

Goodman
School of Business

Brock University

MIBA

International Student Pathway (ISP)



EXPERIENCE. SUCCESS.
GET THERE WITH GOODMAN.

2019



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STUDY IN CANADA

Welcome to Canada!

Canada stretches from the United States to the Arctic Circle and is the second largest country in the world, with a total of 9,984,670 square kilometers. With a population of more than 36 million people, Canada is a bilingual country, speaking both French and English. Canada is an ethnically diverse country, with more than 13 million immigrants calling it home in only the last 100 years.

Canadians are known for their hospitality and kind nature, which is only demonstrated by the 2018 Global Peace Index ranking Canada sixth amongst the world's safest countries, as well as the 2017 World Economic Forum ranking it in the top 10 for travel and tourism.

Canada offers high quality, low cost education, with tuition rates lower than countries such as the United States and the United Kingdom.

All of this makes Canada a desired location for living, studying and working. We look forward to you experiencing our amazing country for yourself!



Experience Niagara

Studying in Niagara means that you'll be living in the heart of Canada's most famous travel destination. You can enjoy year-round festivals and events, diverse nightlife, world-renowned theatre and delicious fine dining. Our campus is just 15 minutes away from Niagara Falls and an hour from the Greater Toronto Area.

WHAT'S THE WEATHER LIKE?


