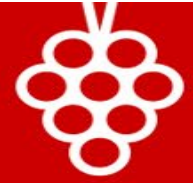




# **Pheromone lures: their role in vineyard insect pest management**

Malkie Spodek, PhD  
CCOVI Lecture Series  
January 21, 2026



Cool  
Climate  
Oenology &  
Viticulture  
Institute

Brock University

# Outline of talk

- Introduction to pheromones
- Types of insect pheromone lures in viticulture with examples
- Current research: Developing a Grape Mealybug pheromone lure for Canada;  
Updates and future plans



Credit: M. Spodek



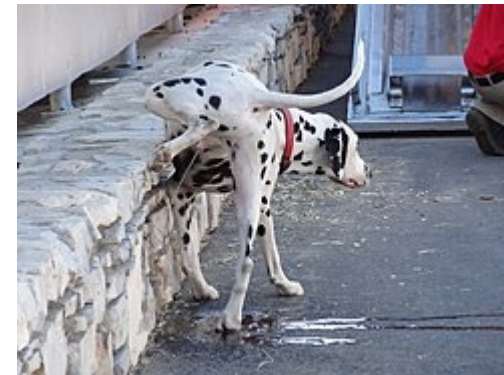
Credit: M. Spodek



Credit: Bell, VA, et al 2022, Monitoring mealybugs in Central Otago vineyards, NZ

# Introduction to pheromones

- Based on the Greek φέρω phérō ('I carry') and ὁρμῶν hórōn ('stimulating')
- Definition:  
Substances released externally by one individual that elicit specific responses in another individual of the same species“ (Peter Karlson & Martin Lüscher, 1959).
- They are neurotransmitters that serve the chemical communication between individuals of a species.
- Intraspecific communication via these substances takes place in a variety of ways and serves:
  - for mating
  - to mark territories
  - to find nest sites
  - to find food sources



<https://en.wikipedia.org/wiki/Pheromone>

Ex: dogs communicate using pheromones and olfactory signals in urine

# Introduction to insect pheromones

- Major breakthrough in 1961, German biochemist, Adolf Butenandt characterized the first chemical, **bombykol**, a pheromone released by the female silkworm to attract mates



male silkworm

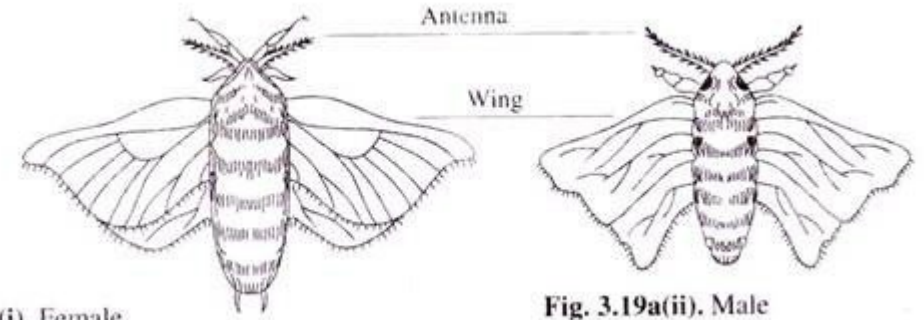
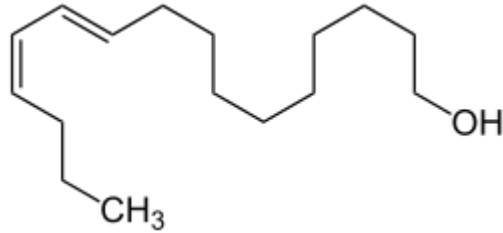


Fig. 3.19a(i). Female

Fig. 3.19a(ii). Male

[notesonzoology.com/sericulture/differences/differences-between-female-and-male-moths-mulberry-silk-moths/269](https://notesonzoology.com/sericulture/differences/differences-between-female-and-male-moths-mulberry-silk-moths/269)

- Most male insects detect pheromones with sensilla, hairs on their antenna
- Several thousand sex pheromones have been identified in insects
- Sex pheromones used as synthetic baits to trap pests or as behavioral modifiers in agriculture, forestry, horticulture etc.

