



Certificate in Administrative Studies (CAS) Course Descriptions

Brock University

FNCE 2P51-Introduction to Finance

An introduction to the criteria used in making investment decisions, risk concepts and the valuation of assets. Other topics also include financial analysis, forecasting and leverage, the theory of interest, valuation and capital budgeting.

MATH 1P98-Basic Statistical Methods

A foundational statistics course that covers: descriptive statistics; probability distributions, estimation; hypothesis testing; normal, chi-squared, t- and F-distributions; mean and variance tests; regression and correlation; and the use of statistical computer software.

MGMT 1P93- Introduction to Business in Canada

An overview of Issues relating to managing businesses in Canada. Topics include the definition and interaction of the core functional areas of business, the legal environment and ethical issues.

MGMT 1P96- Principles of Communication in the Business Environment

Skill-based introduction to business problem solving in business. The course also includes a structured case study analysis to develop critical thinking, teamwork, professionalism, report writing and business presentations.

ACTG 1P11-Introduction to Accounting I

Nature and role of accounting information for planning, decision making, control and external reporting by businesses and other economic organizations.

ECON 1P91-Principles of Microeconomics

Introduction to microeconomics. Topics include nature of economics, price system, demand, production and cost, markets and pricing, factor pricing and distribution of income.

MKTG 2P51-Marketing Basics

Introduction to basics of marketing, designed to provide a foundational look at the principles of marketing.

OBHR 2P51-Basics of Organizational Behaviour and Design

Micro and macro aspects of formal organizations from a behavioural perspective. Theories, research and current practices in the management of human resources and the design of organizations. Topics include motivation, leadership, group dynamics, organizational goals and effectiveness, environment and other contingencies and organizational culture.