

Measuring the Human Dimensions of Niagara Parks



Niagara Parks and Brock University are working together to understand how people use and value Niagara Parks. This information will help decision makers incorporate the human dimensions of the park into their planning and management.

In 2019, we asked people questions about well-being, values, stewardship, impacts on the community and economic vitality associated with Niagara Parks. This brochure shares peoples' perceptions of the environmental, social and cultural benefits of Niagara Parks.

Survey Results



We asked respondents to describe Niagara Parks and this word cloud summarized their responses.

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Respondents

220 people completed the survey



Respondents included residents, domestic and international tourists

FOR FURTHER INFORMATION
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STEWARDSHIP



89%

believe it is important to
protect Niagara Parks



75%

value the opportunities
Niagara Parks provides to
learn about the environment



83%

value the **animals & plants**
supported by Niagara Parks

VALUE



86%

value Niagara Parks
for its **beauty**



75%

of residents would be
emotionally affected
if the health of Niagara
parks declined



71%

of residents agree that
Niagara Parks contributes
to their **well-being**

COMMUNITY VITALITY



82% believe that Niagara Parks
supports a **desirable & active way**
of life



77% of residents are **proud** that
people from all over the world travel
to visit Niagara Parks



67% value the **economic benefits**
that Niagara Parks contributes to the
community

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