# Mealybug morphology for pheromone emission and sensing



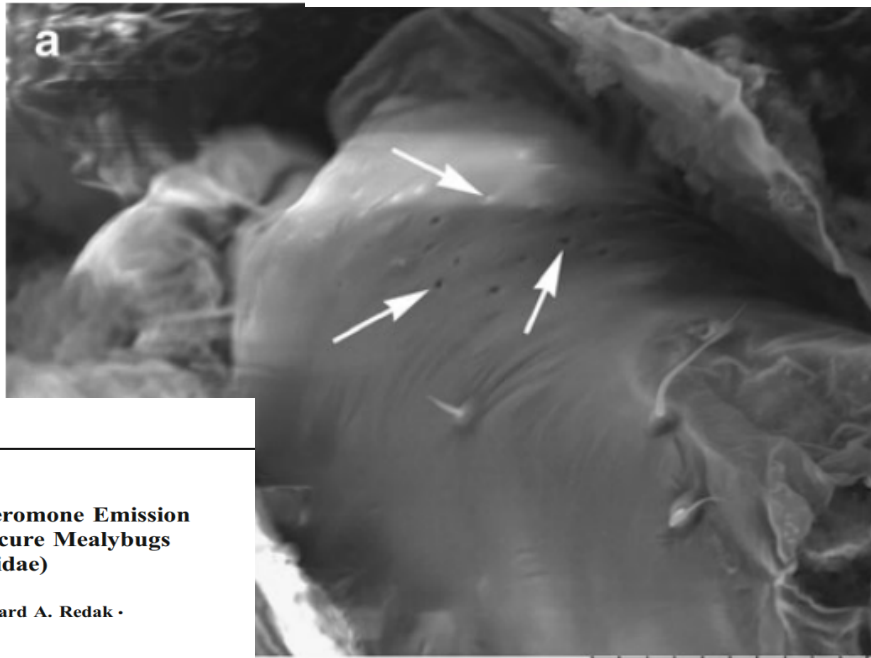
♀

female vine mealybug



♂

male vine mealybug



J Insect Behav (2012) 25:287–296  
DOI 10.1007/s10905-011-9297-1

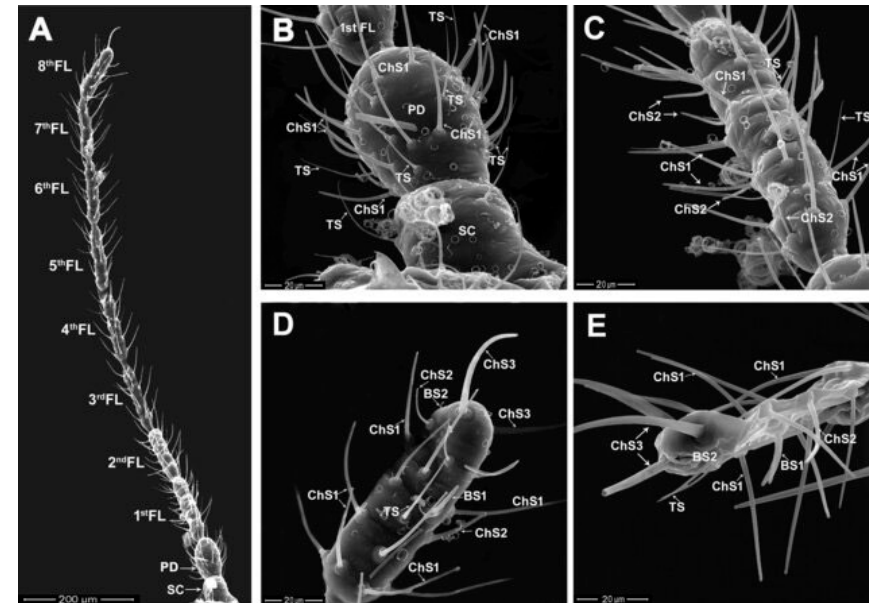
**Probable Site of Sex Pheromone Emission in Female Vine and Obscure Mealybugs (Hemiptera: Pseudococcidae)**

