Diploma in Business Administration



## IS THIS PROGRAM FOR ME?

This program is for you if you graduated from a non-business discipline and are a working professional looking to gain the required business skills that will help you to move into a managerial position, commercialize innovation, or to expand an entrepreneurial endeavour.



## REQUIRED COURSES:

- Accounting for Decision Making I
- Quantitative Analysis
- Economic Environment of Business
- Organizational Behaviour
- Marketing Management
- Accounting for Decision Making II
- Operations Management or Management Information Systems
- Financial Management
- Business Strategy
- Global Business or Entrepreneurship

# EXPERIENCE IS EVERYTHING

## INCREASE YOUR BUSINESS KNOWLEDGE IN EIGHT MONTHS

Develop and integrate the broad-based, functional knowledge you need to advance your career. You'll take 10 courses that will enable you to graduate with a business diploma or transfer to our Master of Business Administration degree program.

## SKILL DEVELOPMENT

The integrated and innovative coursework ensures that you receive an unparalleled business diploma education. Develop your critical thinking, analysis and communication skills through case study analysis, student discussion, presentations and research papers.

## ADVANCED BUSINESS INSIGHT

By facilitating personal growth and teaching the ability to adapt and respond to a complex and changing environment, the program helps you acquire advanced knowledge in accounting and related aspects of business.

## CURRICULUM

Our focus is on helping you develop and integrate broad-based, functional business knowledge needed for career advancement. The program is comprised of five of the required credits in our Master of Business Administration degree, which includes at least one course from the main areas of business.

# FEES

## TUITION

You will be charged tuition on a per course basis. Each 5PXX course is equal to one half (0.5) credit. Full-time students take one year (two semesters) to complete the program. Part-time students are assumed to be studying for two years (six semesters).

Living expenses and books are extra. We recommend that you budget approximately \$9,000–\$12,000 (per year) for living expenses and books, depending on your lifestyle.

Tuition and student fees are due at the beginning of each semester. The fees provided are approximate and are intended as an estimate only. For more information, visit:

[brocku.ca/goodman/programs/diplomas-certificates/gdba](http://brocku.ca/goodman/programs/diplomas-certificates/gdba)

\*All costs are in Canadian dollars and subject to change each year.

The total cost of your program reflects tuition and student fees. Books and living expenses are extra. For the most updated information, please check the Finance website: [brocku.ca/safa](http://brocku.ca/safa)

## TOTAL PROGRAM COST (FULL-TIME)\*



TUITION (10 COURSES)

🇨🇦 **\$13,000** 🌐 **\$28,000**



INTERNATIONAL RECOVERY FEE

🌐 **\$750**



STUDENT FEES AND BUS PASS  
(INCLUDES HEALTH AND DENTAL PLAN)

🇨🇦 **\$900** 🌐 **\$900**



UHIP HEALTH COVERAGE

🌐 **\$600**



TOTAL ESTIMATED COST

🇨🇦 **\$13,900** 🌐 **\$30,250**

🇨🇦 Canadian citizens and permanent residents

🌐 International students



WE EXPECT YOU TO BRING A  
**UNIQUE, DIVERSE  
BACKGROUND AND  
EXPERIENCE**  
TO THE PROGRAM.

## **TRANSFERRING TO THE MASTER OF BUSINESS ADMINISTRATION PROGRAM**

If you achieve a final overall average of 75%, you may transfer directly to the Master of Business Administration (MBA) with the approval of the Goodman Graduate Programs Office.

If you opt to transfer to the MBA, you will not receive or will relinquish the Graduate Diploma in Business Administration and instead may use the credits earned in the Diploma to fulfill half of the MBA degree requirements.

# ADMISSION REQUIREMENTS

Admission is extremely competitive, and we take all aspects of your application into consideration.

In addition to our minimum admission requirements, we also consider academic ability, professional and leadership experience, and future potential for achievement and success in the business world.

We're here to help. Contact us through [portal.bus.brocku.ca](https://portal.bus.brocku.ca) about the application process and we'll guide you through all your available options.

## **MINIMUM REQUIREMENTS**

- Four year bachelor's degree (Canadian equivalent) from an accredited university
  - B/75 per cent minimum academic average in last two years of study (Canadian equivalent)
  - GMAT score of at least 550 or a minimum GRE score in the 60th percentile
    - ▶ GMAT/GRE waivers will be considered if you have completed an undergraduate or graduate degree from a Canadian or American university in the last seven years with an overall average of A- (80% or 3.67 GPA) or higher.
  - Minimum English Language Proficiency Score:
    - ▶ TOEFL IBT: 105 /Academic IELTS: 7.5 / Pearson Test of English (Academic): 72
    - ▶ If you're not sure if you need this, contact us through [portal.bus.brocku.ca](https://portal.bus.brocku.ca) for an assessment.
    - ▶ We may request an English Language score from any applicant whose first language is not English.
  - Work experience is preferred but is not required.
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- OR**
- Applicants that do not meet one of the above noted criteria may be considered on an exceptional basis if they possess a minimum of seven years of significant full-time managerial work experience (as determined by the admissions committee). Candidates who are admitted based on work experience will be placed on probation and will be required to achieve a minimum grade of 70% in each of their first 5 courses in order to proceed in the program.

