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Welcome to Business Breathers

COVID-19: An Opportunity for Systems Changes toward Sustainability

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Taking businesses, careers and ideas to the next level



Source: The Economist (2020) Panic! At the supermarket: how covid-19 rewrote the shopping list



Source: The Economist (2020) America's essential workers are under-protected in the face of covid-19

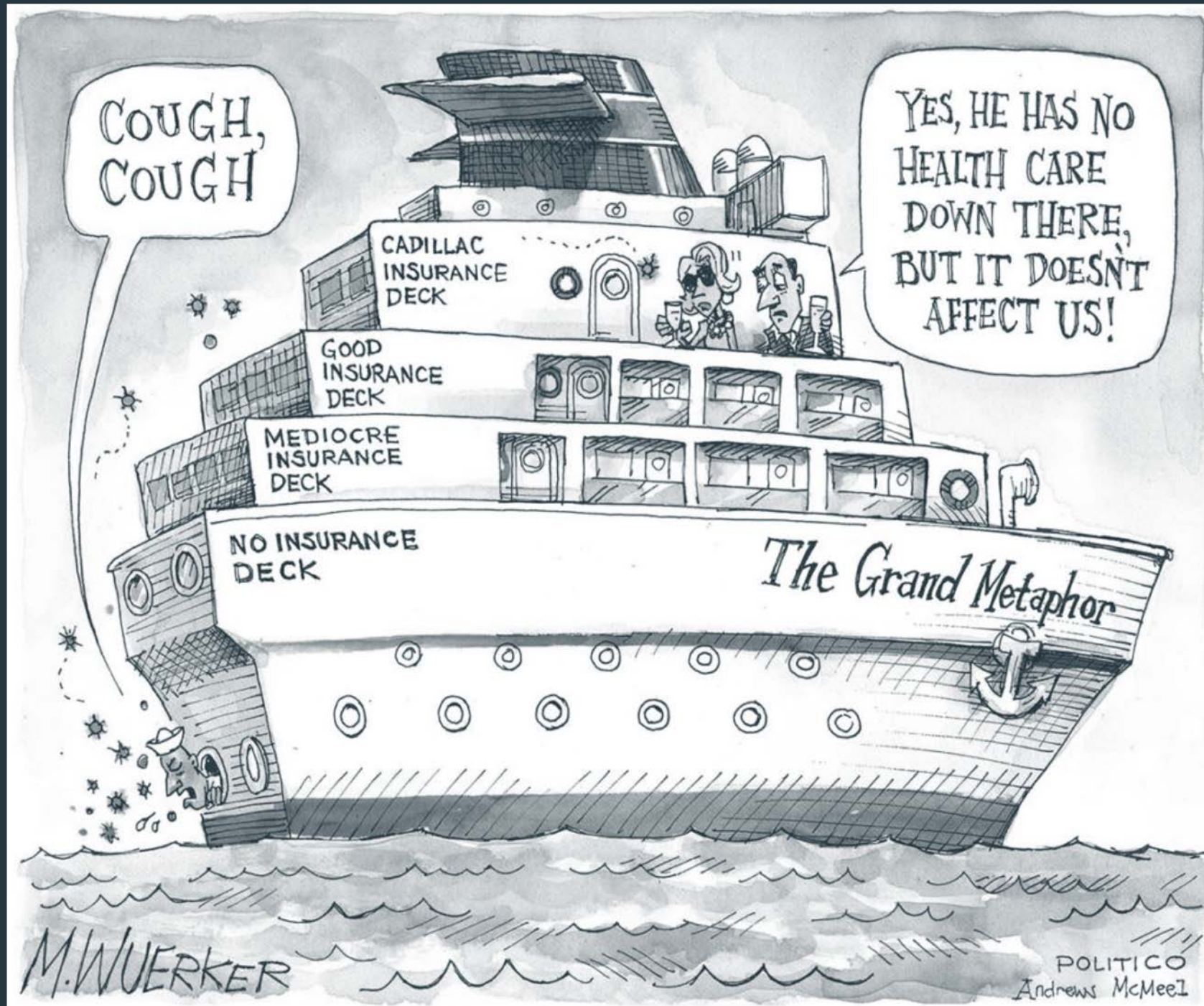




Source: The Economist (2020) The EU's leaders have agreed on a €750bn covid-19 recovery package



Source: Papageorge et al. (2020) Socio-Demographic Factors Associated with Self-Protecting Behavior during the COVID-19 Pandemic



COUGH,
COUGH

YES, HE HAS NO
HEALTH CARE
DOWN THERE,
BUT IT DOESN'T
AFFECT US!

