



presents the 4th Annual Lecture featuring ...

ALAIN SUTRE Viticultural & Winemaking Consultant Bordeaux, France

TWO EXCITING DAYS ~ TWO EXCITING OPPORTUNITIES

Date: Wednesday, August 29, 2007

Vineyard Visits/Technical Workshop

A tour of four (4) Niagara vineyards with a topic at each site – giving you the opportunity to discuss issues affecting our vineyards. Participants are encouraged to attend all sessions.

Date: Thursday, August 30, 2007

Public Lecture: Optimizing Vineyard Performance The Road to the Future

Location: Academic South 204, Brock University

Time: 7:30 p.m. / Reception to follow

The following is open to all growers, winemakers and students.

START TIME	LOCATION	TOPIC:
8:30 a.m.	Site 1 Delaine Vineyards Host: Gerald Klose	Vine Management with Multiple Soil Types
10:30 a.m.	Site 2 Strewn Winery Host: Joe Will	Canopy Management and Quality Grape Production
12:45-2:00 p.m. LUNCH BREAK (Lunch not provided)		
2:15 p.m.	Site 3 Heron Pond Host: Gerald Klose	Niagara Terroir: what can it be?
3:45 p.m.	Site 4 Malivoire Wine Co. Host: Shiraz Mottiar	Vigor Issues and Pruning Strategies
5:00 p.m.	Completion of Vineyard Visits – Thank you to our site hosts	

Born in France and raised on the family vineyard Alain went on to engineering school and then completed a diploma in viticulture, oenology and economics in 1983. He then completed an M.B.A. from the University of Bordeaux in management & administration.

After many years in the industry Sutre became the owner and general manager of *Ertus Consulting* in 2000. Specializing in vineyard and winery project management, global analysis of agricultural firms and the analysis of the entire wine production process. Today Alain's "team" focuses on complex projects and quality-driven programs. The firm also oversees the viticulture and oenology in many estates in Bordeaux, other countries, and especially within Ontario and British Columbia.

Visit: www.brocku.ca/ccovi for further details along with CV, site maps for Technical Workshop as well as the University campus map for lecture location. **Admission is FREE but RSVP is required: 905-688-5550-1-4949 or e-mail: ccovi@brocku.ca**

The lecture series was created by Donald and Elaine Triggs to bring a leading international speaker to present a public lecture on key issues related to premium vinifera.