17°C
SPRING
MARCH TO
MAY


27°C
SUMMER
JUNE TO
AUGUST


9°C
FALL
SEPTEMBER TO
NOVEMBER


-8°C
WINTER
DECEMBER TO
FEBRUARY

Brock University



Established in 1964



18,000+ students



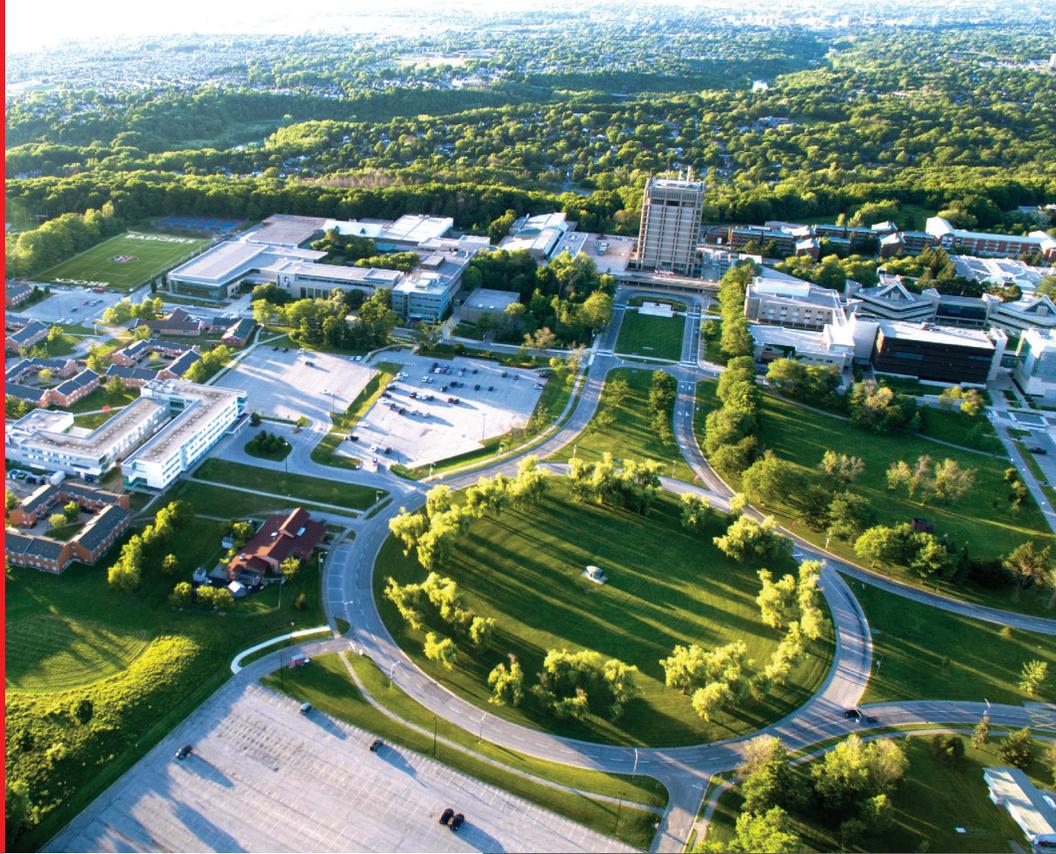
100,000+ alumni worldwide



590+ faculty members



6 faculties



Goodman School of Business

The Goodman School of Business is one of Canada's newest and fastest growing business schools.

With \$22 million in recent building expansions, that include six new classrooms, revitalized existing classrooms, a new atrium and a fresh new look, the Goodman School of Business is ready for you.

We're proud to be recognized internationally with accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International, and to offer programs accredited by the Canadian Institute of Management and Chartered Professional Accountants of Ontario (CPA Ontario).

With a global network of almost 15,000 alumni, at Goodman you are a part of a supportive and innovative community.

Where Goodman grads work:

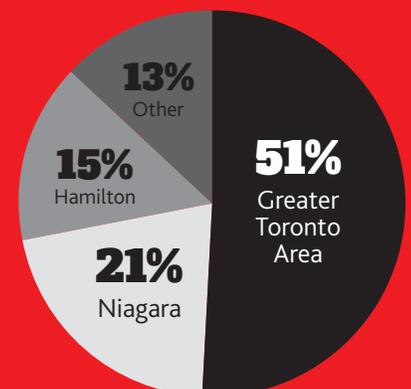


Goodman 2017/18 graduate enrolment



TOTAL: 572

Co-op locations



GOODMAN MBA (ISP) AT A GLANCE

Our Master of Business Administration (International Student Pathway) degree is an innovative program designed to meet your needs as an international student, combining an intensive Business English program with our comprehensive MBA core curriculum and flexible specializations.

A Goodman MBA will provide you with the academic knowledge, real-world experience and professional confidence to use your skills and make a difference. You'll be adaptive and relevant, ready for the challenges your future holds.

	Master of Business Administration (International Student Pathway)	
Program best suited for	International professionals and recent undergraduates who want to gain Canadian business knowledge in a supportive environment of their peers.	
Previous undergraduate degree	Internationally obtained degrees only, from any discipline.	
English language requirement	IELTS (Academic)	6.5 overall
	TOEFL iBT	88 overall
	Pearson Test of English (Academic)	60 overall
	<i>See page 12 for specific admission requirements. Please be advised that the MBA (ISP) program does NOT accept English Language test waivers.</i>	
Degree	Master of Business Administration (MBA)	
Study options	Full-time only	
Time to degree	2 years (17 months)	
Entry Point	August (Spring term) only	
Course schedule	Weekdays and evenings	
Hours of class per week	9 - 15 hours	<i>Based on 3-5 courses per week, respectively.</i>
Average years of work experience	4 years	
Average class size	Core: 45 Electives: 25	
Co-op available	Yes (optional)	
Length of co-op	4 months	
Co-op timeline	Work term takes place after the completion of all course requirements.	
General MBA available	Yes	
Specializations	Accounting (CPA accredited) Business Analytics Finance Human Resource Management Marketing Operations Management	
Deadline to apply	March 1	<i>See page 12 for more information.</i>

Information accurate at the time of printing and is subject to change.

PREPARATION IS THE KEY TO SUCCESS

Professional Masters Preparation Certificate

The Professional Masters Preparation Certificate (PMPC) is an eight-month preparation program that guides you through the challenges that you will encounter as an international student in a North American professional graduate school.

Goodman's PMPC curriculum is designed to combine the strength of an intensive English language program with the addition of core introductory business courses. Through the PMPC, you will develop practical strategies to help you succeed in a professional graduate school and open up new paths to success.

The PMPC is a formal certificate program. Students who successfully complete this program will receive a Brock University certificate. You will also be considered for conditional admission to either the MBA (ISP) or MPAcc (ISP) when you apply.

