



Brock University
Graduate Programs Office

MBA Business Analytics Stream Sample Program Plan

All Goodman MBA program plans are customized to meet your needs.

Program plan modifications will be made if you have advanced standing, are completing an exchange program or are completing your program on a part-time basis.

Year 1

Fall (Term 1)

- MBAB 5P01
Accounting for Decision Making 1
- MBAB 5P02
Quantitative Analysis
- MBAB 5P03
Economic Environment of Business
- MBAB 5P04
Organizational Behavior
- MBAB 5P08
Financial Management

Winter (Term 2)

- MBAB 5P05
Marketing Management
- MBAB 5P06
Accounting for Decision Making II
- MBAB 5P07
Operations Management
- MBAB 5P09
Management Information Systems
- MBAB 5P22
Global Business

Summer: Optional Co-op Term

Year 2

Fall (Term 3)

- MBAB 5P20
Applied Business Research
- MBAB 5P25
Business Ethics
- + 3 electives

Winter (Term 4)

- MBAB 5P21
Business Strategy
- MBAB 5P23
Entrepreneurship
- Or MBAB 5P24
Business Law
- + 3 electives

The following electives have been proposed for this specialization. Electives are subject to change.

- ALL of the following
- MBAB5P13: Database Management Systems
 - MBAB5P11: Introduction to Business Analytics
 - MBAB5P12: Advanced Business Analytics

- Any TWO of the following
- MBAB5P14: Systems Analysis and Design
 - MBAB5P15: Introduction to Information Assurance
 - MBAB5P16: Enterprise Infrastructure Architecture
 - MBAB5P17: E-business Applications
 - MBAB5P18: Supply Chain Management and Enterprise-wide Systems
 - MBAB5P7X: Any one Operations Management elective course

Summer: Graduation