



Goodman BBA to MBA Accelerated Pathway Sample Program Plan

The following is a sample General MBA program plan for Goodman School of Business Bachelor of Business Administration students who qualify for full advanced standing (MBAB 5P01-09, 22, 23/24 & 25).

Advanced standing will be assessed on a course-by-course equivalency basis for each student.

Program plan modifications will be made for individuals who qualify for only partial advanced standing, who are planning to study part-time and/or who are planning to pursue an MBA with Accounting specialization.

Please be aware that elective course options will vary from year to year depending on professor availability.

Spring Term

MBAB 5P20
Applied Business Research

+ 4 **MBAB elective courses**

Fall Term

MBAB 5P21
Business Strategy

+ 4 **MBAB elective courses**

MBA Convocation: June

Advanced Standing Credit

A minimum grade of 70% is required in the BBA course(s) to receive credit for the equivalent MBA course.

Brock MBA Courses	Brock BBA Course Equivalents	
MBAB 5P01 Accounting for Decision Making I	ACTG 1P91	Introduction to Financial Accounting
MBAB 5P02 Quantitative Analysis	STAT 1P98 + ECON 2P91	Practical Statistics + Business Econometrics with Applications
MBAB 5P03 Economic Environment of Business	ECON 1P91 + ECON 1P92	Principles of Microeconomics + Principles of Macroeconomics
MBAB 5P04 Organizational Behaviour	OBHR 2P91	Organizational Behaviour
MBAB 5P05 Marketing Management	MKTG 2P91	Introduction to Marketing
MBAB 5P06 Accounting for Decision Making II	ACTG 2P12	Introduction to Management Accounting
MBAB 5P07 Operations Management	OPER 2P91	Operations Management
MBAB 5P08 Financial Management	FNCE 2P91 + FNCE 3P93	Corporate Finance I + Corporate Finance II
MBAB 5P09 Management Information Systems	ITIS 2P91	Management of Information Systems and Technology
MBAB 5P22 Global Business	MGMT 3P98	International Business
MBAB 5P23 Entrepreneurship	ENTR 2P91	Entrepreneurship
MBAB 5P24 Business Law	ACTG 2P40	Commercial Law
MBAB 5P25 Business Ethics	ETHC 3P82	Business Ethics

Accounting (CPA/MBA) Specialization

ALL of the following electives:

- MBAB 5P30: Assurance I
- MBAB 5P31: Managerial Accounting I
- MBAB 5P32: Financial Accounting I
- MBAB 5P34: Managerial Accounting II
- MBAB 5P35: Financial Accounting II
- MBAB 5P36: Financial Accounting III
- MBAB 5P37: Assurance II
- MBAB 5P38: Taxation I
- MBAB 5P39: Taxation II
- MBAB 5P47: Advanced Corporate Finance and Risk Management

*Note: this option requires 5 terms of study

Business Analytics Specialization

ALL of the following electives:

- MBAB 5P11: Introduction to Business Analytics
- MBAB 5P12: Advanced Business Analytics
- MBAB 5P13: Database Management Systems

Any TWO of the following electives:

- MBAB 5P14: Systems Analysis and Design
- MBAB 5P15: Introduction to Information Assurance
- MBAB 5P16: Enterprise Infrastructure Architecture
- MBAB 5P17: E-business Applications
- MBAB 5P18: Supply Chain Management and Enterprise-wide Systems
- MBAB 5P19: Artificial Intelligence: Theory & Managerial Applications
- MBAB 5P71-78: Any one Operations Management elective course

Finance Specialization

Any FIVE of the following electives

- MBAB 5P41: Financial Statement Analysis
- MBAB 5P42: Equity Investments, Markets and Instruments
- MBAB 5P43: Debt Investments
- MBAB 5P44: Derivative Instruments
- MBAB 5P45: International Finance
- MBAB 5P46: Portfolio Management and Alternative Investments
- MBAB 5P47: Advanced Corporate Finance and Risk Management
- MBAB 5P48: FinTech with Blockchains and Cryptocurrencies
- MBAB 5P49: Financial Modeling and Analytics

Human Resource Management Specialization

Any FIVE of the following electives

- MBAB 5P51: Introduction to Industrial Relations
- MBAB 5P52: Introduction to Human Resource Management
- MBAB 5P53: Training and Development
- MBAB 5P54: Compensation Management
- MBAB 5P55: HR Planning and Strategy
- MBAB 5P56: Recruitment and Selection
- MBAB 5P57: Managing Health and Safety
- MBAB 5P58: Negotiating in Organizations
- MBAB 5P59: Advanced Organizational Behaviour and Human Resources: Special Topics

Marketing Specialization

ALL of the following electives

MBAB 5P61: Marketing Strategy

MBAB 5P62: Marketing Research or MBAB 5P85: Marketing Analytics and Intelligence

MBAB 5P64: Consumer Behaviour or MBAB 5P65: Business-to-Business Marketing

Plus any TWO of the following electives (not already taken)

MBAB 5P60: Marketing of High-Technology Products and Innovations

MBAB 5P62: Marketing Research

MBAB 5P63: International Marketing

MBAB 5P64: Consumer Behaviour

MBAB 5P65: Business-to-Business Marketing

MBAB 5P66: Services Marketing

MBAB 5P67: Sales Management

MBAB 5P68: New Product Development

MBAB 5P69: Integrated Marketing Communications

MBAB 5P84: Internet and Social Media Marketing

MBAB 5P85: Marketing Analytics and Intelligence

MBAB 5P86: Strategic Augmented Realty Marketing

MBAB 5P87: Advanced Marketing: Special Topics

Operations Management Specialization

Any FIVE of the following electives

MBAB 5P71: Project Management

MBAB 5P72: Quality Management

MBAB 5P73: Logistics and Supply Chain Management

MBAB 5P74: Simulation of Business Systems

MBAB 5P75: Advanced Business Modeling with Spreadsheets

MBAB 5P76: Advanced Operations Management: Special Topics

MBAB 5P77: Game Theory for Business

MBAB 5P78: Optimization

MBAB 5P11-19: Any one Business Analytics elective

Unspecified Electives

MBAB 5P40: Firm Performance Analytics

MBAB 5P70: Brand and Customer Strategic Analytics

MBAB 5P81: Corporate Entrepreneurship and Innovation

MBAB 5P82: Leadership and Change

MBAB 5P83: Managing and Mentoring the Growing Venture

MBAB 5P88: Metaverse Marketing

MBAB 5P89: Advanced Entrepreneurship: Special Topics

Independent Study

MBAB 5F91: Research Project I

MBAB 5F91: Research Project II

MBAB 5F92: Research Project III

MBAB 5F93: Research Project IV

Co-op Courses

MBAB 5N90: Co-op Training and Development

MBAB 5N11: Co-op Placement I

MBAB 5N12: Co-op Placement II

MBAB 5N13: Co-op Placement III