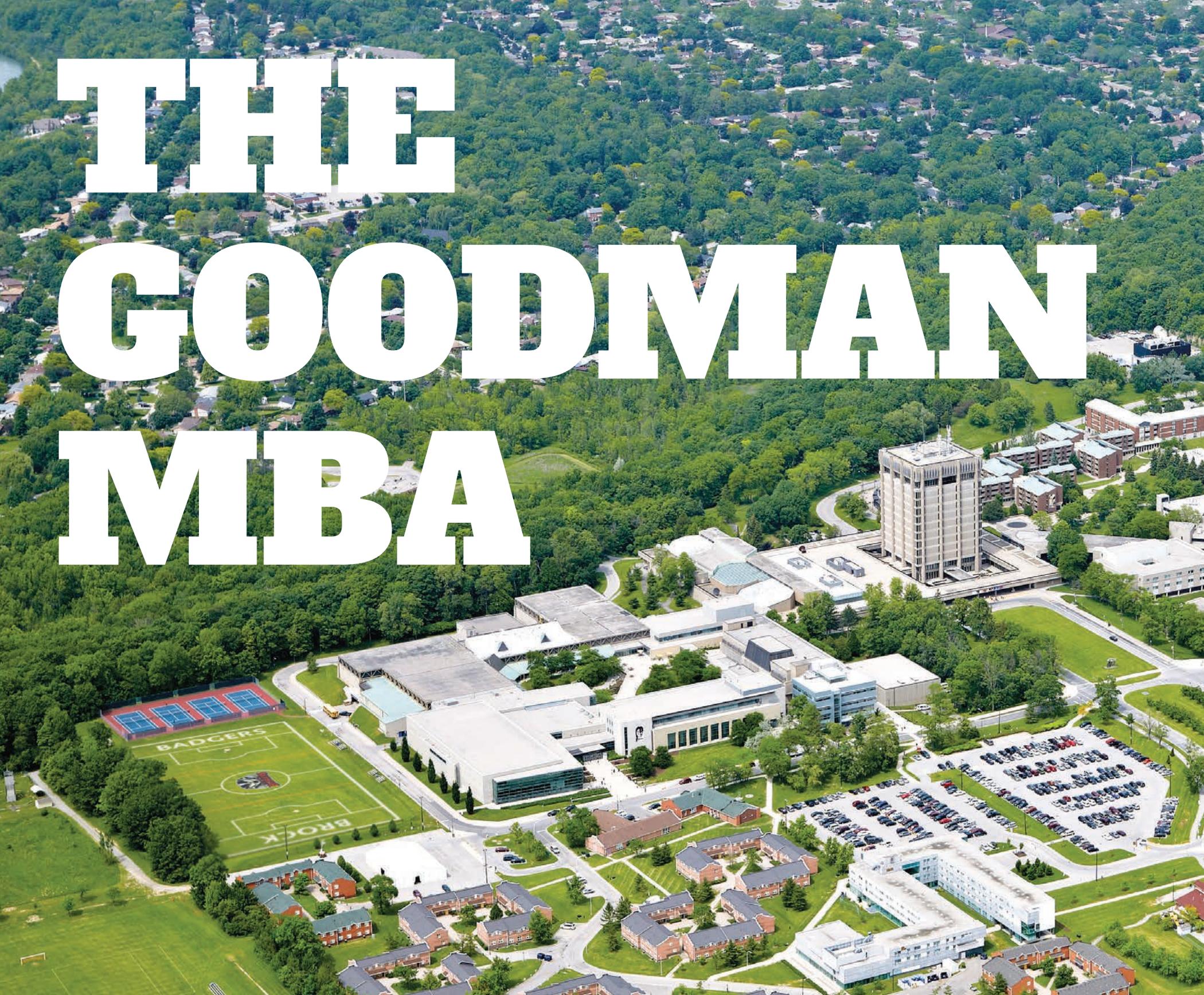


EXPERIENCE. GOODMAN.

**Master of Business Administration
(International Student Pathway)**

THE GOODMAN MBA





The Goodman MBA

Our MBA (ISP) degree is an innovative program designed to meet your needs as an international student, combining an intensive Business English program with our comprehensive MBA core curriculum and flexible specializations. Your classes will be exclusively composed of your fellow international students.

