

Recommended Courses for Inbound Exchange Students

Important - Read Carefully

Semester Codes

- D1 = Full Year - September-April
- D2 = Fall - September-December
- D3 = Winter - January-April

Prerequisites: Check the appropriate [Undergraduate Calendar](#) to ensure that you meet the required prerequisites. For example, you will not be allowed to take ENTR 3P96 if you have not previously taken an Introduction to Entrepreneurship course. Also, we cannot allow you to take a course and its prerequisite concurrently. For example, you could not take ENTR 3P96 and 2P91 at the same time. The [Undergraduate Timetable](#) lists all Brock University courses offered in the current academic year.

Reading Brock University's course codes: The first part indicates the department. The first number indicates the year number; the "P" or "F" indicates a partial credit (0.5 Brock credit) or full credit (1.0 Brock credit). For example, *FNCE 4P04* is partial-credit fourth-year course in the department of Finance.

Delivery Methods (Complete List [Found Here](#))

On-Campus Delivery

LEC = LECTURE: A large or small educational talk delivered to students on-campus.

LL = LECUTRE/LAB: A large or small educational talk delivered to students on-campus followed by small-group learning to observe, test and apply course concepts in a controlled setting (typically affiliated with a specific technology and/or facility).

SEM = SEMINAR: A small-group learning activity that allows for the discussion and application of course concepts on-campus.

LAB = LABORATORY: Observe, test and apply course concepts in a controlled setting, specialized for small-group learning on-campus (typically affiliated with a specific technology and/or facility).

TUT = TUTORIAL: A small-group learning activity that allows for application of course concepts on-campus.

Online Delivery

ASY = ASYNCHRONOUS ONLINE: A fully asynchronous online course does not require real-time communications. Asynchronous online courses have no required on-campus components, including assessments. The course will have a set start and finish date, and set due dates for assignments, possibly including a scheduled final exam delivered online.

ASO = ASYNCHRONOUS ONLINE WITH ON-CAMPUS EXAMS: An asynchronous online course with on-campus exams is delivered to learners via the Internet and does not require real-time communications. Asynchronous online courses with on-campus exams have no required on-campus components, with the exception of examinations. The course will have a set start and finish date and set due dates for assessments (possibly including scheduled midterm and final exams delivered on-campus).

SYN = SYNCHRONOUS ONLINE: A fully synchronous online course is delivered through web or video conferencing to facilitate real-time communication between the instructor and students. These classes have regularly scheduled meeting times throughout the semester where students are expected to attend, including assessments and exams.

Mixed Delivery

BLD = BLENDED - MIXED LOCATION: Blended location delivery courses include both online and on-campus course components. Typically, at least 50% on the total course delivery occurs on-campus, while the online components may be synchronous or asynchronous online.

ONM = BLENDED - ONLINE MIXED: A blended course that includes both synchronous and asynchronous elements delivered fully online. The synchronous components of the course requires real-time interactions with the course instructor and

All course choices must be approved by the exchange coordinator at your home institution in order for them to transfer appropriately to your degree.

Brock University

teaching assistants/lab demonstrators, on a set schedule. The asynchronous components (pre-recorded) can be viewed online without real-time interaction.

HYF = HYFLEX: Hyflex courses are offered simultaneously in on-campus and online environments. On-campus and online students will be integrated through online interactions and engagement with synchronous learning opportunities. On-campus registration will be limited. Online student will not be required to attend campus for any component of the course, including assessment.

Course Availability 2023-24

NOTE: If a course is indicated as “SYN” or “ASY” it means that at least one section will proceed fully online. This list and delivery modes are subject to changes. The most current information is available on the [Undergraduate Timetable](#).