# APPLY NOW

There is no set deadline for Graduate Diploma in Business Administration applications. Admissions are processed on a rolling basis and applications are reviewed as they are received. You are encouraged to apply at least four months before the start of your desired entry point to allow for necessary processing time.

## FULL-TIME STUDENTS

- Program length: two terms (one year)
- Start in September or January

## PART-TIME STUDENTS

- Typical program length: six terms (two years)
- Start in September, January or April

Application review can take up to one month from when we receive a completed application. Admission decisions will be posted to your **my.brocku.ca** account as well as emailed to you.

## CONTACT US FOR A PRE-ASSESSMENT

We strongly recommend that you request a pre-assessment of your eligibility on the Graduate Portal at **portal.bus.brocku.ca** before you apply to confirm that you meet the requirements and that your application would be competitive.



## READY TO APPLY?

For more information, visit:  
[brocku.ca/goodman/programs/  
diplomas-certificates/gdba](https://brocku.ca/goodman/programs/diplomas-certificates/gdba)



# EXPERIENCE THE GOODMAN SCHOOL OF BUSINESS

Located in beautiful Niagara at Brock University, the Goodman School of Business is an internationally recognized business school that educates future business leaders and fosters entrepreneurship through experiential learning.

To be a Goodman student is to create a unique university experience, one that will help shape your career and lead to your next professional challenge.

Experience the difference at the Goodman School of Business.



# WHAT MAKES US UNIQUE?

The Goodman experience means you'll graduate with not only the academic experience you need to advance your business career, but important skills and leadership development you will have experienced along the way.

## SPECIALIZED RESOURCES AND OPPORTUNITIES

As a Goodman student, you will have exclusive access to Goodman-specific resources such as academic advising and career development support that will help you navigate your university experience and beyond.

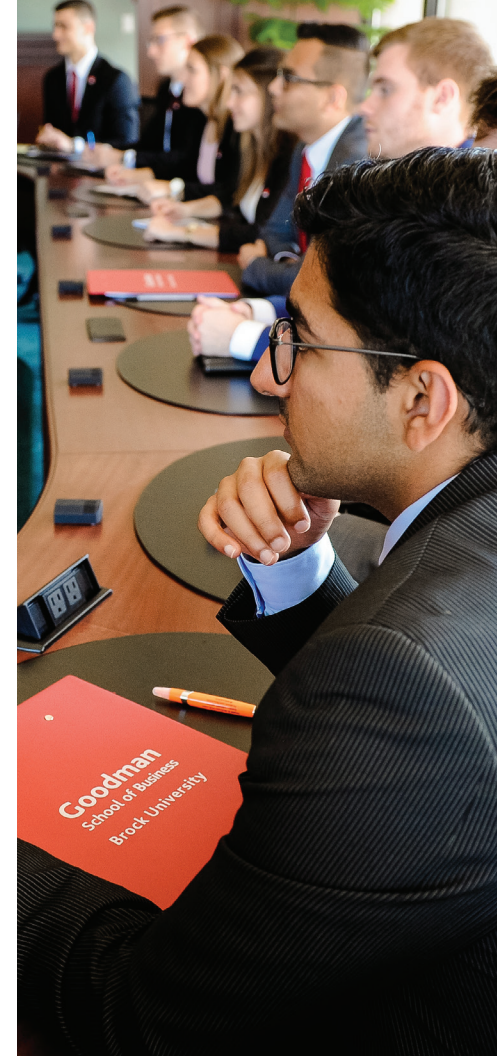
## COLLABORATION, NOT COMPETITION

We believe your business school experience is about collaboration, not competition. You will form friendships and networks within our tight-knit group of students that will support you throughout your program.

## PROFESSIONAL CONNECTIONS

Expect to make connections with employers, the local business community and business leaders at Goodman. What can you expect when you graduate? Access to a global network of more than 6,000 alumni members.

Learn more: [brocku.ca/goodman/programs/diplomas-certificates/gdba](https://brocku.ca/goodman/programs/diplomas-certificates/gdba)



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**brocku.ca/goodman**

