

Canadian Business for ITPs

Niagara is abundant with experienced **Internationally Trained Professionals (ITP's)** unable to secure careers in their fields of expertise. Goodman Groups Canadian Business for ITP's aims to bridge the gap between unemployment or under employment to careers at a level to commensurate with the ITP's education and experience. Upon successful completion of the academic and experiential components, graduates will receive a certificate that states they have passed a university administered 'bridging' program, which is designed to give them equality with similar Canadian educated professionals in the eyes of employers.



What you will gain:

We aim to provide you firsthand advice to help you understand Canada's cultural and professional landscape as well as help develop your business expertise. We will do this through:

- **Cornerstone Soft Skills Topics:** Mandatory classes designed to educate the participants in the laws and customs of business in Ontario.
- **Canadian Business Skills Topics:** Courses to bolster existing International University degree and professional work experience specific to the discipline of Canadian Business Management.
- **Local Industry Presentations:** Niagara Regional Partners to provide better understanding of the practical day-to-day activities in the Canadian workplace.
- **Goodman Innovation Capstone Project:** Business plan or consultancy solution as decided upon by the professor.
- **Mentorship:** Students can choose to participate in mentorship opportunities developed for newcomers to Canada.



Eligibility criteria:

- Equivalent of cumulative GPA of 4.0
- Meets English language requirements
- Demonstrable work experience as a skilled professional at any level



Welland Heritage Council
and Multicultural Centre



IWC | IMMIGRANTS
WORKING CENTRE



Program details

Delivery

Dates: April - May, 2022

- Hybrid (on-line & optional in-person)
- Academic and experiential components

Tuition

Program price: \$3,295 + HST

- Payment installments, low-interest loans, childcare spaces, regional bus passes and one \$1,500 scholarship available.

Register

On brocku.ca/goodman-group by
Monday, March 22, 2022

WHY THE GOODMAN GROUP?



Taking businesses, careers, and ideas to the next level

Goodman Group brings together the expertise and experience of Goodman School of Business at Brock University. Delivering services and programming for the Brock and Niagara community, Goodman Group provides direct access to a full range of learning and development services offered by the faculty, staff and students.

Goodman Group is focused on building capacity through partnerships, serving the 21st century learner. It provides unique educational experiences, real-world learning and hands-on opportunities by working with faculty, staff, alumni, community partners, entrepreneurs and students.

Goodman Group provides:



Executive
Development Programs



Start-Up
Support



Professional
Development Programs



Consulting
Services

Professional Development Programs feature:



Award-Winning Faculty

Program sessions will be delivered by award winning Faculty from Brock University and balanced with experience of leading industry experts.



Accredited Certificate

Participants will receive a framed Certificate of Course Completion, upon successfully meeting all course requirements, issued by the Goodman School of Business.



AACSB Accreditation

The Goodman School of Business at Brock University is a member of the elite group of exceptional business schools around the world with international accreditation.

Contact Us

For program inquiries, please contact us at prodev@brocku.ca

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