

**Brock University**

**PMPB 6F20 Preparing for Business Graduate Studies in Canada**

Introduction to the academic expectations in Canada, focusing on tools to effectively transition to graduate studies. Development of critical thinking and study skills to achieve academic success. Multiple approaches to problem solving through theoretical concepts, case studies, and applied business practice.

**PMPB 6F21 Writing for Business Purposes (\*tutorial- grammar)**

Development of writing skills to enhance clarity and expression of ideas. Focus on writing as a process from prewriting through proofreading. Overview of specific writing patterns and models of successful academic writing, including accurate referencing, and avoidance of plagiarism. Steps of planning and producing effective business documents, both print and electronic.

**PMPB 6F22 Listening and Speaking for Business Purposes (\*tutorial-pronunciation)**

Preparation for listening and note-taking in an academic environment. Development of ability and confidence to communicate in academic and professional settings, asking and responding to questions, seeking clarification, leading discussions, and engaging in impromptu conversations. Exploration of the practical skills of public speaking and development of presentation skills.

**PMPB 6P12 Business Student Success**

Examination of topics in human relations and development of interpersonal skills to increase overall success in business career. Tools to understand and manage self, effectively deal with other people and get ahead in future career. Completion of self-assessments, skills exercises, case studies, critical reflections, and volunteer work to maximize learning and development of soft skills essential for today's workplace.

**PMPB 6P23 Reading for Business Purposes**

Comprehension of university-level reading to understand ideas from academic and business texts, analyzing, synthesizing, and evaluating information from varied sources. Development of critical reading skills and academic and business vocabulary through authentic material and scaffolded practice. Skills to become an independent reader and monitor own reading process.

## **MGMT 1P93 Principles of Business**

Issues relating to managing businesses in Canada. The definition and interaction of the core functional areas of business, the legal environment and ethical issues.

## **ENTR 2P51 Entrepreneurship Basics**

Entrepreneurs and the new venture creation process: attributes of entrepreneurs and the processes involved in successfully launching new enterprises.