PMPC begins in September of each year.

For admission to the PMPC program, you must meet all of the admission requirements for either the MBA (ISP) or the MPAcc (ISP) program, as well as achieve a minimum English Language Proficiency score of the following:

IELTS (Academic)	6.0	Minimum of 5.5 in each section is required.
TOEFL iBT	70	Minimum of 16 in Speaking and 19 in Writing is required.

Learn more about the PMPC program at brocku.ca/goodman/programs/diplomas-certificates/pmpc

Certificate in Administrative Studies

The Certificate in Administrative Studies (CAS) program gives you an opportunity to upgrade your academic record and gain knowledge in North American business principles. This carefully designed transition year, can help you bridge the gap between undergraduate and your MBA (ISP) experience.

The CAS program is for international students, who would like to go on to an MBA (ISP) program but whose grades do not meet the minimum admission requirements. CAS will provide students with an opportunity to create a recent academic record.

CAS begins in September of each year.

Learn more about the CAS program at brocku.ca/goodman/programs/diplomas-certificates/cas

Business English and Skill Transition (BEST) program

The integration process begins the moment you arrive on campus. Through our mandatory Business English and Skills Transition (BEST) program you will get a four-week customized course in business reading, writing, listening and speaking. We also ensure that you adapt socially. In between classes, we have scheduled a full four weeks of activities and trips. You will visit Niagara Falls and Toronto, explore St. Catharines and settle into your new life. You will know your classmates, the Niagara region and feel comfortable and ready to begin your coursework.

The BEST program is a mandatory component of our MBA (ISP) program, and is run every August for incoming students.

SPECIALIZATIONS

As part of your MBA, you will have the opportunity to focus on a specific area of management in order to improve your knowledge in that field and expand your employment opportunities. Take at least five of your six elective courses in one stream to receive a specialization, or take a variety of electives from the different specializations to receive a general MBA. You will select your specialization in your second semester.

brocku.ca/goodman/programs/mba-isp/more-about-mba-isp



Accounting (CPA accredited)

Accounting is not just about monotonous number crunching. Accountants are an essential part of any business, large or small. They are well-paid in-demand professionals, who work in every industry and assist in the strategic planning of the company. Accountants ensure a company maintains their competitive advantage and longevity.

Goodman's accounting specialization is accredited by the Chartered Professional Accountants (CPA) of Ontario, and will prepare you for the business and finance field, across Canada and internationally. Our specialization provides graduates with advanced standing in the CPA Professional Education Program (PEP) to the end of Core 2. The stream allows non-accounting university graduates to pursue an MBA and an accounting designation at the same time. For more information on the CPA program, please visit: cpacanada.ca/become-a-cpa

COURSE OFFERINGS

Students are required to take all of the following courses, for this specialization*:

- MBAB 5P32 Financial Accounting I
- MBAB 5P35 Financial Accounting II
- MBAB 5P36 Financial Accounting III
- MBAB 5P39 Tax II
- MBAB 5P38 Taxation I
- MBAB 5P31 Managerial Accounting I
- MBAB 5P34 Managerial Accounting II
- MBAB 5P30 Assurance I
- MBAB 5P37 Assurance II
- MBAB 5P47 Advanced Corporate Finance and Risk Management

*Electives are subject to change and course offerings vary by semester.



Business Analytics

Through Goodman's Business Analytics specialization, you will be able to use data and statistics to help make strategic business decisions. You will gain skills in problem solving, documentation and specification, analysis, visual modeling, facilitation, and elicitation, as well as critical thinking and communication. With the use of these skills, you will be posed to take any amount of data and develop a strategic plan that steers your company in a healthy and profitable direction. Whether you find yourself starting your own business as an entrepreneur, or you are a part of a multi-national corporation, understanding and synthesizing 'Big Data' will make your skills an essential part of any size team.

COURSE OFFERINGS

The following electives are required for this specialization*.

