

## NEXTGEN MUNICIPAL LEADERSHIP CERTIFICATE

Investing in your professional development is one of the most powerful ways to strengthen your ability to manage your community.

By expanding your skills and knowledge to engage your organization's peers in problem-solving, decision-making, and planning processes, you can improve the social, political, and cultural well-being of your community's civic life. Developed in collaboration with public sector executives and learning & development experts, Goodman Group's NextGen Municipal Leadership Certificate is a specialized program developed to improve your ability to engage, lead and develop your community.



### Learn about:

- Leadership
- Strategic planning process
- Managing in a unionized environment
- Teamwork
- Project management
- Budgeting and financial management
- Change management



### Who should attend:

Individuals in a role that serves communities by neighbourhood, city, social issue, or identity (such as age group, gender or ethnicity) and would like to improve their education, skills, and career opportunities. This includes individuals working in:

Government | Health | Law Enforcement  
Labour | Transportation | Education  
Housing | Social Services | Planning



### Testimonials:

*"The leadership lessons learned during this NextGen Municipal Leadership Program are powerful and lasting."*

**-Laura Bubanko, Deputy City Clerk, City of Welland**

*"NextGen Municipal Leadership Program is proving invaluable to my current and aspiring role in municipal government. I look forward to every session!"*

**-Liliana Busnello, Manager of Corporate Communications, Town of Lincoln**

*"These courses are geared towards understanding the bigger picture. When I was in charge of one unit, that was my world, but now I need to look at everything and how it fits together. These courses opened my eyes to see that bigger picture and to understand how to be a better leader."*

**- Darrin Forbes, Inspector, Niagara Regional Police**



### Program Details

#### Sessions:

March 28 to May 30, 2024

Thursdays from 9 a.m. to 4 p.m.

Hybrid Delivery

#### Tuition:

\$3,690 + HST per participant

#### Register:

<https://brocku.ca/goodman-group/registration-form-2-1-2/>



# WHY THE GOODMAN GROUP?



## Taking businesses, careers, and ideas to the next level

Goodman Group brings together the expertise and experience of Goodman School of Business at Brock University. Delivering services and programming for the Brock and Niagara community, Goodman Group provides direct access to a full range of learning and development services offered by the faculty, staff and students.

Goodman Group is focused on building capacity through partnerships, serving the 21st century learner. It provides unique educational experiences, real-world learning and hands-on opportunities by working with faculty, staff, alumni, community partners, entrepreneurs and students.

### Goodman Group provides:



Executive  
Development  
Programs



Professional  
Development Program



Consulting  
Services

### Professional Development Programs feature:



#### Award-Winning Faculty

Program sessions will be delivered by award winning Faculty from Brock University and balanced with experience of leading industry experts.



#### Accredited Certificate

Participants will receive a framed Certificate of Course Completion, upon successfully meeting all course requirements, issued by the Goodman School of Business.



#### AACSB Accreditation

The Goodman School of Business at Brock University is a member of the elite group of exceptional business schools around the world with international accreditation.

### Contact Us

For program inquiries, please contact us at [prodev@brocku.ca](mailto:prodev@brocku.ca)

### Follow Us



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