Goodman School of Business

Brock University

Graduate Programs Office

August

One month Business English Program that focuses on:

Fall (Term 1)

MBAB 5P01 Accounting for Decision Making 1

MBAB 5P02 Quantitative Analysis

MBAB 5P03 Economic Environment of Business

MBAB 5P04 Organizational Behavior

MBAB 5P08 Financial Management

Spring (Term 3)

MBAB 5P20 Applied Business Research

MBAB 5P23 Entrepreneurship MBAB 5P24 Business Law

MBAB 5P25 Business Ethics

+ 2 of the following:

MBAB 5P52 Introduction to Human Resource Management

Or

MBAB 5P53 Training and Development

MBAB 5P57 Health and Safety

MBA (ISP) HR Stream Sample Program Plan

The human resource management stream is designed to provide you with a strong foundation in the theory and practice of HR. This specialization provides you with the majority of the course work necessary for the CHRP designation.

All graduates of the MBA (ISP) earn a Goodman MBA degree.

Effective Communication Skills in English Community and Cohort Activities Development of Academic English Skills

Winter (Term 2)

MBAB 5P05 Marketing Management

MBAB 5P06 Accounting for Decision Making II

MBAB 5P07 Operations Management

MBAB 5P09 Management Information Systems

MBAB 5P22 Global Business

Fall (Term 4)

MBAB 5P21 Business Strategy

+ 4 of the following:

MBAB 5P51 Introduction to Industrial Relations

MBAB 5P54 Compensation Management

MBAB 5P55 HR Planning and Strategy

MBAB 5P56 Recruitment and Selection

MBAB 5P58 Negotiating in Organizations

Winter: Optional Co-op Term