Students must take all of the following courses:

- MBAB5P13 Database Management Systems
- MBAB5P11 Introduction to Business Analytics
- MBAB5P12 Advanced Business Analytics

Student must take any TWO of the following courses:

- MBAB5P14 Systems Analysis and Design
- MBAB5P15 Introduction to Information Assurance
- MBAB5P16 Enterprise Infrastructure Architecture
- MBAB5P17 E-business Applications
- MBAB5P18 Supply Chain Management and Enterprise-wide Systems
- MBAB5P7X Any one Operations Management elective course

*Electives are subject to change and course offerings vary by semester.



Finance

Finance professionals are a vital part of every economy worldwide and play an integral part in any business. Careers in this area focus on the management of current and future opportunities, and are responsible for ensuring the profitability and growth of a company, as well as its assets. Finance is a fast-paced, ever-changing career that provides many opportunities for growth and advancement in any company or organization. Professionals in this field are consistently in demand worldwide.

Completing a specialization in this area will provide you with skills in research, communication and analysis, while ensuring that you are knowledgeable in the stock market, trade and investments, as well as industry practices and principles.

This program has a high degree of correlation with the Chartered Financial Analyst (CFA) program and can lead to a CFA designation. To learn more about obtaining a CFA designation, visit cfainstitute.org

COURSE OFFERINGS

Students are required to take any four or five of the following courses, for this specialization*:

- MBAB 5P41 Financial Statement Analysis
- MBAB 5P42 Equity Investments, Markets, and Instruments
- MBAB 5P43 Debt Investments
- MBAB 5P44 Derivative Instruments
- MBAB 5P45 International Finance
- MBAB 5P46 Portfolio Management & Alternative Investments

*Electives are subject to change and course offerings vary by semester.



Human Resource Management

Best in class organizations realize the competitive advantage of having highly motivated employees who can execute the organization's mission. Human Resources is increasingly seen as a key strategic partner and this specialization provides opportunities for students to excel in a broad range of careers as human resource management professionals.

The Human Resource Management (HRM) specialization focuses on effectively managing people in organizations. This specialization is designed to provide you with a strong foundation in both theoretical and practical applications related to managing people. In HRM, traditional classroom experiences are regularly enriched by opportunities to gain experience through hands-on applications, through collaborations with local organizations.

COURSE OFFERINGS

Students are required to take any three of the following courses in the Fall term, for this specialization*:

- MBAB 5P52 Introduction to Human Resource Management
- MBAB 5P53 Training and Development
- MBAB 5P55 HR Planning and Strategy
- MBAB 5P57 Health and Safety

Additionally, students are required to take any three of the following courses in the Winter term, for this specialization*:

- MBAB 5P51 Introduction to Industrial Relations
- MBAB 5P54 Compensation Management
- MBAB 5P56 Recruitment and Selection
- MBAB 5P58 Negotiating in Organizations

*Electives are subject to change and course offerings vary by semester.





Marketing

As members of a global consumer society, each one of us can name a marketing strategy that caught and held our attention, while also naming one that missed the mark. We consume marketing campaigns consistently throughout our everyday life. It is for this reason, that an integral part of any organization is their marketing strategy. Whether the strategy is about building faith and loyalty to a specific brand or convincing society that they need the latest and greatest technology, all companies rely on marketing to be profitable.

Marketing is an ever-changing field. Technology has not only changed the way that marketing strategies are developed; it is quickly changing the way in which society consumes marketing strategies.

Through Goodman's marketing specialization, you will learn the importance of customer relations, communication and the stakeholders that are involved from beginning to end of a marketing strategy. This concentration will provide you with an integrated managerial approach to marketing that helps you apply the theoretical principles of marketing to practical, real-world problems.

COURSE OFFERINGS

Students are required to take ALL of the following courses, for this specialization*:

- MBAB 5P61 Marketing Strategy
- MBAB 5P62 Marketing Research
- MBAB 5P64 Consumer Behaviour
- MBAB 5P65 Business-to-Business Marketing

Additionally, students are required to take any TWO of the following courses, for this specialization*:

- MBAB 5P60 Marketing of High-Technology Products and Innovations
- MBAB 5P63 International Marketing
- MBAB 5P66 Services Marketing
- MBAB 5P67 Sales Management
- MBAB 5P68 New Product Development
- MBAB 5P69 Integrated Marketing Communications

*Electives are subject to change and course offerings vary by semester.