A Goodman MBA will provide you with the academic knowledge, real-world experience and professional confidence to use your skills and make a difference. You'll be adaptive and relevant, ready for the challenges your future holds.

Is this program for me?

This program is for a wide range of students, from recent undergraduates who want to get a head start on their education to managers with several years of experience who want to learn the theory and best practices behind their actions.

What do all our graduates have in common? They are all committed to adding a Canadian business education to their international backgrounds.

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**WHY
GOODMAN?**

At Goodman, you'll graduate with the skills, leadership development and academic experience needed to advance your business career.

Specialized resources and opportunities

As a Goodman student, you will have exclusive access to Goodman-specific resources, such as academic advising and career development support, that will help you navigate your university experience and beyond.

Collaboration, not competition

We believe your business school experience is about collaboration, not competition. You will form friendships and networks within our tight-knit group of students that will support you throughout your program.

Professional connections

During your time at Goodman, expect to make connections with employers, the local business community and business leaders. And when you graduate, you'll have access to a global network of more than 6,000 Goodman alumni.

Friendly and safe Canadian community

Want to experience life as a Canadian student? Join the hundreds of international students who call Niagara home. The city of St. Catharines is a welcoming community, with year-round festivals and activities to enjoy. St. Catharines and

Niagara are part of the Golden Horseshoe region of Ontario, an area that contains more than a quarter of Canada's population and boasts a large number of industries and corporate head offices.

Outstanding faculty

Your professors are invested in your success. At Goodman, you can expect access to top scholars, interesting course topics and informative lectures.

Work in Canada after graduation

Many Goodman international students choose to get valuable Canadian work experience after they complete their program. International students can explore the opportunities offered by Citizenship and Immigration Canada.

International excellence

We are among the top five per cent of business schools worldwide to be an accredited member of AACSB International — The Association to Advance Collegiate Schools of Business.

As a benefit of our accreditation, we are one of a few Canadian universities with a chapter in the prestigious international honour society Beta Gamma Sigma (BGS), which recognizes academic excellence. If you are in the top 20 per cent of your class, you will be invited to the chapter as a Beta Gamma Sigma member.



**Optional co-op
work term**



**Graduate with
experience**



**On your way to
career success**



**OUR APPROACH
TO THE MBA**



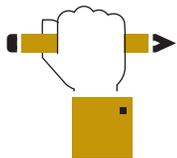
Integrated, global approach

Our MBA (ISP) graduates are successful because of our focus on an integrative and practical approach to management. Our program features a global perspective, numerous opportunities to be engaged in the community and ongoing chances to improve your English language skills.



Depth of knowledge

We make sure that you're a well-rounded business professional with a comprehensive outlook. By the time you are done your degree, you will have an in-depth understanding of your specialization and the foundations of management theory and practice.



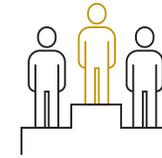
Student support

We provide a warm, welcoming and helpful student culture from the first day you arrive. We'll help you to transition into the Canadian education system and to achieve your academic and career goals.



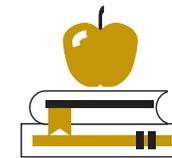
Transition comfortably

The integration process begins the moment you arrive on campus. Through our mandatory Business English Program you will get a four-week customized course in business reading, writing listening and speaking. We also ensure that you adapt socially. In between classes, we've scheduled a full four weeks of activities and trips. You'll visit Niagara Falls and Toronto, explore St. Catharines, and settle into your new life.



