Cardboard Recycling Initiative

In the fall of 2011, the University and Cascade Recovery Inc., entered into an agreement to provide Cascade Recovery with baled cardboard in exchange for revenue.

As a subsidiary of Cascades, Cascades Recovery acts as an integral part of Cascades' process of turning discarded materials into new products. The majority of the cardboard collected is processed at their refinery and turned into recycled content products sold to consumers.

This revenue generating venture also afforded the university savings to its operating budget for the contracted services of cardboard waste bins.

A new leased baler was installed at the Arthur Schmon Tower loading dock in November 2011; the baler weighs 4,300lbs and can produce bales of cardboard weighing 700lbs. The bales are stored behind Parking Lot "V" and Cascade collects them on a weekly basis.

Facts

- The University produces approximately 357,00kgs of cardboard yearly
- Custodial Services, Sodexo and the Bookstore generates and handles cardboard on Campus
- Custodial Services employees are trained to bale cardboard, it is anticipated that during the school year two to three bales of cardboard will be generated daily.
- Acceptable material includes; corrugated cardboard, pizza boxes, file folders, cereal boxes, shoe boxes, and paper towel tubes.

Savings/Revenue

- Yearly Operating costs savings of $9,500 - Waste Hauler Bins
- Yearly Revenue $18,000

Brock University

Facilities Management