Operations Management

Operations management focuses on the management of business processes and systems employed in the transformation of resources (inputs) into goods and/or services (outputs). The aim of this specialization is to provide the key concepts, models and tools, for improved decision making in an operations context. Graduates with a specialization in operations management help business organizations operate more efficiently and effectively. A career in operations management covers a large scope of different organizations including healthcare, food services, manufacturing, defense, government, and consulting.

The operations management specialization focuses on providing a broad range of technical knowledge and skills that will prepare you for management positions. This includes knowledge and skills in demand forecasting, project management, quality management, logistics, and supply chain.

COURSE OFFERINGS

Students are required to take any four or five of the following courses, for this specialization*:

- MBAB 5P71 Project Management
- MBAB 5P72 Quality Management
- MBAB 5P73 Logistics and Supply Chain Management
- MBAB 5P74 Simulation of Business Systems
- MBAB 5P75 Advanced Business Modeling with Spreadsheets
- MBAB 5P76 Advanced Operations: Special Topics

Students can choose to take any one or none of the following courses, for this specialization*:

- MBAB 5P31 Managerial Accounting I
- MBAB 5P41 Financial Statement Analysis
- MBAB 5P52 Introduction to Human Resource Management
- MBAB 5P53 Training and Development
- MBAB 5P57 Managing Health and Safety
- MBAB 5P62 Marketing Research
- MBAB 5P68 New Product Development
- MBAB 5P1X Any one Business Analytics elective course

*Electives are subject to change and course offerings vary by semester.

PROGRAM TIMELINES

Full-Time MBA (ISP) - Sample Program Plan

Four academic terms + optional co-op term

	Fall (Sept.-Dec.)	Winter (Jan.-April)	Spring/Summer (May-Aug.)
Year 1	Business English and Skills Transition Program (Aug.) <ul style="list-style-type: none"> • Business Communication • Strategies for Success • Community and Cohort Activities Fall term <ul style="list-style-type: none"> • Accounting for Decision Making 1 • Quantitative Analysis • Economic Environment of Business • Organizational Behaviour • Financial Management 	<ul style="list-style-type: none"> • Marketing Management • Accounting for Decision Making 2 • Operations Management • Management Information Systems • Global Business 	<ul style="list-style-type: none"> • Applied Business Research • Entrepreneurship OR Business Law • Business Ethics • Two electives
Year 2	<ul style="list-style-type: none"> • Business Strategy • Four electives 	<ul style="list-style-type: none"> • Four-month co-op term (optional) 	

Full-Time MBA (ISP) Accounting Specialization – Sample Program Plan

Five academic terms + optional co-op term

	Fall (Sept.-Dec.)	Winter (Jan.-April)	Spring/Summer (May-Aug.)
Year 1	Business English and Skills Transition Program (Aug.) <ul style="list-style-type: none"> • Business Communication • Strategies for Success • Community and Cohort Activities Fall term <ul style="list-style-type: none"> • Accounting for Decision Making 1 • Quantitative Analysis • Economic Environment of Business • Organizational Behaviour • Financial Management 	<ul style="list-style-type: none"> • Marketing Management • Accounting for Decision Making 2 • Operations Management • Management Information Systems • Global Business 	<ul style="list-style-type: none"> • Applied Business Research • Business Law • Business Ethics • Managerial Accounting 1 • Financial Accounting 2
Year 2	<ul style="list-style-type: none"> • Business Strategy • Managerial Accounting 1 • Financial Accounting 2 • Assurance 1 • Tax 1 	<ul style="list-style-type: none"> • Financial Accounting 3 • Advanced Corporate Finance and Risk Management • Assurance 2 • Tax 2 	<ul style="list-style-type: none"> • Four-month co-op term (optional)

