

MBA (ISP) Operations Management Stream Sample Program Plan

The operations management stream is designed for students who are interested in the operational side of business; this includes the manufacturing of goods and the provisions of services. Logistics and supply chain management are covered in this specialization.

Brock University

Graduate Programs Office

All graduates of the MBA (ISP) earn a Goodman MBA degree.

August

One month Business English and Skills Transition Program that focuses on:

Effective Business Communication
Development of Personal and Career Management Skills
Community and Cohort Activities

Fall (Term 1)

MBAB 5P01
Accounting for Decision Making 1

MBAB 5P02
Quantitative Analysis

MBAB 5P03
Economic Environment of Business

MBAB 5P04
Organizational Behavior

MBAB 5P08
Financial Management

Winter (Term 2)

MBAB 5P05
Marketing Management

MBAB 5P06
Accounting for Decision Making II

MBAB 5P07
Operations Management

MBAB 5P09
Management Information Systems

MBAB 5P22
Global Business

Spring (Term 3)

MBAB 5P20
Applied Business Research

MBAB 5P23 Or MBAB 5P24
Entrepreneurship Business Law

MBAB 5P25
Business Ethics

+ 2 electives from lists below.

Fall (Term 4)

MBAB 5P21
Business Strategy

+ 3 electives from lists below.
+ 1 additional elective

The following electives have been proposed for this specialization. Electives are subject to change.

Any FOUR or FIVE of the following:

MBAB 5P71: Project Management
MBAB 5P72: Quality Management
MBAB 5P73: Logistics and Supply Chain Management
MBAB 5P74: Simulation of Business Systems
MBAB 5P75: Advanced Business Modeling with Spreadsheets
MBAB 5P76: Advanced Operations: Special Topics

Any ONE or NONE of the following

MBAB 5P31: Managerial Accounting I
MBAB 5P41: Financial Statement Analysis
MBAB 5P52: Introduction to Human Resource Management
MBAB 5P53: Training and Development
MBAB 5P57: Managing Health and Safety
MBAB 5P62: Marketing Research
MBAB 5P68: New Product Development
MBAB 5P1X: Any one Business Analytics elective course

Winter: Optional Co-op Term