

MBA (ISP) Sample Program Plan

General Management provides you with a flexible program plan and the ability to take a variety of elective courses in different fields. This is ideal if you have a wide range of interests, or are planning on working in general management and want to gain a competitive edge.

All graduates of the MBA (ISP) earn a Goodman MBA degree.

Brock University

Graduate Programs Office

August

One month Business English and Skills Training Program that focuses on:

Effective Business Communication
Development of Personal and Career Management Skills
Community and Cohort Activities

Fall (Term 1)

MBAB 5P01
Accounting for Decision Making 1

MBAB 5P02
Quantitative Analysis

MBAB 5P03
Economic Environment of Business

MBAB 5P04
Organizational Behaviour

MBAB 5P08
Financial Management

Winter (Term 2)

MBAB 5P05
Marketing Management

MBAB 5P06
Accounting for Decision Making II

MBAB 5P07
Operations Management

MBAB 5P09
Management Information Systems

MBAB 5P22
Global Business

Spring (Term 3)

MBAB 5P20
Applied Business Research

MBAB 5P23 Or MBAB 5P24
Entrepreneurship Business Law

MBAB 5P25
Business Ethics

+ 2 electives

Fall (Term 4)

MBAB 5P21
Business Strategy

+ 4 electives

NOTE: Course sequencing will differ for CPA/MBA (ISP) students.

Winter: Optional Co-op Term

In order to get an MBA specialization, you must take at least 5 courses in the specialization. Please be aware that, although we will endeavour to offer the specialty streams in terms three and four of the MBA each year, the possibility exists that a stream may not be offered if there is insufficient student interest. Elective options will vary from year to year depending on professor availability.