



**Brock University**  
Graduate Programs Office

## MBA Operations Management Stream Sample Program Plan

All Goodman MBA program plans are customized to meet your needs.

Program plan modifications will be made if you have advanced standing, are completing an exchange program or are completing your program on a part-time basis.

### Year 1

#### Fall (Term 1)

- MBAB 5P01  
Accounting for Decision Making 1
- MBAB 5P02  
Quantitative Analysis
- MBAB 5P03  
Economic Environment of Business
- MBAB 5P04  
Organizational Behavior
- MBAB 5P08  
Financial Management

#### Winter (Term 2)

- MBAB 5P05  
Marketing Management
- MBAB 5P06  
Accounting for Decision Making II
- MBAB 5P07  
Operations Management
- MBAB 5P09  
Management Information Systems
- MBAB 5P22  
Global Business

### Summer: Optional Co-op Term

### Year 2

#### Fall (Term 3)

- MBAB 5P20  
Applied Business Research
- MBAB 5P25  
Business Ethics
- + 3 electives

#### Winter (Term 4)

- MBAB 5P21  
Business Strategy
- MBAB 5P23  
Entrepreneurship
- Or MBAB 5P24  
Business Law
- + 3 electives

The following electives have been proposed for this specialization. Electives are subject to change.

Any FOUR or FIVE of the following:

- MBAB 5P71: Project Management
- MBAB 5P72: Quality Management
- MBAB 5P73: Logistics and Supply Chain Management
- MBAB 5P74: Simulation of Business Systems
- MBAB 5P75: Advanced Business Modeling with Spreadsheets
- MBAB 5P76: Advanced Operations: Special Topics

Any ONE or NONE of the following

- MBAB 5P31: Managerial Accounting I
- MBAB 5P41: Financial Statement Analysis
- MBAB 5P52: Introduction to Human Resource Management
- MBAB 5P53: Training and Development
- MBAB 5P57: Managing Health and Safety
- MBAB 5P62: Marketing Research
- MBAB 5P68: New Product Development
- MBAB 5P1X: Any one Business Analytics elective course

### Summer: Convocation