Rebecca A. Waterworth · Richard A. Redak · Jocelyn G. Millar

TM-1000\_004

2010/04/13 11:19

50 μm

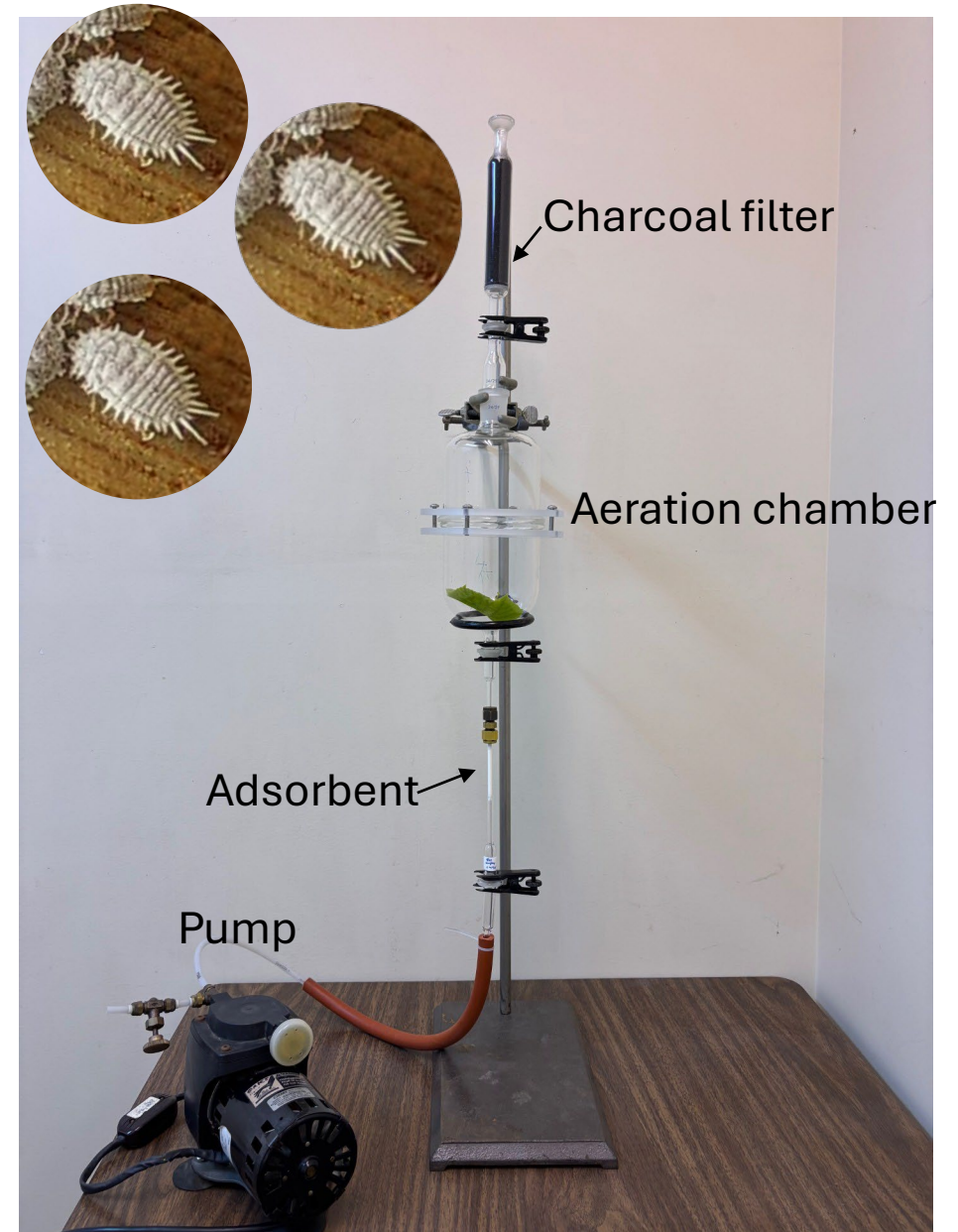


Scanning electron microscopy (SEM) of the male antenna of *P. solenopsis* (Abd El-Ghany et al, 2022)

# Development of a pheromone lure

## (1) Volatile extraction method

- Virgin female insects are placed on any host substrate (e.g. potato, unripe grapes, leaf) in aeration chamber
- Charcoal filtered air is drawn with a small pump over the content in the aeration chamber
- The adsorbent captures the volatiles emitted by the leaf and the insects
- After 24-72 (any time period can be chosen) hours of aeration, the adsorbent is desorbed with solvent
- Aeration extract analyzed by Gas Chromatography-ElectroAntennal Detection (GC-EAD)