CADILLAC
INSURANCE
DECK

GOOD
INSURANCE
DECK

MEDIocre
INSURANCE
DECK

NO INSURANCE
DECK

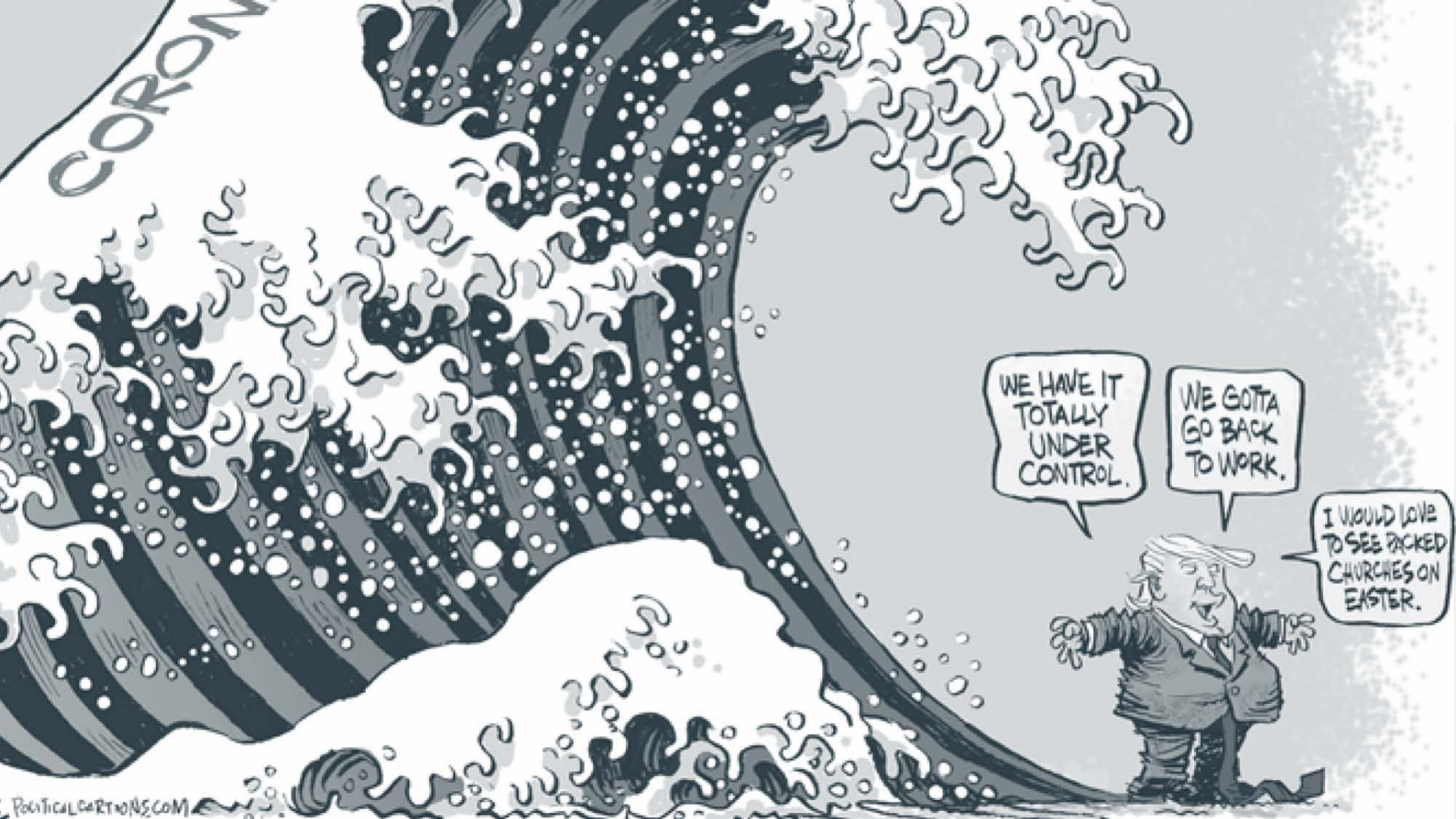
The Grand Metaphor

M. WUERKER

POLITICO
Andrews McMeel



Source: CNBC (2020) The water in Venice, Italy's canals is running clear amid the COVID-19 lockdown – take a look



CORONAVIRUS

WE HAVE IT
TOTALLY
UNDER
CONTROL.

WE GOTTA
GO BACK
TO WORK.

I WOULD LOVE
TO SEE PACKED
CHURCHES ON
EASTER.



