

Goodman
School of Business

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Group

Brock University

Welcome to Business Breathers

Leadership Presence

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Taking businesses, careers and ideas to the next level

Leadership Presence

- Crisis Leadership
- What is Leadership Presence?
- Who needs it?
- Why we need it
 - Personal Effectiveness
 - Teams
 - Business



Leadership Presence

- Describe an Effective Leader
- Personal Focus



Leadership Presence

- First Impressions

PAIN

- Appearance
- Facial Expression
- Body Language
- Eye Contact
- Posture
- Voice Tone

- Connection
- Trust
- Credibility
- Competence

Leadership Presence

Connections



Full Potential



Leadership Presence (True/False)

- As a leader we should mirror or match our audiences energy level, cadence and needs
- Our education allows us to authentically connect with people
- Effective Communication is the most important leadership skill

Leadership Presence

- Self Sabotaging
 - Ego
 - Entitlement
 - Poor Listening Skills
 - Emotional Intelligence
 - Habits

Leadership Presence (True/False)

- Your presence has more impact on your audience than your presentation
- Your voice is less important than your message

Thank you!



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