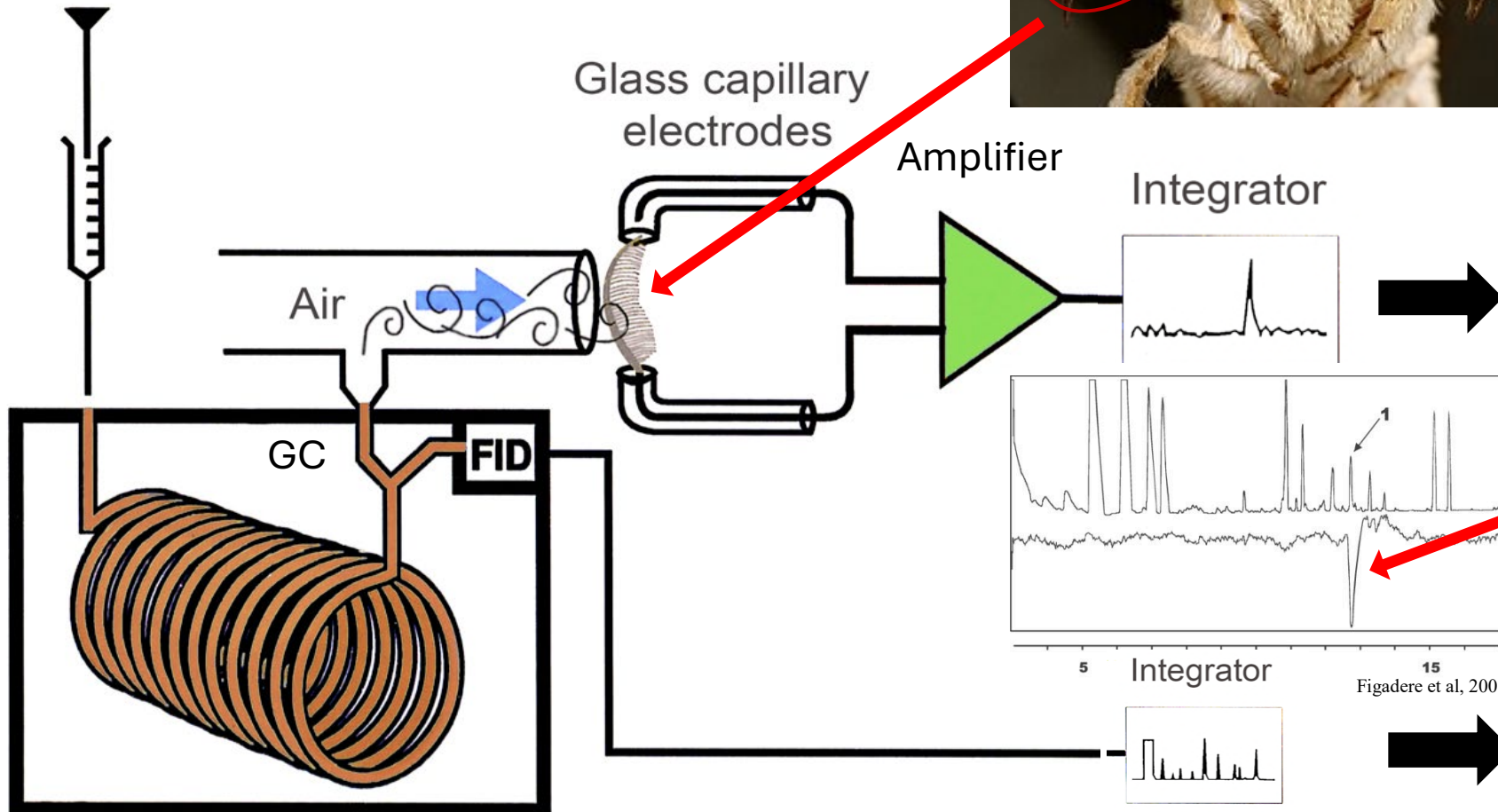
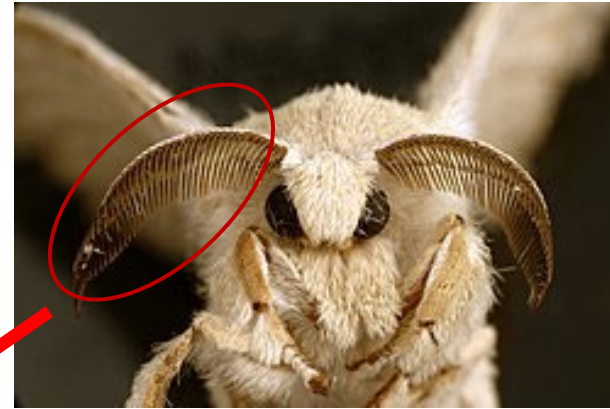
Credit: R. Gries

