

**Goodman**  
School of Business

**Goodman**  
Group

**Brock University**



@GSBGoodmanGroup



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GSB Goodman Group

Welcome to Business Breathers

**Employee Wellness & Corporate Social  
Responsibility in the COVID-19 era: Workplace  
Vaccinations**

**June 9, 2021**

# Panelists

**Ken Chan**

Vice President,  
Administration,  
Brock University

Former Assistant  
Deputy Minister,  
Ontario COVID-19  
Vaccine  
Distribution  
Secretariat

**Vanessa White**

Chief Human  
Resources  
Officer



**James Scongack**

Executive Vice  
President,  
Corporate Affairs  
and Operational  
Services



**Leslie-Ann  
Vezina**

Director,  
Employee Travel  
and Recognition



# COVID-19 Vaccine Landscape



## Federal Government

- Regulatory approvals
- Procurement
- National guidelines for immunization



## Provinces

- Prioritization
- Planning
- Distribution



## Local capacity

- Vaccine administration





# Ontario's Roll Out



# Ontario's Roll Out

## **Phase 1**

### High-risk populations

(approximately 1.8 million people)

**December 2020 – March 2021**

- Congregate living for seniors
- Health care workers
- Adults in First Nations, Métis and Inuit populations
- Adult chronic home care recipients
- Adults ages 80 and older

**Distribution through:**

hospital site clinics, mobile teams, site-specific clinics, mass immunization clinics, pharmacies

## **Phase 2**

### Mass deliveries of vaccines

(approximately 9 million people)

**April 2021 – June 2021**

- Adults aged 55 and older, in decreasing increments
- High-risk congregate settings (such as shelters, group homes)
- Individuals with certain health conditions
- Certain essential caregivers
- People who live in hot spot communities
- Those who cannot work from home

**Distribution through:**

mass immunization clinics, pharmacies, primary care, site-specific clinics, mobile teams, pop-up clinics, workplace clinics, public health units

## **Phase 3**

### Steady state

**July 2021 onwards**

- All remaining eligible Ontarians

**Distribution through:**

mass immunization clinics, pharmacies, primary care, site-specific clinics, mobile teams, pop-up clinics, public health units

# “Hot Spot” Communities

## A Vaccination Strategy for Ontario COVID-19 Hotspots and Essential Workers

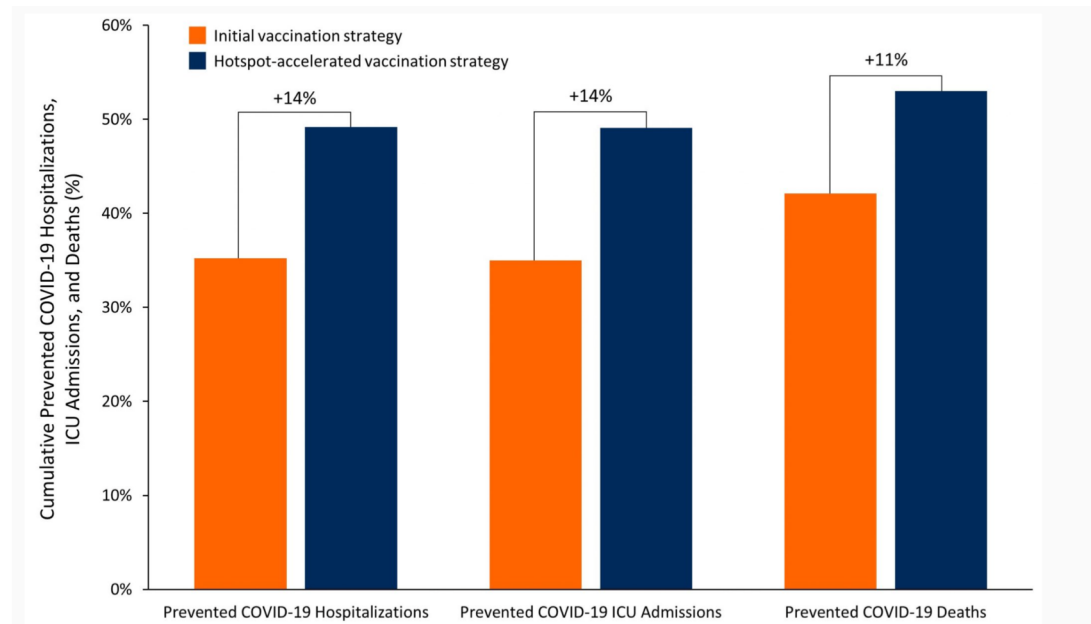


Figure 1. Percentage of COVID-19 Hospitalizations, ICU Admissions and Deaths Prevented by Vaccinating 3 Million Ontarians Comparing the Initial Vaccination Strategy with a Strategy Accelerating the Vaccination of Residents and Essential Workers in Hotspots

