



Certificate in Administrative Studies Sample Program Plan

The CAS curriculum is designed to provide you with a comprehensive introduction to the foundations of a North American business education.

Brock University

Graduate Programs Office

Year 1

Fall (Term 1)

OBHR 2P51
Basics of Organizational Behaviour and Design

MATH 1P98
Basic Statistical Methods

MKTG 2P51
Marketing Basics

FNCE 2P51
Introduction to Finance

+ 1 half credit elective

Winter (Term 2)

ACTG 1P11
Introduction to Accounting I

ECON 1P91
Principles of Microeconomics

MGMT 1P93
Introduction to Business in Canada

MGMT 1P96
Principles of Communication in the
Business Environment

+ 1 half credit elective