

PARENTS' EXPERIENCES WITH COMPETITIVE



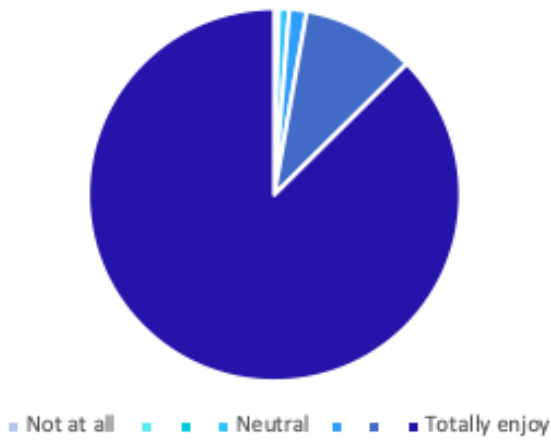
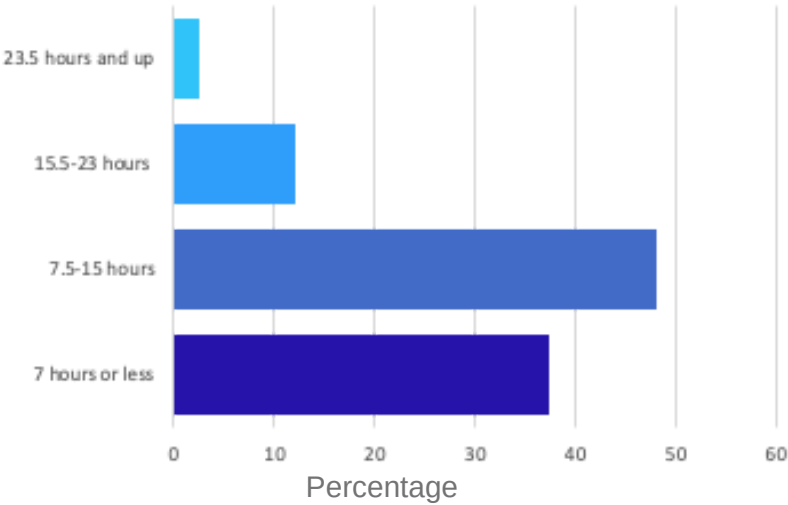
DANCE

RESULTS FROM THE EXPLORING
THE LIVED EXPERIENCES OF
YOUNG COMPETITIVE DANCERS
STUDY



DANCE EXPERIENCES

Parents reported that their dancers spent an average of **10 hours** a week training for dance



98.7% of parents said they *enjoy* or *totally enjoy* watching their child dance

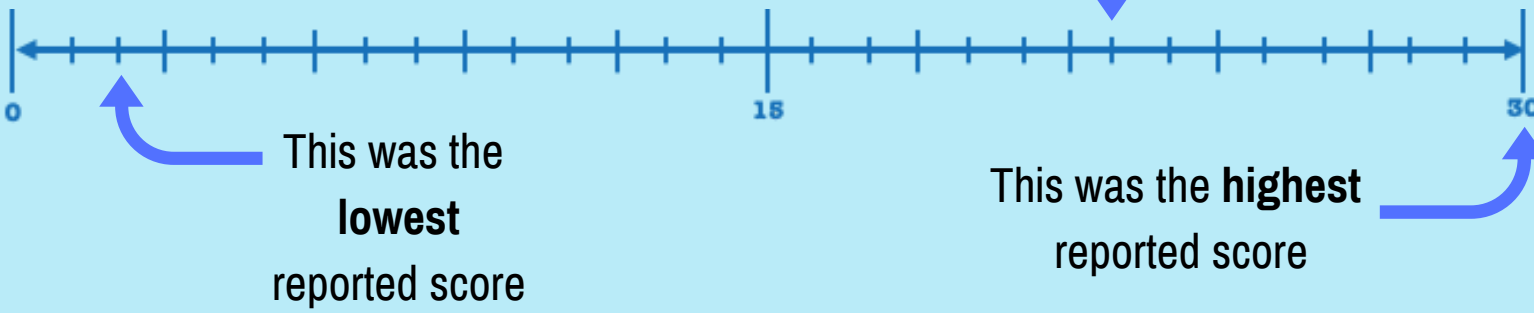
DANCERS' MENTAL HEALTH

Self-Esteem



Overall, dancers reported **normative levels** of self-esteem: On a scale of 0-30, where higher scores indicate higher self-esteem and normative scores fall between 15 and 25...