ADD EXPERIENCE TO YOUR RESUME

Co-op

All full-time students, who maintain an overall academic average of 75% and achieve sufficient English language proficiency, are eligible for a co-op work term. Students enrolled in the co-op program attend workshops, seminars and speaker series that are designed to help them discover the opportunities and industries that await them during their co-op work term and post-MBA. Most co-op terms are four months in length and are completed at the end of the program. There are no separate application requirements for the co-op program.

brocku.ca/ccee/co-op-education

Service-Learning

Service-Learning is integrated into many of your courses and offers you the opportunity to connect with the community. You'll help local non-profit organizations and small businesses find solutions to their business problems as part of a course project. While making connections with the local business community, you will gain practical experience that you can add to your resumé.

brocku.ca/goodman/community/service-learning

Beta Gamma Sigma

As a benefit of our AACSB accreditation, we are one of only a few Canadian universities with a chapter in the prestigious international honour society, Beta Gamma Sigma (BGS), which recognizes academic excellence. If you are in the top 20 per cent of your class, you will be invited to the chapter as a Beta Gamma Sigma member. Members are provided exclusive access to a specialized job board, membership discounts and leadership opportunities, including a chance to attend the annual Beta Gamma Sigma Global Leadership Summit and other Goodman School of Business benefits.

betagammasigma.org

Graduate Business Council

The Graduate Business Council (GBC) is the representative student body for students enrolled in graduate business studies at Brock. The GBC plans and organizes events that provide students with the opportunity to gain hands-on experience and develop skills to supplement their business education. Professional development training sessions, inter-collegiate case competitions and networking events offer students an industry perspective towards a complete MBA experience.

goodmangbc.com



BETA
GAMMA
SIGMA

THE GBC

REPRESENTS MORE THAN

500

GOODMAN
GRADUATE STUDENTS

CAREER READY

Your career is shaped by your experiences and will evolve as you do, both during your time at Goodman and throughout your professional life after graduation. As a Goodman student, you have exclusive access to our team of professionals who are experienced at helping you understand your skills, connect your experiences to jobs, map your career goals and build your professional network.

Current students and Alumni have access to an exclusive job board called CareerZone. A team of Employer Development Managers (EDM) ensure you are offered the best possible opportunities by vetting every employer and job posting. EDMs are also responsible for seeking and securing new job opportunities and employer connections to help students secure employment.

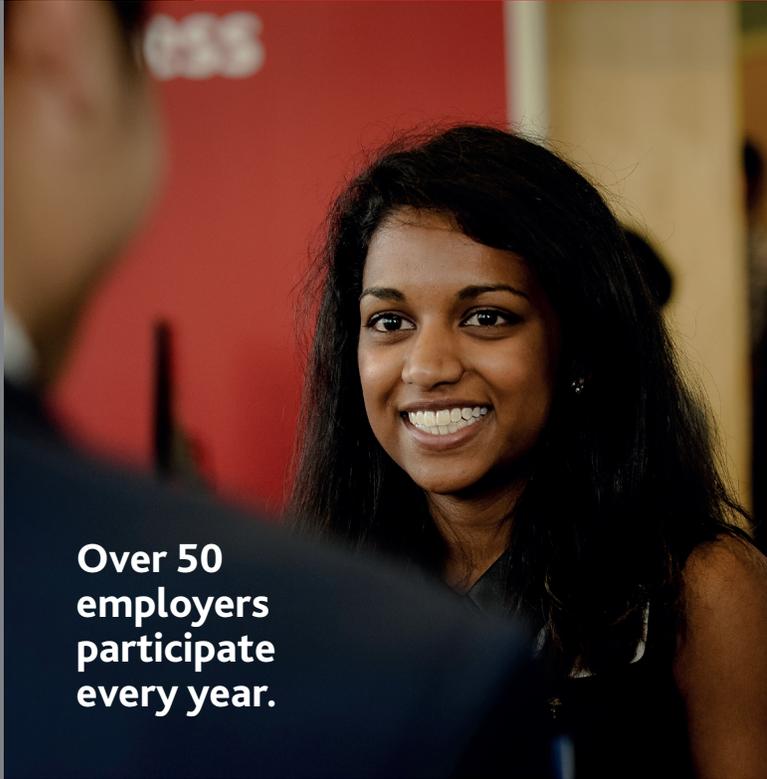


Services

- Comprehensive resumé and cover letter review
- LinkedIn profile review
- Industry specific mock interviews
- Career consulting and coaching
- Employer information sessions
- Innovative networking events
- Designation specific sessions