Accounting

NOTE: Upper level ACTG courses are not open to exchange students

Course Code	Course Name	Semester	Delivery
ACTG 1P91	Introduction to Financial Accounting	D2 or D3	LEC
ACTG 2P12	Introduction to Management Accounting	D2 or D3	LEC
ACTG 2P40	Commercial Law	D2 or D3	LEC

Economics

Course Code	Course Name	Semester	Delivery
ECON 1P91	Principles of Microeconomics	D2 or D3	LEC
ECON 1P92	Principles of Macroeconomics	D2 or D3	LEC
ECON 1P95	Using Big Data to Solve Economic and Social Problems	D2 or D3	LEC
ECON 2P10	United States Economic History	N/A 2023-24	-
ECON 2P11	European Economic History	N/A 2023-24	-
ECON 2P15	The Economics of Unions	D3	LEC
ECON 2P17	Economic Development	D2	LEC
ECON 2P19	Canadian Economic History	D3	LEC
ECON 2P21	Intermediate Microeconomics 1	D2 or D3	LEC
ECON 2P22	Intermediate Macroeconomics 1	D2 or D3	LEC
ECON 2P23	Managerial Economics	D2 or D3	LEC
ECON 2P25	Economics of Education	D2	LEC
ECON 2P28	Economics of the Environment	D2	LEC
ECON 2P29	Sustainable Development	D2	LEC
ECON 2P30	Foundations of Economic Analysis	D2 or D3	LEC
ECON 2P32	Economics of Violence	N/A 2023-24	-
ECON 2P34	Economics of Illicit Drugs	D2	LEC
ECON 2P35	Economics of Pandemics	D3	LEC
ECON 2P42	Economics of Professional Sport	D2	LEC
ECON 2P46	Economics of China	D3	LEC
ECON 2P54	Canadian Economic Issues	D3	LEC
ECON 2P65	Health Economics	D2	LEC
ECON 2P90	Introduction to Econometrics	D2 or D3	LEC
ECON 2P91	Business Econometrics with Applications	D2 or D3	LEC

Entrepreneurship

Course Code	Course Name	Semester	Delivery
ENTR 2P91	Entrepreneurship	D2 or D3	ASY/LEC
ENTR 3P92	Creativity and the Entrepreneur	D2	LEC

All course choices must be approved by the exchange coordinator at your home institution in order for them to transfer appropriately to your degree.

Brock University

ENTR 3P93	Managing Growth in Entrepreneurial Firms	D3	LEC
ENTR 3P94	Corporate Entrepreneurship & Innovation	D2	LEC
ENTR 3P96	Venture Capital & the Entrepreneur	D3	LEC
ENTR 3P98	Family Business	D2 or D3	LEC/ASY
ENTR 3P99	Research Methods in Organization Studies	D3	LEC
ENTR 4P10	Planning New Venture Creation	D3	LEC
ENTR 4P93	International Dimensions of Entrepreneurship	D2	LEC

Ethics

Course Code	Course Name	Semester	Delivery
ETHC 3P82	Business Ethics	D2 or D3	LEC/SYN

Finance

Course Code	Course Name	Semester	Delivery
FNCE 2P91	Corporate Finance 1	D2 or D3	LEC/ASO
FNCE 3P93	Corporate Finance 2	D2 or D3	LEC/ASO
FNCE 3P95	Personal Financial Planning	D2 or D3	LEC
FNCE 3P96	Financial Theory	D2 or D3	LEC
FNCE 4P03	Financial Analysis	D2	LEC
FNCE 4P04	Investment Analysis and Portfolio Management	D2 or D3	LEC
FNCE 4P05	International Finance	D2 or D3	LEC
FNCE 4P08	Management of Financial Institutions	D2	LEC
FNCE 4P09	Portfolio Management	D3	LEC
FNCE 4P15	Advanced Topics in Financial Theory	D3	LEC
FNCE 4P16	Derivatives 1	D2 or D3	LEC
FNCE 4P17	Derivatives 2	N/A 2023-24	-
FNCE 4P18	Fixed Income Securities	D2 or D3	LEC
FNCE 4P19	Fintech with Blockchain & Cryptocurrencies	D2	LEC
FNCE 4P20	Financial Modelling and Analytics	D3	LL