MACKEY
mackyart.com

BE SURE
TO WASH YOUR
HANDS AND ALL
WILL BE WELL

COVID-
19

RECESSION

CLIMATE
CHANGE

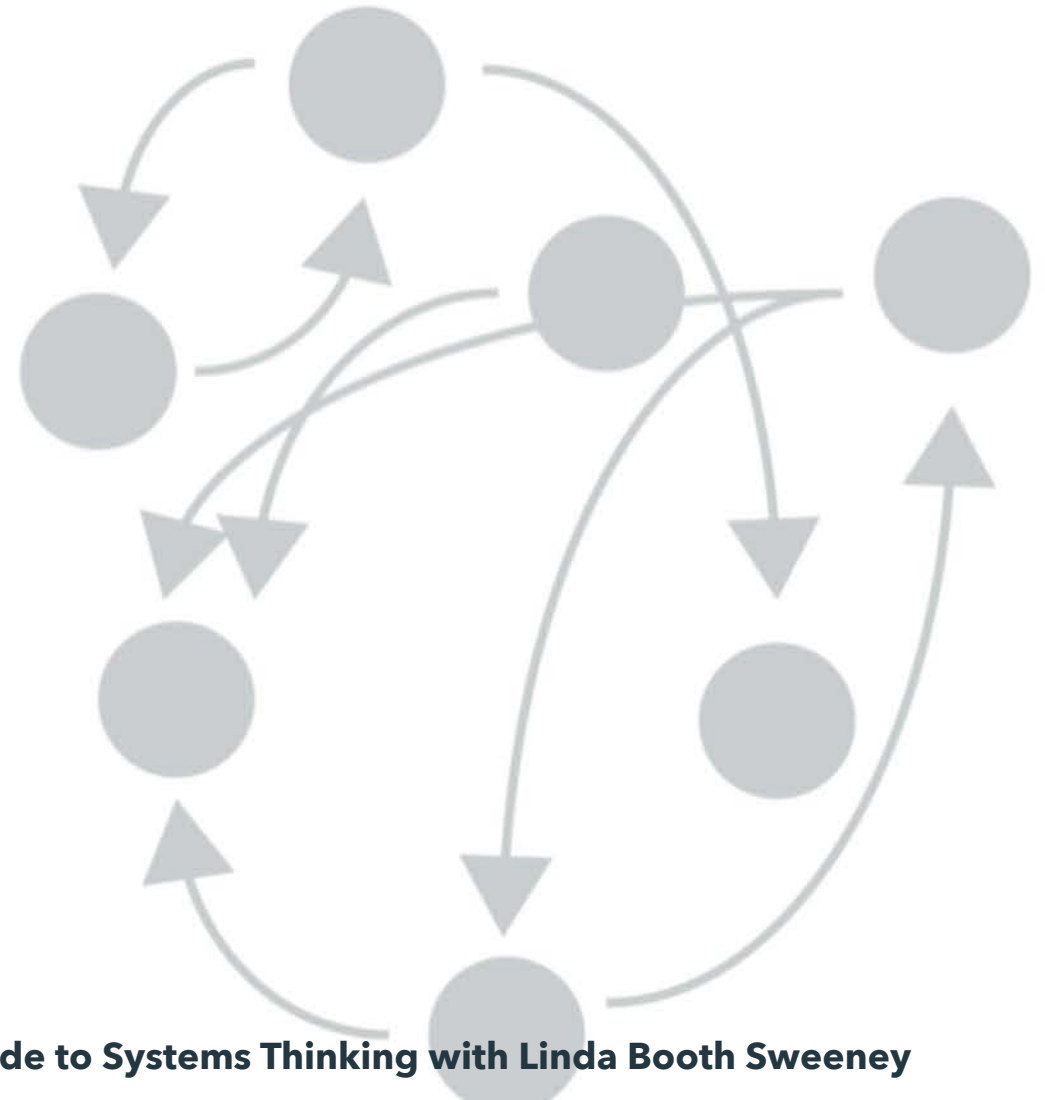
BIODIVERSITY
COLLAPSE