This was the **average** score



Anxiety



Overall, dancers reported **relatively low** levels of anxiety compared to community samples of children in the same age range



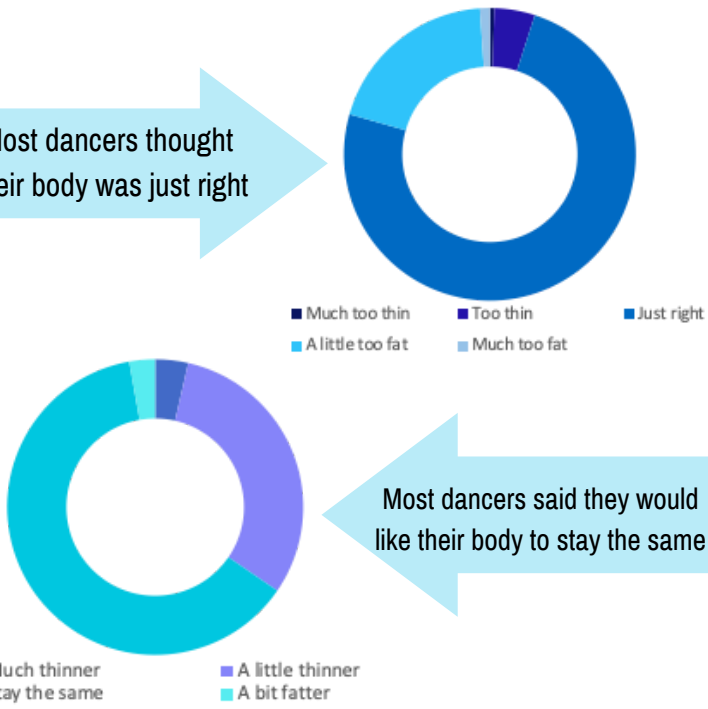
On average, dancers reported that they had experienced only **3 of the 10** symptoms we asked about



37% of dancers said they had experienced **1 or none** of the symptoms

Body Image

Most dancers thought their body was just right



Most dancers said they would like their body to stay the same

BALANCING DANCE AND FAMILY LIFE

55.9% of parents said that balancing the needs of their family life impacted their decisions about how much dancing their child can take on

THE TOP 5 CHALLENGES IN ACHIEVING THIS BALANCE WERE....



Leisure Time



Homework and Studying Time



Work Schedule



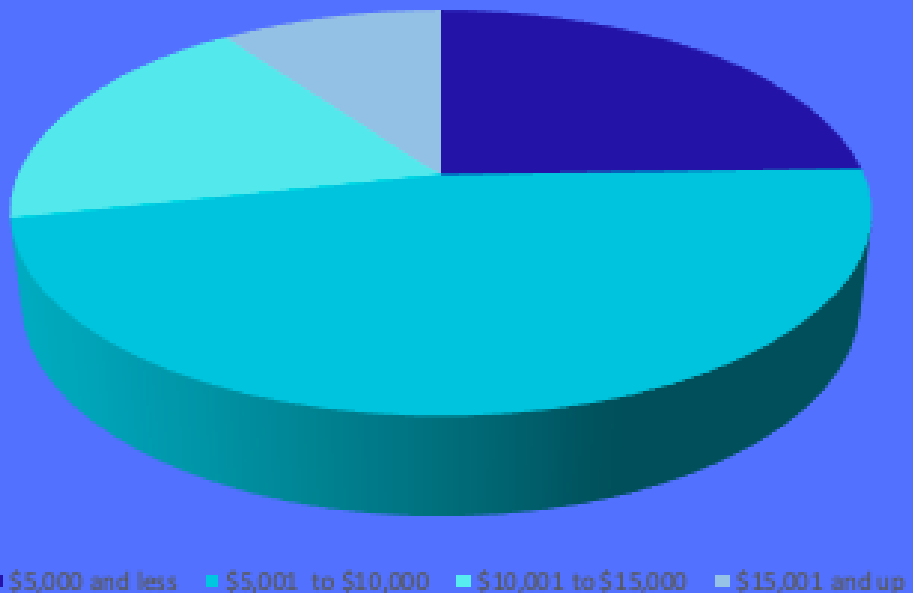
Feeding your Children



Other Sports and Activities

FINANCES

On average, parents paid
between
\$7,500
and
\$8,000
per year for dance



66.6%

of parents said that the costs associated with dancing impacted their decisions about how much dance their dancer can take on

The top five costs considered by parents when making these decisions were...

1 TRAVEL TO COMPETITIONS

2 COMPETITION FEES

3 CLASS FEES

4 ACCOMMODATIONS AT COMPETITIONS

5 SPECIALTY FEES

What do parents look for when choosing a studio?

Low drama
Range of dance styles
Space for practicing
SUPPORTIVE TEAM MEMBERS
QUALITY OF FACILITY
Quality teachers
STUDIO LOCATION
Being age appropriate
Reputation
Class schedule
Good communication
ATTITUDE TOWARD COMPETITION
Well organized studio

We asked
parents....



What do you value most about your studio?

The way the kids build each other up. They are always cheering for each other.

How everyone cares about each other. It's like a second family!

The focus on the kids' love of dance and teaching them good quality dance.

We love our teachers. They are fabulous, age appropriate and encourage our kids to be the best they can be.

THANK YOU

To our incredibly
supportive dance
industry partners



*You can also check out the full report using the QR
code below*



*For more information, contact us at
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