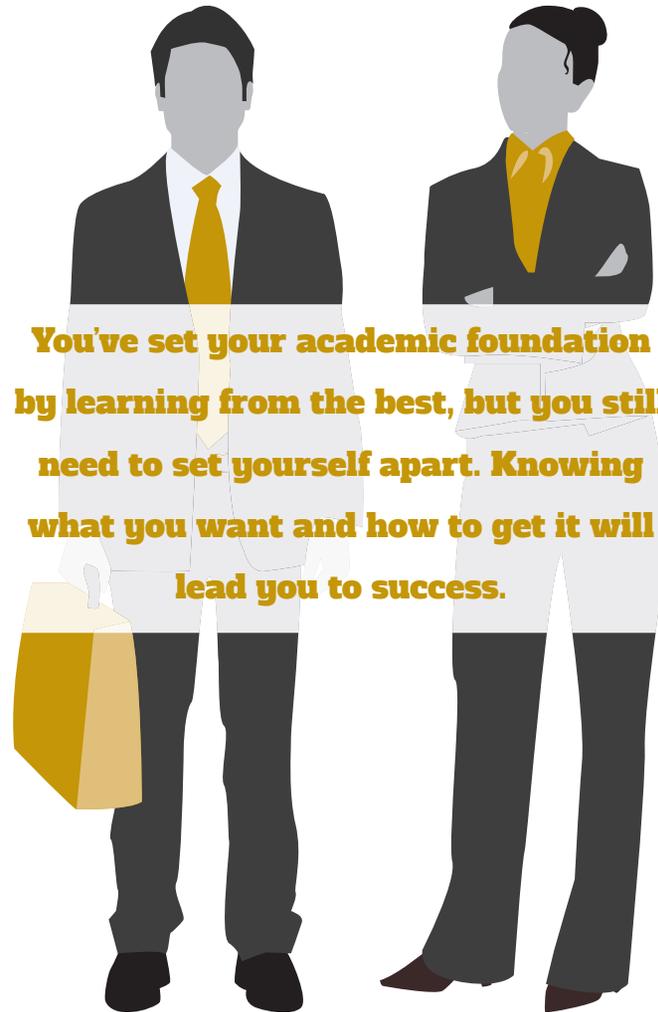
Specialization options

We offer you the flexibility to specialize in your area of interest and include the foundational courses that make an MBA graduate well-rounded and successful. We set you up for success by ensuring you are confident in English and business concepts as well as by connecting you with networking, co-op and experiential opportunities throughout your degree.



Experiential opportunities

Beyond the classroom, student organizations and activities offer you excellent networking, team building and leadership opportunities. Getting involved in these activities will help you to make new friends, provide value for your resumé and develop important skills.





"Without any doubt, the Graduate Business Council has immensely helped me get connected across Brock University, our alumni and of course prospective employers. I was able to make connections that I could never have made without my involvement through Graduate Business Council. I know that such connections will always stay with me even after my MBA."

Tashfin Bashir (MBA Finance '14)
Manager, Digital Channels,
Canadian Banking, Scotiabank

Goodman experience: President
of Goodman Graduate Business
Council, Bloomberg training,
Service-Learning, Co-op.

GRADUATE WITH EXPERIENCE

Increase your job opportunities with an MBA program that offers a co-op work term, six specializations and personalized career support.

You'll spend your first two semesters studying foundational business courses and your final two semesters completing your remaining core courses. You will also have the option to choose one of six specializations.

Prepare for your MBA with Business English

The full-time MBA (ISP) program can help you make the most of your Canadian education. Unique in Canada, this program includes a one-month Business English program that enhances your professional communication skills.

Co-op option

Increase your job opportunities, expand your network and gain Canadian work experience while you work full time during your optional paid co-op placement. Last year, 90 per cent of the MBA (ISP) co-op students who actively participated in the co-op job search process secured placements.

International exchange option

We partner with many of the top business schools in the world. You'll be able to take courses in English that count towards your Brock degree.

Goodman Career

Your career is shaped by your experiences and will evolve as you do, both during your time at Brock University and throughout your professional life after graduation. In a competitive job market, you will need a combination of relevant experience, applicable skills, an understanding of employer expectations and a network of advocates. We can help.

Your Goodman MBA (ISP) gives you access to:

- Specialized workshops and events each year
- Industry professionals
- Mock interviews and resume review
- Online resources
- Personalized career planning and job search support
- Targeted job postings

Service-Learning

Service-Learning is integrated into many of your courses and projects, giving you the opportunity to connect with the community by helping local non-profit organizations and small businesses find solutions to their business problems. While making connections with the local business community, you will gain practical experience that you can add to your resumé.

Where do MBA ISP graduates work?

The list below includes some of the employers with whom the Goodman School of Business partners.

Accounting and financial services

Ernst and Young, Chinese Central Bank, China Merchants Bank, CIBC, H & G Capital Corp., HSBC, PriceWaterhouseCoopers, RBC, Scotiabank and Standard Chartered Bank (China)

Government

Ministry of Labour, Ministry of Transport, City of Toronto

Media and technology

Bell Canada, Chandran Media and GDX Group

Manufacturing and utilities

Hydro One, Inergi LP, Sherwood Dash, UNICELL

Choose a specific area of business as your specialization to improve your knowledge in that field and to expand your employment opportunities. Take all of your six elective courses in one stream or take a variety of electives from the different specializations for a general management MBA. Available specializations:

Accounting (CPA/MBA)

Get on your way to obtaining a Canadian accounting designation.