# Workplace Vaccine Clinics

Ontario 

Newsroom

## NEWS RELEASE

### Ontario's COVID-19 Vaccination Strategy Targets High-Risk Neighbourhoods

Approach Will Protect Communities with the Highest Rates of Transmission

April 13, 2021

**CP  
24**

NEWS WEATHER TRAFFIC VIDEO

CHECK OUT OUR LIVE  
AND INTERACTIVE SCREEN

**CP24  
NOW**

**Amazon, Maple Leaf Foods to begin  
on-site COVID-19 vaccinations for  
employees in Peel Region**



**Bryann Aguilar**, Web Content Writer, CP24  
[@BryannAguilar](#)

Published Thursday, April 22, 2021 5:01PM EDT

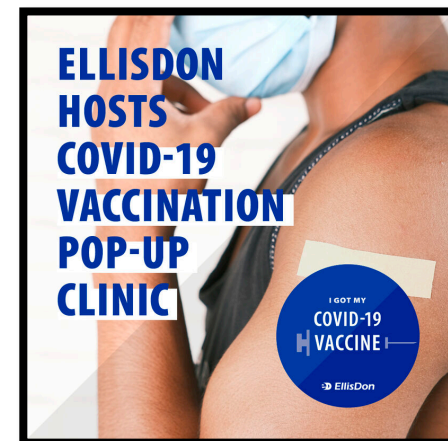
 LOCAL VIDEO 

## Ontario to expand workplace vaccinations, offer Moderna in select pharmacies

BY NEWS STAFF AND THE CANADIAN PRESS

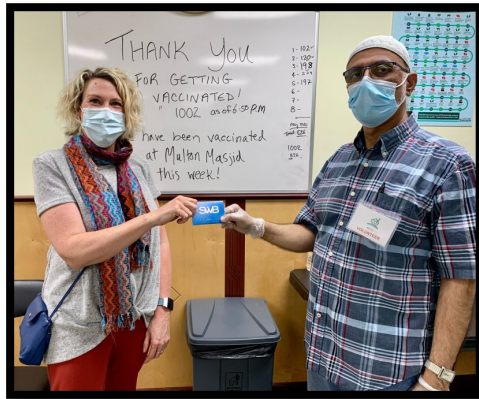
POSTED MAY 5, 2021 9:16 AM EDT LAST UPDATED MAY 5, 2021 AT 6:23 PM EDT

# Workplace Vaccine Clinics





# Maple Lodge Farms



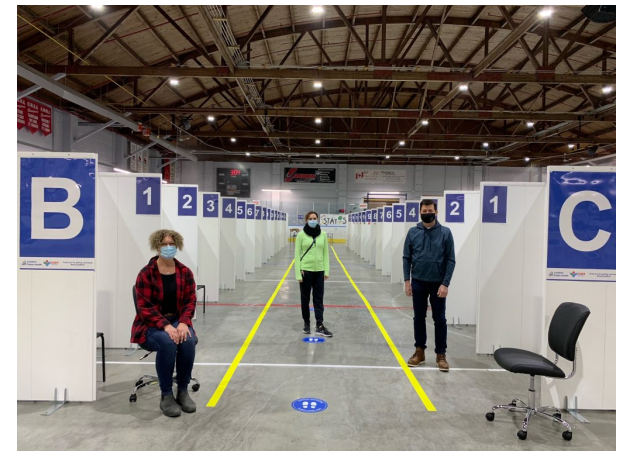
Vanessa White  
Chief Human Resources Officer



# Bruce Power



James Scongack  
Executive Vice President for  
Corporate Affairs and  
Operational Services





# Air Canada



Leslie-Ann Vezina  
Director of Employee Travel  
and Recognition







Goodman Group

Thank you  
#TeamVaccine  
health care  
professionals  
and volunteers!

# Data Driven Decision Making Series

## Program Details:

- Online Instructor-Led
- First seminar on Sept 14 & 15 from 1pm to 4:30 pm
- Price: \$ 745+HST
- Register:  
[brocku.ca/goodman-group](http://brocku.ca/goodman-group)

## Questions?

- Contact [prodev@brocku.ca](mailto:prodev@brocku.ca)



Thank you for joining us.

Join us on June 23 for “Reframing  
Negotiation: How to get better outcomes  
through the Art of Feminine Negotiation  
with Cindy Watson

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