Information Technology and Information Systems

Course Code	Course Name	Semester	Delivery
ITIS 1P97	Data Analysis and Business Modeling	D2 or D3	LEC/SYN
ITIS 2P91	Management of Info Systems and Technology	D2 or D3	LL/SYN
ITIS 3P91	Quantitative Methods for Information Systems	D3	LL
ITIS 3P92	Information Assurance	D2	LEC
ITIS 3P98	Fundamentals of Database Design and Management	D3	LL
ITIS 4P21	Introduction to Business Analytics	D2	LL
ITIS 4P22	e-Business Applications	D2	LL
ITIS 4P23	Advanced Business Analytics	D3	LL
ITIS 4P25	Systems Analysis and Design	D2	LL
ITIS 4P26	Supply Chain Management	D2 or D3	LL

Management

Course Code	Course Name	Semester	Delivery
MGMT 3P98	International Business	D2 or D3	LEC
MGMT 4P35	Export Strategy and Management	D2	LEC

All course choices must be approved by the exchange coordinator at your home institution in order for them to transfer appropriately to your degree.

MGMT 4P94	Transitional Business Management	D2	LEC
-----------	----------------------------------	----	-----

Marketing

Course Code	Course Name	Semester	Delivery
MKTG 2P91	Introduction to Marketing	D2 or D3	LEC/SYN
MKTG 3P24	Marketing Management	D2 or D3	LEC
MKTG 3P96	Marketing Research	D2 or D3	LEC
MKTG 3P97	Marketing of High Technology Products and Innovations	D2	LEC
MKTG 3P98	Marketing Analytics and Intelligence	D2 or D3	LEC
MKTG 4P23	Marketing Communications	D3	LEC
MKTG 4P25	Marketing Strategy	D2 or D3	LEC
MKTG 4P26	Professional Selling and Sales Management	D2	LEC
MKTG 4P28	Retail Management	N/A 2023-24	-
MKTG 4P29	Business to Business Marketing	D2 or D3	LEC
MKTG 4P31	Consumer Behaviour	D2 or D3	LEC
MKTG 4P33	International Marketing	D3	LEC
MKTG 4P93	Internet and Social Media Marketing	D2 or D3	LEC/SYN
MKTG 4P94	New Product Development	D3	LEC
MKTG 4P95	Services Marketing	D2	LEC
MKTG 4P98	Pricing	N/A 2023-24	-

Organizational Behaviour and Human Resource Management

Course Code	Course Name	Semester	Delivery
OBHR 2P91	Organizational Behaviour	D2 or D3	LEC/SYN
OBHR 3P42	Organizational Structure and Redesign	D2	LEC
OBHR 3P96	Labour Relations	D2	LEC
OBHR 3P97	Human Resource Management	D2 or D3	LEC/ASO
OBHR 3P98	Occupational Health and Safety	D2	LEC
OBHR 3P99	Research Methods in Organization Studies	D3	LEC
OBHR 4P65	Negotiating in Organizations	D3	BLD
OBHR 4P66	Compensation Management	D2	LEC
OBHR 4P67	Training and Development	D3	BLD
OBHR 4P68	Leadership	D2	LEC
OBHR 4P69	Recruitment and Selection	D2	LEC
OBHR 4P72	Labour Law	N/A 2023-24	-
OBHR 4P90	International Organizational Behaviour	D3	LEC
OBHR 4P93	Leading Change	N/A 2023-24	-
OBHR 4P94	Human Resources Planning	D3	LEC
OBHR 4P95	Equity, Diversity & Inclusion	D3	LEC
OBHR 4P96	Labour Arbitration	D3	LEC
OBHR 4V98	HR Analytics	D2	LEC

Operations Management

Course Code	Course Name	Semester	Delivery
OPER 2P91	Operations Management	D2 or D3	LEC/SYN

All course choices must be approved by the exchange coordinator at your home institution in order for them to transfer appropriately to your degree.

Brock University

OPER 3P91	Advanced Operations Management	D2	LL
OPER 3P92	Project Management	D2	LL
OPER 3P93	Quality Management	N/A 2023-24	-
OPER 3P94	Games of Strategy	D2	BLD
OPER 4P26	Supply Chain Management	D2 or D3	LL
OPER 4P31	Simulation of Business Systems	D3	LL
OPER 4P41	Management Science	D2	SYN

All course choices must be approved by the exchange coordinator at your home institution in order for them to transfer appropriately to your degree.