

## Brock Lincoln Living Lab Year in Review 2019

### BL-LL Operational Action Plan

Developing an Operational Plan (OP) for the work of the Brock Lincoln Living Lab (BL-LL) was an important priority this year. The purpose of the OP is to provide actionable items that allow the Town to move forward in an integrated way toward the goal of becoming a sustainable community. The plan includes specific actionable items constructed over the next four years for five priority projects, as identified by the Town's Senior Management Team. Three additional projects led by ESRC researchers are also being included under this OP.

### Tourism Framework



At the beginning of this year, Master of Sustainability graduate students enrolled in SSAS 5P03 (Problem Solving in the Environment) worked closely with Dr. Jessica Blythe (Brock University), Carrie Beatty (Chief Strategic Communications & Public Affairs Officer) and Paul Di Ianni (Economic Development Officer) from the Town of Lincoln to develop a tourism framework to ensure the ability of the Town to meet its long-term goals in growth and sustainability. A report was subsequently prepared by students as part of this graduate-level project management course. A presentation summarizing the results of this project was also presented to the Town in May 2019.

### Experiential Education Opportunities for Brock Students



(From left to right)

FALL 2019: SSAS 5P01 student cohort visited the Town of Lincoln with Dr. Jessica Blythe to learn more about the Brock-Lincoln Living Lab with Dr. Marilyne Jollineau (Faculty Lead on the BL-LL), Mayor Sandra Easton and the Town Chief Administrative Officer, Michael Kirkopoulos. Mayor Sandra Easton spoke about the most important core competencies that students need to prepare for future work. Carolyn Finlayson (Experiential Education Coordinator, Faculty of Social Sciences, Brock University) ended the day-long field trip by speaking to students about the importance of reflection in learning through experiential education opportunities like field trips.

For more information visit: [brocku.ca/esrc/brock-lincoln-living-lab](http://brocku.ca/esrc/brock-lincoln-living-lab)

# Knowledge Mobilization Activities

## The Brock-Lincoln Living Lab: A case study of success

Presentation to the Brock Board of Trustees by Carrie Beatty, Mayor Sandra Easton, Marilyne Jollineau, Michael Kirkopoulos, & Ryan Plummer

March 6, 2019



Members of the BL-LL partnership were invited to speak to the Board of Trustees, President Fearon, and other community members about the BL-LL as a case study for success in community engagement, as community partnerships represent one of four strategic priorities for Brock. Mayor Sandra Easton and Chief Administrative Officer, Michael Kirkopoulos, highlighted the positive impacts of this partnership in Lincoln.

## The Brock-Lincoln Living Lab: An approach to Building Adaptive Capacity for Sustainability

Conference Presentation at MBN Canada National Forum by Ryan Plummer & Michael Kirkopoulos

April 12, 2019



Municipalities across Canada are confronting unprecedented challenges and opportunities. Complexity, uncertainty, and contested values characterize the contemporary situation. The limitations of conventional command and control approaches to management and governance in many circumstances are now being realized. Navigating sustainability, understood as a dynamic and ongoing process, requires building adaptive capacity. In this presentation, we concentrated on how adaptive capacity can be catalyzed through an innovative approach which emphasizes the collaborative and learning-oriented interactions.

## The Brock-Lincoln Living Lab: An Innovative Partnership with the Community

Conference Presentation at the Annual Meeting of the Council on University Planning and Analysis by Marilyne Jollineau, Michael Kirkopoulos & Ryan Plummer

June 18, 2019

This invited guest presentation focused on establishing innovative partnerships with communities – an important priority for many higher education institutions. In this presentation, the partnership between Brock University and the Town of Lincoln was featured with an emphasis on the formation of the partnership, the context for the partnership, as well as the benefits and impacts of the partnership to faculty, staff and students at Brock, the broader Brock community and the Town of Lincoln. It also included a discussion of various metrics that can be used to evaluate the impacts and outcomes of these partnerships.

## Community Partnership in Action at Brock University & the Role of Knowledge Mobilization (KMb)

Course Presentation at Brock University by Marilyne Jollineau & Amanda Smits

October 23, 2019

Presentation focused on how university-community partnerships can enable capacity building and knowledge mobilization. Important learning experiences from the Brock-Lincoln Living Lab were a focus.



**Brock-Lincoln Living Lab named Brock's #1 Case Study for Success in Community Engagement in 2019!**