



Brock University

# Graduate Diploma in Business Administration Sample Program Plan

The GDBA program is designed to provide students with the opportunity to develop a breadth of knowledge across the key functional areas of business.

The program is normally a two-term or one year program for full-time students. The program is also available with part-time study.

## Required Courses

### Fall (Term 1)

**MBAB 5P01**  
Accounting for Decision-Making I

**MBAB 5P02**  
Quantitative Analysis

**MBAB 5P03**  
Economic Environment of Business

**MBAB 5P04**  
Organizational Behaviour and Design

**MBAB 5P05**  
Marketing Management

### Winter (Term 2)

**MBAB 5P06**  
Accounting for Decision-Making II

**MBAB 5P07**  
Operations Management  
or

**MBAB 5P09**  
Management Information Systems

**MBAB 5P08**  
Financial Management

**MBAB 5P21**  
Business Strategy

**MBAB 5P22**  
Global Business  
or

**MBAB 5P23**  
Entrepreneurship

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Students who achieve an overall average of 75% in the Graduate Diploma in Business Administration (GDBA) program may transfer directly into the Master of Business Administration degree program (MBA) with the approval of the Goodman Graduate Programs Office. Those students who opt to transfer to the MBA will not receive or will relinquish the Graduate Diploma in Business Administration and instead may use the GDBA earned credits to fulfill half of the MBA degree requirements. If a student later leaves the MBA prior to completion, the student will remain eligible to receive the Graduate Diploma in Business Administration.