Business analytics

Learn how to use data to make strategic business decisions.

Finance

Focus on investments and portfolio management. This program has a high degree of correlation with the (CFA) program.

Human Resource management

Build your skills in recruitment, health and safety, and negotiations.

Marketing

Take a look at all areas of marketing, from new product development to marketing research, strategy and consumer behaviour.

Operations management

Focus your career in this in-demand field with project management, quality management, logistics and supply chain management.



PROGRAM TIMELINE

MBA (ISP) full-time co-op

| | Fall (Sept.-Dec.) | Winter (Jan.-April) | Spring/Summer (May-Aug.) |
|--------|---|--|---|
| Year 1 | <p>Business English and Skills Transition Program (Aug.)</p> <ul style="list-style-type: none"> • Business Communication • Strategies for Success • Community and Cohort Activities <p>Fall term</p> <ul style="list-style-type: none"> • Accounting for Decision Making 1 • Quantitative Analysis • Economic Environment of Business • Organizational Behaviour • Financial Management | <ul style="list-style-type: none"> • Marketing Management • Accounting for Decision Making 2 • Operations Management • Management Information Systems • Global Business | <ul style="list-style-type: none"> • Applied Business Research • Entrepreneurship OR Business Law • Business Ethics • Two electives |
| Year 2 | <ul style="list-style-type: none"> • Business Strategy • Four electives | <ul style="list-style-type: none"> • Optional co-op placement for four, eight or 12 months | |

Accounting (CPA/MBA option)

The Goodman MBA is accredited by the Chartered Professional Accountants of Ontario (CPA Ontario) under the National CPA Accreditation Program. This stream allows non-accounting university graduates to pursue an MBA and an accounting designation at the same time. The five-term CPA/MBA also includes an optional co-op work term. The CPA/MBA program provides graduates with advanced standing in the CPA Professional Education Program (CPA PEP).

| | Fall (Sept.-Dec.) | Winter (Jan.-April) | Spring/Summer (May-Aug.) |
|--------|---|--|---|
| Year 1 | <p>Business English and Skills Transition Program (Aug.)</p> <ul style="list-style-type: none"> • Business Communication • Strategies for Success • Community and Cohort Activities <p>Fall term</p> <ul style="list-style-type: none"> • Accounting for Decision Making 1 • Quantitative Analysis • Economic Environment of Business • Organizational Behaviour • Financial Management | <ul style="list-style-type: none"> • Marketing Management • Accounting for Decision Making 2 • Operations Management • Management Information Systems • Global Business | <ul style="list-style-type: none"> • Applied Business Research • Business Law • Business Ethics • Managerial Accounting 1 • Financial Accounting 2 |
| Year 2 | <ul style="list-style-type: none"> • Business Strategy • Managerial Accounting 1 • Financial Accounting 2 • Assurance 1 • Tax 1 | <ul style="list-style-type: none"> • Financial Accounting 3 • Advanced Corporate Finance and Risk Management • Assurance 2 • Tax 2 | <ul style="list-style-type: none"> • Optional co-op placement for four, eight or 12 months |



ADMISSION



Minimum requirements

- Four-year bachelor's degree in any field
- B/Second Class/75 per cent academic average in last two years of study (Canadian equivalent).
- Work experience is preferred but not required.

English Language Proficiency score

One of the following:

- TOEFL: IBT 88-104 (with minimum 21 on speaking and 21 on writing)
- Academic IELTS: 6.5-7.0 (no section under 6.0)
- Successful completion of level 5 of the Brock University IELP program
- Check brocku.ca/goodman/mba-isp for full list of accepted tests



Upgrading

If you need to upgrade your academic average or your English ability, consider one of our certificate options.

Pre-MBA certificate options

Each full-time undergraduate certificate takes eight months to complete. When you apply to one of these certificate programs, you'll also be considered for conditional admission to the MBA (ISP).

