August 26, 2008 (1 page)

Cool Climate Oenology and Viticulture Institute (CCOVI) 905-688-5550, ext. 4949

## Dr. Dirt to speak at Fifth Annual Triggs Lecture

<u>CCOVI</u> at <u>Brock University</u> is presenting the <u>Triggs International Premium Vinifera Lecture Series</u> as a free event to the general public and members of the grape and wine community. In its fifth year, the event will feature a public lecture by <u>Daniel (Dr. Dirt) Roberts</u>, Founder, <u>Integrated Winegrowing</u>, along with vineyard visits and a viticultural workshop.

Roberts is a specialist in soil science and plant nutrition, with a doctorate in agronomy from the University of New Hampshire. Since 1981, he has worked with vineyards in California, Chile, Argentina, Australia, and Italy. His winegrowing expertise includes: viticultural land evaluation, vineyard design, vineyard development, irrigation, fertilization and vine management.

WHEN and WHERE: See schedule of events.

Vineyard visits and viticulture workshop Tuesday, Sept. 2, 2008 Lunch is included.

Public lecture with Daniel Roberts: Rootstock, Ripping and Water Wednesday, Sept. 3, 2008, 7:30 p.m.
A reception will follow the lecture.
Academic South 202, Brock University, 500 Glenridge Ave., St. Catharines, Ont. See campus map.

**ADMISSION is FREE but please RSVP to:** <u>Barb Tatarnic</u>, Co-ordinator, Continuing Education and Wine Education Events, CCOVI, Brock University, 905-688-5550, ext. 4652; <u>ccovi@brocku.ca</u>

The Triggs Lecture Series is made possible thanks to an endowment established by Donald and Elaine Triggs. The aim of the Lecture Series is to bring leading international viticulture experts to Ontario on a yearly basis to share expertise on current issues concerning quality winegrowing.

**Media** are asked to bring appropriate credentials with them.

Please direct media inquiries to James Cooper, Communications Officer, CCOVI, Brock University, 905-688-5550, ext. 5222; <u>james.cooper@brocku.ca</u>