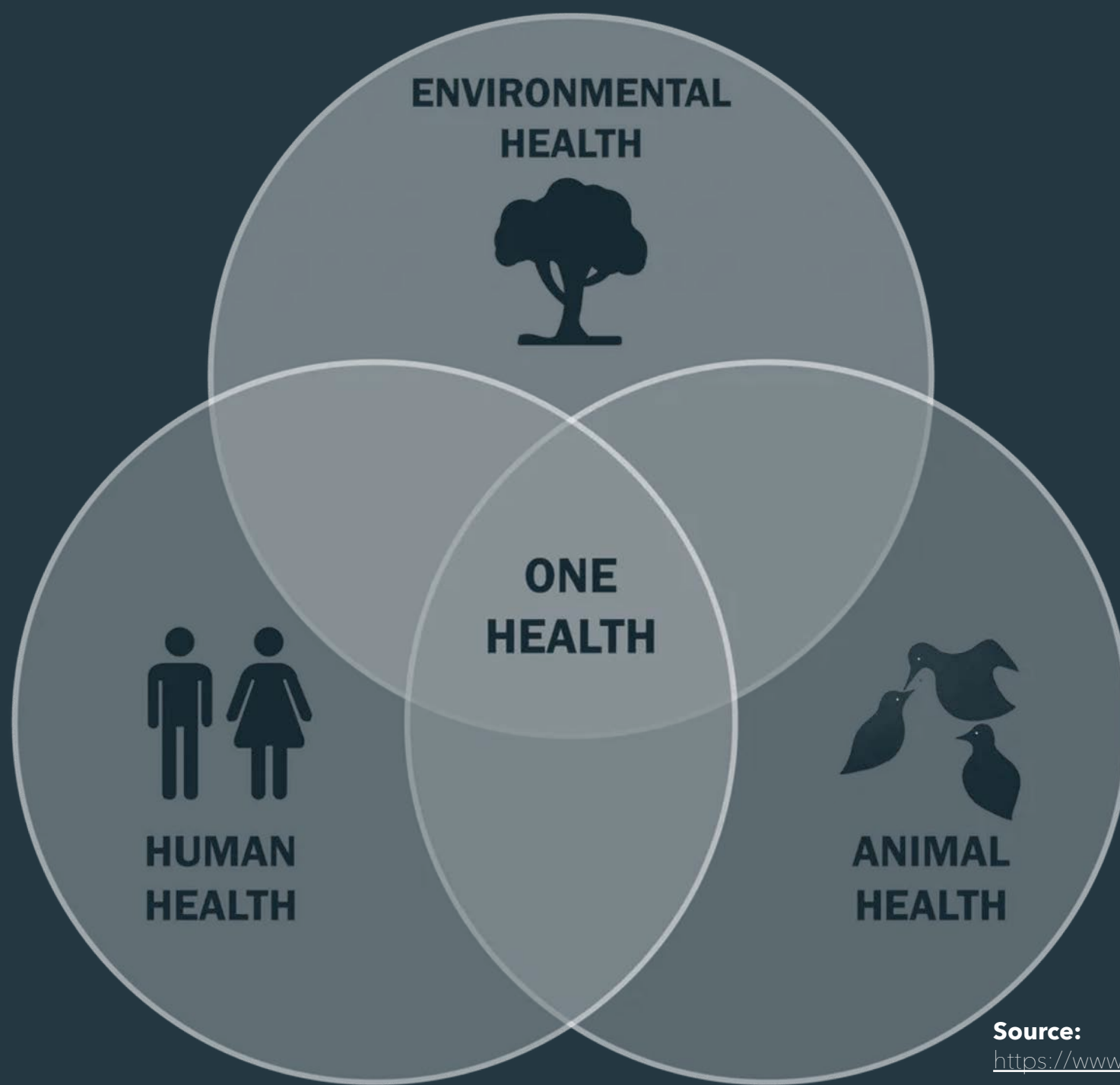


Traditional thinking



Systems thinking

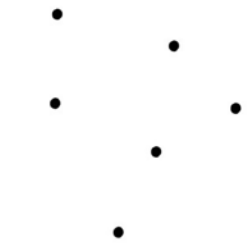




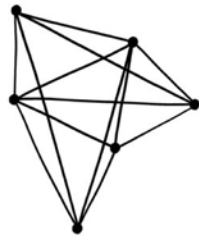
Source:

<https://www.cdc.gov/onehealth/basics/index.html>

TOOLS OF A SYSTEM THINKER



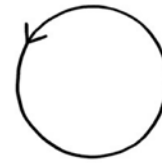
DISCONNECTION



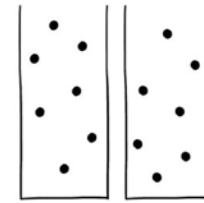
INTERCONNECTEDNESS



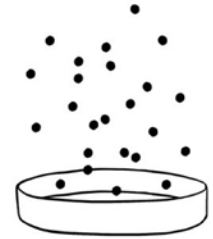
LINEAR



CIRCULAR



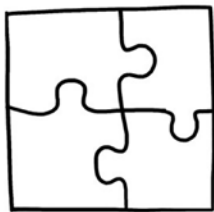
SILOS



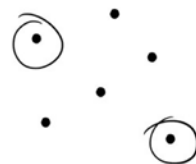
EMERGENCE



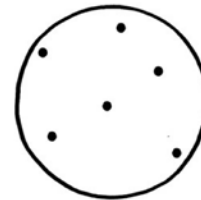
PARTS



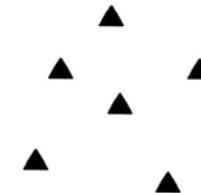
WHOLES



ANALYSIS



SYNTHESIS



ISOLATION



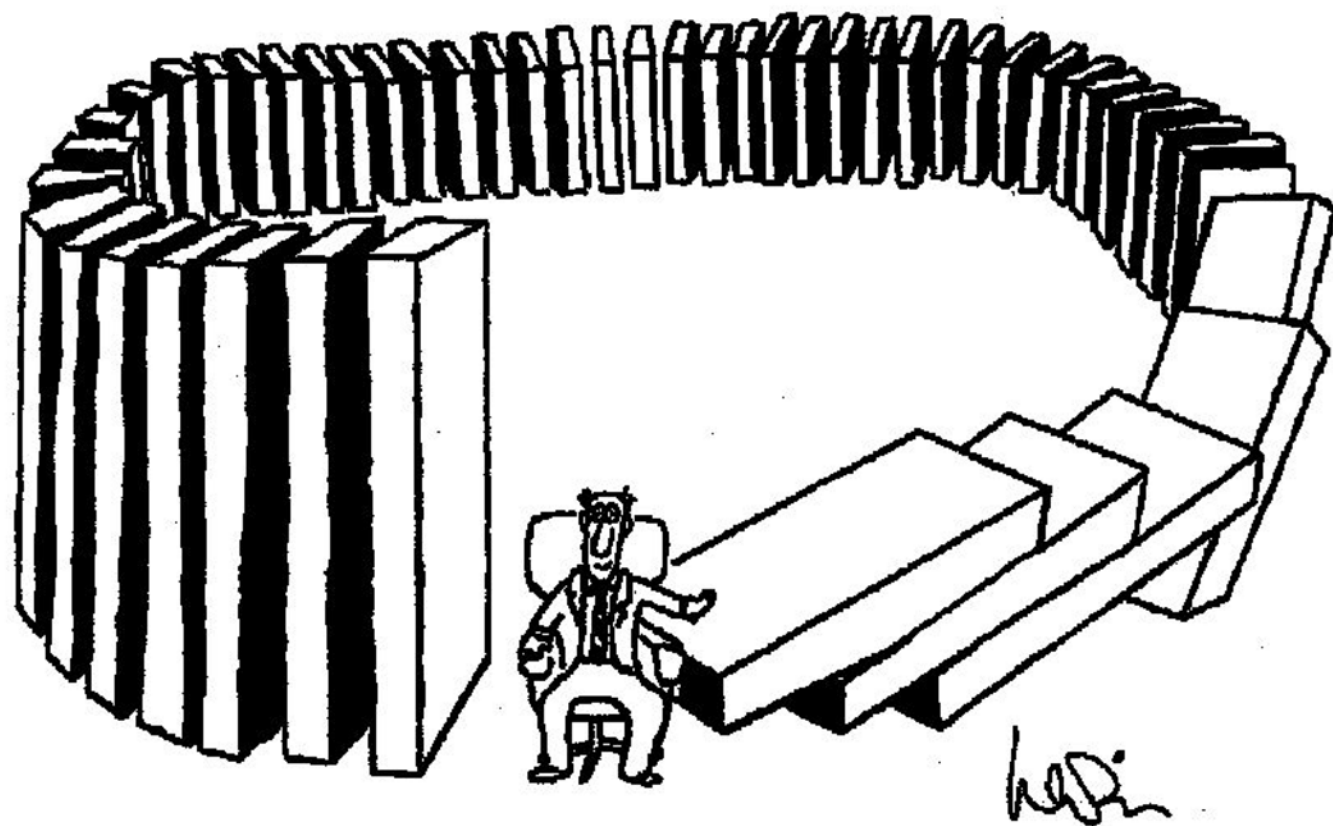
RELATIONSHIPS



Source: CBC (2020) Biodiversity loss and wildlife trade are making pandemics like COVID-19 more likely, experts say

- 1. Embeddedness**
- 2. Interconnectedness**
- 3. Participation**
- 4. Reflexivity**
- 5. Resilience**
- 6. Temporal Connection**

