

Graduate Diploma in Business Administration Course Descriptions

CORE COURSES

MBAB 5P01 Accounting for Decision-Making I

The functional basics of accounting for management and business decisions. Data collection, classification, processing and interpretation.

MBAB 5P02 Quantitative Analysis

Statistical and quantitative approaches to business decision making, analysis of business problems including descriptive statistics, regression and forecasting techniques, linear programming and decision tree analysis.

MBAB 5P03 Economic Environment of Business

Macro and micro economic concepts related to business decision making including sales taxes and subsidies, consumer and production theory and various market structures such as discriminating monopoly, oligopoly and dominant firms. The determinants of levels of national income, employment, interest rates, inflation and prices in the Canadian economy. Government monetary, fiscal and international economic policies.

MBAB 5P04 Organizational Behaviour and Design

Individual, group and organizational processes in organizations. Micro level topics include motivation, leadership, individual perception and attitudes, group dynamics and conflict management. Organization theory (macro) topics include organization design; environment, technology and structure, power and politics in organizations and organizational culture.

MBAB 5P05 Marketing Management

Demonstrating the role of marketing in the firm, exploring the relationship of marketing to other functions, and helping students to learn how to make marketing decisions in the context of general management.

MBAB 5P06 Accounting for Decision-Making II

An examination of financial reporting issues and managerial accounting techniques in the context of problem solving and decision making in business.

MBAB 5P07 Operations Management

Managerial issues relating to the operations function of organizations, concepts and techniques of operations-production management, product and service design, process selection, facility location and layout, quality management, planning, inventory and supply-chain management, project management and management of new technologies.

MBAB 5P08 Financial Management

Concepts, instruments and techniques used for financial decision making. Emphasis is on the maximization of shareholders' wealth and on the role of the financial manager in choosing the appropriate techniques for typical problem solving.

MBAB 5P09 Management Information Systems

Information systems and their application in business organizations. Key management issues with respect to the use of computer and information technology in modern business environments. The various tools of information systems and the interrelationships of computer systems and telecommunications as management challenges in the technology age.

MBAB 5P21 Business Strategy

The development of plans and activities that integrate the various operating and support functions of an organization to effect strategies of competitive positioning. The tasks of governance and leadership related to the dynamic nature of corporate strategy. The accountability of the firm to internal and external stakeholders.

MBAB 5P22 Global Business

Exposes students to numerous challenges a firm faces as it attempts to internationalize its operations. At the end of the course the student is expected to have a better understanding of the micro factors which make management of international businesses distinct from domestic businesses. The topics to be covered include the international aspects of business functions, entry strategies, site selection, world trade developments and ethics in international business.

MBAB 5P23 Entrepreneurship

Theories of entrepreneurship and entrepreneurship, entrepreneurial attributes, new venture creation processes, web based business operations, and business plan preparation.