

## NON-PROFIT LEADERSHIP CERTIFICATE

### Advance your non-profit career

Whether you are currently employed in one of Canada's many non-profits or charitable organizations, or you want to pursue your passion in the non-profit sector, Goodman Group's Non-Profit Leadership Certificate equips you with management skills required to lead your organization while achieving personal growth. The content for this specialized program is the result of a poll of more than 600 non-profit professionals on their development needs.



#### Learn about:

- Coaching for leaders
- Influence as a leadership skill
- Key performance indicators
- Overview of HR management
- Succession planning
- Converting strategy to outcomes



#### Why attend:

- Funding available
- 100% career advancement reported by past participants
- Industry experts and award-winning instructors with satisfaction rates 90% and above
- One-on-one time with instructors



#### Who should attend:

- Non-profit managers and staff
- Individuals looking to advance their career in non-profit sector
- Non-profit community leaders



#### Program details

##### Dates

Every Thursday from  
October 22 to December 10  
(Half-day instructor-led sessions)

##### Tuition

- \$3,250 + HST per participant
- Early bird and group pricing available
- The cost to your organization can be as low as \$541 per participant through COJ funding.

##### Register by

On [brocku.ca/goodman-group](http://brocku.ca/goodman-group)  
by Tuesday Sept. 22, 2020

"This seminar encouraged me to do some self-reflection on how I lead in my work environment and what things I need to work on so that I can get the highest performance from the team I manage."

– Kristina Phillips, Manager of Residential Services, Community Living—Fort Erie

"Leadership development is a big need in Niagara. The program was attractive to me since it had the credibility of being run by the Goodman School of Business."

– Lisa Panetta, CEO, Community Addiction Services of Niagara