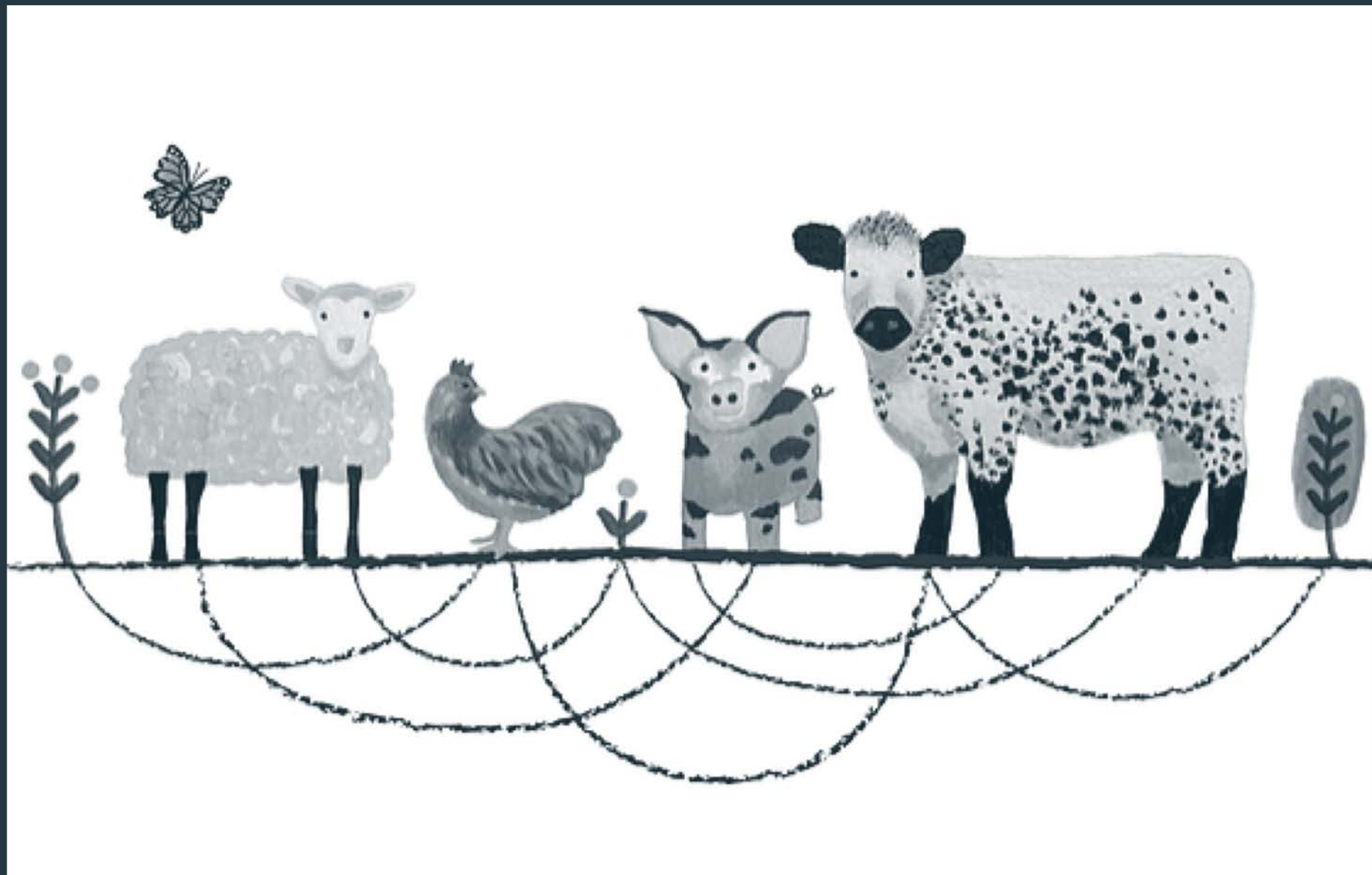




If only the 'Domino Man' could see the whole picture ...



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LincFarm
@SOUTHBROOK

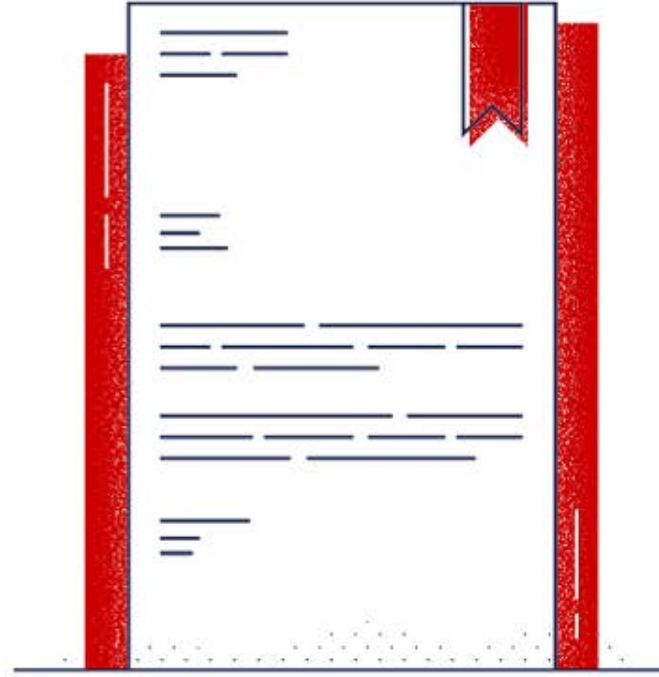
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of Business professors and
industry leaders.



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Thank you for joining us.

Join us next Wednesday September 2 for
“Leadership post COVID-19”
with Nick Pollice,
President of Pollice Management Group

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