



Brock University

Certificate in Administrative Studies Sample Program Plan

The CAS curriculum is designed to provide you with a comprehensive introduction to the foundations of a North American business education.

Fall (Term 1)

ENTR 2P51

Entrepreneurship Basics

ETHC 2P51

Business, Society, and Ethics

ITIS 2P51

Introduction to Information Systems

MKTG 2P51

Marketing Basics

OPER 2P51

General Operations Management

Winter (Term 2)

ACTG 2P51

Understanding Accounting

ECON 1P91

Principles of Microeconomics

FNCE 2P51

Introduction to Finance

STAT 1P98

Practical Statistics

OBHR 2P51

Basics of Organizational Behaviour and Design

Convocation: June