



Webinar on SASB Standards Deep Dive: Enterprise Value-focused ESG Reporting for Investors

This webinar will focus on the latest developments in the fast-changing world of ESG reporting for investors. With investor attention globally coalescing around SASB Standards and the TCFD recommendations, we will hear a briefing on the rapid corporate adoption of SASB Standards based on industry-specific, financially material ESG issues. Topics will include:

- How investors are integrating ESG data into their investment decisions and stewardship
- Ways that corporate reporting is evolving to meet the needs of more data-driven investment processes
- Incorporating ESG factors into strategy and risk management
- Relationship of SASB Standards to other frameworks, including GRI & SDGs
- The changing regulatory landscape for ESG reporting



**TUESDAY
OCT 26TH
2021**

10 TO 11 A.M. EST

10:00AM – 10:10 AM

WELCOME

Dr. Kareen Brown, Director, CPA Ontario Center for Public Policy and Innovation in Accounting, Department of Accounting

Dr. Lynn Wells, Interim President, Brock University

Dr. Andrew Gaudes, Dean, Goodman School of Business

Mr. Craig Smith, Executive VP of Member & Student Services, CPA Ontario

10:10AM – 11:10 AM

SASB STANDARDS DEEP DIVE: ENTERPRISE VALUE-FOCUSED ESG REPORTING FOR INVESTORS

Panel Discussion

Moderator:

Dr. Samir Trabelsi, Professor of Accounting & Governance, Goodman School of Business

Panelists:

Mr. Robert B. Hirth, Co-Vice Chair, Sustainability Accounting Standards Board (SASB), COSO Chair emeritus

Mr. Neil Stewart, Director of Corporate Outreach, the Value Reporting Foundation

11:10AM – 11:15 AM

CLOSING REMARKS

Dr. Kareen Brown, Director, CPA Ontario Center for Public Policy and Innovation in Accounting, Department of Accounting

PANELISTS



MR. ROBERT B. HIRTH

Bob Hirth was appointed to the standard setting board of the Sustainability Accounting Standards Board (SASB) upon its formation in 2017 and serves as a Vice Chair of the board. He currently heads SASB's Technology and Communications sector committee and is a member of the Services, Healthcare and Extractive and Minerals Processing sector committees.

He is a Senior Managing Director of Protiviti, a global internal audit and business risk consulting firm that operates in 22 countries. Prior to that, he was Executive Vice President, global internal audit and a member of the Firm's six-person executive management team for the first ten years of Protiviti's development. In 2012, Bob was appointed to serve a two-year term on the Standing Advisory Group of the Public Company Accounting Oversight Board (PCAOB) and was re-appointed to serve a three-year term ending Dec 31, 2016.

Bob started his career in public accounting and became a global equity partner of Arthur Andersen in 1988. During his tenure there, he worked in the Dallas, Melbourne Australia, San Jose and San Francisco offices, serving as a partner in both the audit and advisory practices of the firm. For over 20 years, he practiced as a CPA in Texas and California and also qualified as a chartered accountant and registered company auditor while working in Australia. In 2013, Bob was inducted into The American Hall of Distinguished Audit Practitioners. In 2014 and 2015, he served as the Chairman of the IIA's IPPF re-look task force. Bob graduated from Southern Methodist University in Dallas, Texas, with a concentration in accounting.



MR. NEIL STEWART

Neil Stewart is the Value Reporting Foundation's New York-based Director of Corporate Outreach, advancing awareness of the organization's resources and helping companies world-wide with implementation. He is a member of the Value Reporting Foundation's Assurance Task Force and oversees the SASB Standards Consultant Content Program. Neil brings to the Value Reporting Foundation more than 25 years of experience in and around investor relations and corporate governance. Previously he was at Citigroup as VP IR Advisory on the ADR team, helping non-US issuers develop IR and ESG strategies. Formerly Editorial & Research Director of both IR Magazine and Corporate Secretary magazine, Neil is a board member of NIRI NY, the New York chapter of the National Investor Relations Institute.



DR. SAMIR TRABELSI

Samir Trabelsi is the CPA Ontario Distinguished Scholar and Professor of Accounting and Governance at the Goodman School of Business. Professor Trabelsi began teaching at Goodman School of Business in 2004. He holds a PhD in Accounting from HEC Montreal and a CPA designation. He has taught courses in corporate governance, external reporting, and research methodology. Prior to his academic career, Trabelsi practiced public accounting at KPMG Tunisia. Trabelsi's research interests are in the area of corporate governance, greenwashing, sustainability reporting, Corruption, and risk management. Trabelsi's research is funded by the Social Sciences and Humanities Research Council of Canada. He was the recipient of Brock University Award for Excellence in Teaching (2017) and the Departmental Researcher of the Year Award (2019).

As the founding director of the CPA (formerly CGA) Ontario Research Excellence Centre and even prior to its establishment, Dr. Trabelsi has organized many international conferences, globally as well as on the Brock University campus. These events have brought together academics and practitioners from across the province, Canada and internationally.

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