Professional Master's Preparation Certificate in Business (PMPC-Business)

The Professional Master's Preparation Certificate (PMPC-Business) guides you through the challenges that you will encounter as an international student in a North American professional graduate school. You will take Canadian academic courses that will assist you in the transition to the Canadian education system. We will help you improve your English language skills, expand your business knowledge and gain confidence in academic and professional situations. Learn more:

brocku.ca/goodman/pmpc

Certificate in Administrative Studies (CAS)

The Certificate in Administrative Studies (CAS) helps you transition from your undergraduate degree to your MBA program. You will spend eight months taking core business courses and upgrading your grades in order to make you competitive for admission to the MBA (ISP). Learn more: brocku.ca/goodman/cas



FEES AND FINANCIAL AID

How much will my program cost?



Total tuition fees
\$53,000
\$63,000 for
accounting stream



Ancillary fees
\$1,700
Student fees, health and dental
plan, and eight-month bus pass



UHIP health coverage
\$1,200



**Business English and
Skill Transition fee**
\$1,000



Co-op fee
\$1,550
optional four month co-op

**UP TO
\$6,000**
**The Goodman
Scholarship**
portal.bus.brocku.ca

You are eligible if you have demonstrated at least two of the following three criteria:

Leadership in school and/or community life or evidence of entrepreneurial talent.

High academic grades.

Financial need.

Contact us at
portal.bus.brocku.ca
for more application
information.

*All costs are in Canadian dollars and subject to change each year. The total cost of your MBA (ISP) program reflects tuition and student fees. Books and living expenses are extra. A four-installment tuition payment plan is available. In addition to the non-refundable deposit due at time of acceptance, tuition can be paid in four instalments. The CPA/MBA option includes an additional four courses at an additional \$9,700 in tuition fees. The financial information listed here is accurate at time of printing; for the most updated information, please check the Finance website: brocku.ca/safa



APPLY NOW



Apply by March 1 to start in August

The committee reviews applications as they are received. After March 1, applications will be reviewed on a space-available basis.

Application documents

For detailed information about our application process, visit brocku.ca/goodman/programs/mba-isp/

- Application fee
- Official transcripts from all post-secondary institutions
- Official degree certificate
- Two letters of reference
- Statement of interest
- Resumé
- Copy of TOEFL or IELTS or equivalent
- Personal interview

Eligibility pre-assessment and questions

Questions about your eligibility? We would be happy to review your resumé, language score and transcript before you apply to one of our programs.

- Create an account in the Graduate Portal at portal.bus.brocku.ca to get direct access to our recruitment and admissions staff.
- Using the Contact Grad Programs Office option, you can ask questions, determine your eligibility, check on your application status, make an appointment to visit Brock, speak with a member of our staff and accept your offer of admission.

Ready to apply?

- brocku.ca/goodman/imba for more information.

or

- Contact one of our recruitment partners located around the world. For a full list of authorized agents, visit brocku.ca/goodman/programs/recruitment-partners



**THE
GOODMAN
SCHOOL OF
BUSINESS**

Experience the difference at the Goodman School of Business.

Located in beautiful Niagara at Brock University, the Goodman School of Business is an internationally recognized business school that educates future business leaders and fosters entrepreneurship through experiential learning.

You deserve an exceptional graduate experience, and we can provide it. From our rigorous and challenging courses to our renowned co-op program and supportive professors and staff, the Goodman School of Business offers the best in business education.

Studying at Goodman creates a unique university experience — one that will help shape your career and lead to your next professional challenge.

Gain new knowledge, transform your career and improve your employment opportunities with the MBA (ISP), whether you are a recently graduated student or an established professional.

Learn more at brocku.ca/goodman/programs/mba-isp/



| | |
|---|---|
| 17°C Spring March to May  | 27°C Summer June to August  |
| 9°C Fall September to November  | -8°C Winter December to February  |

Experience Niagara

Studying in Niagara means that you'll be living in the heart of Canada's most famous travel destination. You can enjoy year-round festivals and events, diverse nightlife, world-renowned theatre and delicious fine dining. Our campus is just 15 minutes away from Niagara Falls and an hour from the Greater Toronto Area.

Brock University

Goodman School of Business
Brock University
1812 Sir Isaac Brock Way
St. Catharines, ON L2S 3A1

Administrative assistant
905 688 5550 x4156
1 866 528 0746

International co-ordinator
905 688 5550 x4157
1 866 528 0746

International recruitment and
admissions officer
905 688 5550 x5936
1 866 528 0746

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