Annual events

- **Networking Breakfast:** Hosted by Goodman Career, employers are invited to attend a large networking breakfast with students from all disciplines in Business.
- **Etiquette Dinner:** This is a collaborative event with Goodman Career and CPA Ontario offering students a chance to learn proper dining etiquette practice for interview and networking situations.
- **Grad Send Off:** This is by far our largest event of the year! Hosted by the Alumni Association and Career Education targeting senior year students from all faculties and programs that is held in the Ian Beddis Gymnasium; includes a career fair, LinkedIn headshots, and a resume review clinic.
- **Virtual Career Fair:** Online career fair open to all students hosted on the CareerEco platform; features employers promoting a variety of opportunities (focus is new grad, full-time, internships and summer positions) and offered as an alternative to employers unable to participate in Grad Send-Off.
- **EmployABLE Expedition:** Roundtable networking event open to all students hosted by Brock International Services and Career Education; students connect with industry professionals, alumni, and staff to have career conversations and can have their resume reviewed in CareerZone.
- **Exploring Careers In:** Sessions that happen once a month covering industries such as accounting and finance, consulting, small and medium enterprises, analytics, etc.
- **CPA Day:** Accounting firms make their way to Brock's campus for a recruitment fair, which is open to all accounting students from undergraduate and graduate degrees.



**Over 50
employers
participate
every year.**

After Graduation

Goodman alumni have access to CareerZone indefinitely upon graduation and exclusive opportunities will also be shared with alumni in the Goodman Alumni Network on LinkedIn. Other services such as employment documents review, career consulting and mock interviews will be available for one year after graduation.

brocku.ca/ccee/career-education/goodman-career

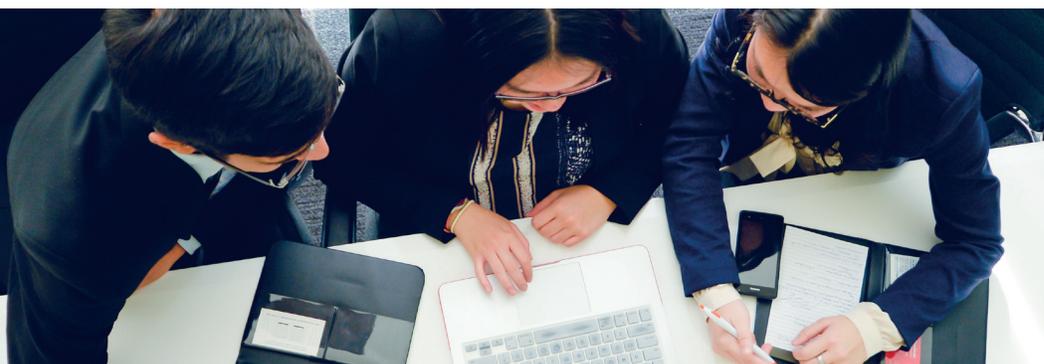
MBA (ISP) FEES

Total Tuition and Related Fees (Full-Time)

This chart reflects approximately how much you will be paying to attend the Goodman MBA (ISP) program as a full-time student, for two years.

	International students	
Total tuition fees	\$55,000	\$66,000 (accounting specialization only)
Ancillary fees (student fees, health and dental plan, and 8-month bus pass)	\$1,800	
UHIP health coverage	\$1,200	
Co-op administrative fee (based on optional four-month co-op)	\$1,550	
Business English and Skills Transition (BEST) program	\$1,050	
Total cost of MBA (ISP)	\$60,600 (with co-op)	\$71,600 (accounting specialization only)

All costs are in Canadian dollars and subject to change each year. The total cost of your MBA (ISP) program reflects tuition and student fees. Books and living expenses are extra. The CPA stream includes an additional term (4 courses) with the associated tuition and ancillary fees. The financial details listed here are provided as estimates only; for the most updated information, please check the Finance website: brocku.ca/safa



Tuition Payment Schedule

The following tuition payment schedule is in place for all students entering the MBA (ISP). Ancillary fees, as set by the University are due mid-September of each year.

Tuition fee schedule	Payment Amount	Month payment is due
Non-refundable deposit	\$3,000	Due date is outlined in your offer of admission.
Balance of Instalment #1	\$10,745	August
Instalment #2	\$13,745	December
Instalment #3	\$13,745	April
Instalment #4	\$13,745	August
Instalment #5 (Accounting specialization only)	\$10,996	December

All amounts are in Canadian dollars and subject to change each year. Specific due dates and amounts are subject to change, and are outlined on your offer of admission. The amounts and months listed above are examples only.



FINANCIAL AID

The Goodman Scholarship

The Goodman Scholarship Program is exclusive to the Goodman School of Business. Exceptional incoming students can earn a prestigious scholarship worth \$3,000 with the possibility of renewal the following year. Students must demonstrate at least two of the following:

- Leadership in university and community life or evidence of entrepreneurial talent
- Exceptional high academic grades
- Financial need

Scholarships and awards are subject to change based on available funding each year. The scholarships listed here are provided as estimates only.

ADMISSION REQUIREMENTS

	Minimum requirement	Notes
Degree type	Four-year bachelor's degree in any field	Must be from an accredited institution.
GPA	B / 75%	GPA is calculated based on last two years of study only. The admissions committee will convert your grades from your home country, to the Canadian equivalent.
English Language Proficiency*	Academic IELTS: 6.5	Minimum of 6.0 in each section is required.
	TOEFL iBT: 88	Minimum 21 on Speaking and Writing is required.
	Pearson Test of English: 60	Minimum of 60 on each section is required.
	Brock IELP Program	Successful completion of Brock University's IELP program level 5.
Work experience	N/A	Preferred but not required.

*Please be advised that the MBA (ISP) program does NOT accept English Language test waivers.



QUESTIONS ABOUT YOUR ELIGIBILITY FOR THE MBA (ISP)?

It can be an expensive risk to complete the application process for an MBA (ISP), only to discover that you do not qualify for admission. At Goodman, we don't want you to waste your time or money. If you are a direct applicant, send us your transcripts, IELTS/TOEFL score and resumé, and we will conduct a free pre-assessment to let you know, not only if you are eligible for one of our programs, but if we think your application will be competitive enough for admission. Submit your documents by visiting portal.bus.brocku.ca and creating an account today.

APPLYING TO GOODMAN

Application documents checklist:

- Online OUAC application
- Application fee (\$130 CAD)
- Scanned official transcripts from all post-secondary institutions
- Three electronic reference reports
- Statement of interest
- Resumé
- Graduate Studies Internal Scholarship/Award application
- Official Academic IELTS, TOEFL iBT, Pearson Test of English score
- Online interview (required)

Our entire application process is electronic. For detailed information about our electronic application and document submission process, please visit: brocku.ca/goodman/programs/mba-isp/how-to-apply



Application deadline: **March 1**

Visit brocku.ca/goodman/programs/mba-isp/how-to-apply to access the online OUAC application.

You can begin the full-time MBA (ISP) program in August of each year. The application deadline is March 1. Any applications received after this date will be reviewed if space permits, if the program is full you will be looked at for the next August intake. Application review can take up to one month from when we receive a completed application. Admission decisions will be posted to your my.brocku.ca account as well as emailed to you.



Goodman
School of Business

Brock University

Goodman School of Business
Brock University
1812 Sir Isaac Brock Way
St. Catharines, ON
L2S 3A1

MBA (ISP) questions:
905 688 5550 x5362
goodmangrad@brocku.ca

Pre-assessment and admissions information:
portal.bus.brocku.ca

Toll free number for MBA (ISP) inquiries:
1 866 528 0746

brocku.ca/goodman