# Development of a pheromone lure

## (2) Gas Chromatography-ElectroAntennal Detection(GC-EAD)

inject volatile sample  
from female insects

insect antenna



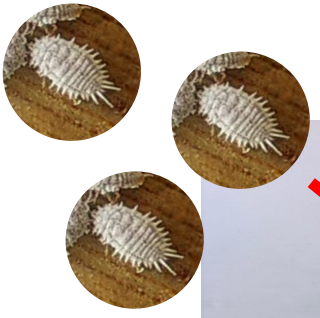
GC-EAD:  
Voltage changes in the  
insect's antenna

male's antennal response  
to a specific volatile

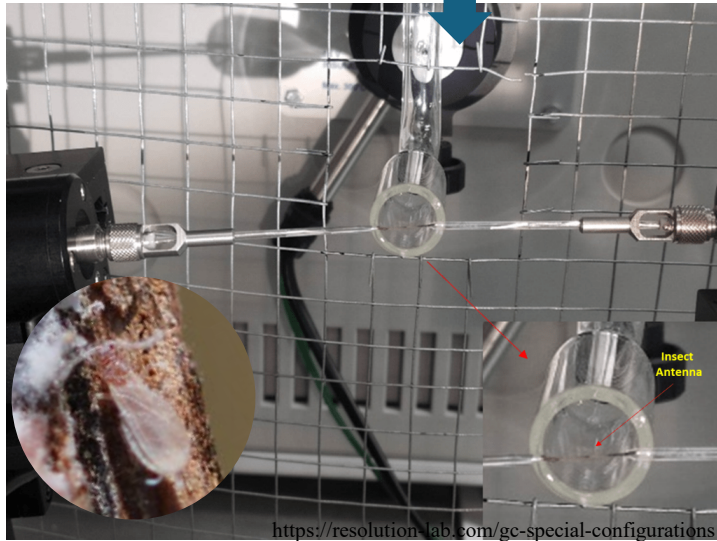
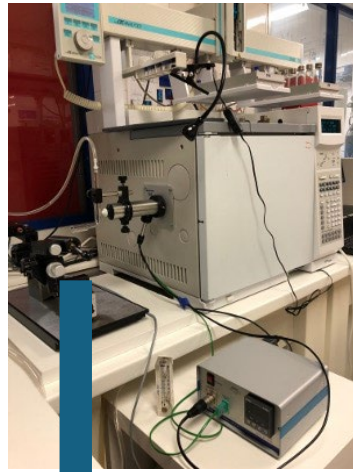
GC-FID  
(flame ionization detector):  
detects compounds in  
the sample

5 Integrator 15  
Figadere et al, 2007

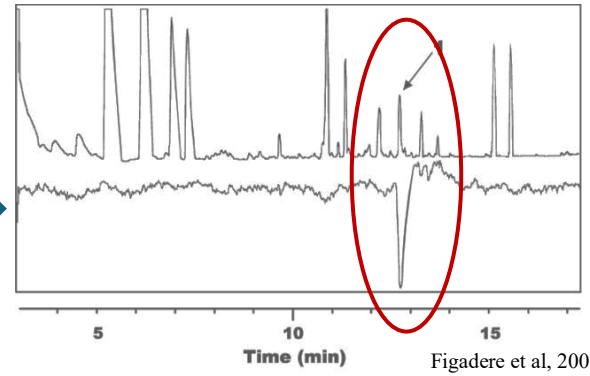
# Steps of pheromone lure development



(1) aeration extraction from live virgin adult female insects



(2) gas chromatography-electroantennal detection (GC-EAD) with antenna of live adult male insect



(3) identification of antennal response to aeration extraction



(4) rubber septum (lure) with synthetic version of the pheromone identified



Credit: M. Spodek

(5) lab and field trials with lure on sticky traps to test the attractiveness of the pheromone and develop optimal dosage and trap interval rates

# Introduction to insect pheromones

**Silkmoth (*Bombyx mori*)**  
(E,Z)-10-12-hexadecadien-1-ol



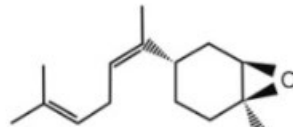
**Gypsy moth (*Lymantria dispar*)**  
Disparlure (+)  
(7R,8S)-cis-7,8-Epoxy-2-methyloctadecane



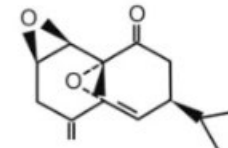
**Honeybee (*Apis mellifera*)**  
(E)-9-oxo-2-decenoic acid



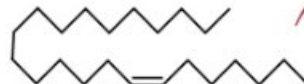
**Green stink bug (*Nezara viridula*)**  
(1S,4S,6R)-1-methyl-4-  
((Z)-6-methylhepta-2,5-dien-2-yl)-  
7-oxabicyclo[4.1.0]heptane



**Cockroach (*Periplaneta americana*)**  
Periplanone B  
(1Z,5E)-1,10(14)-diepoxy-4(15),  
5-germacradien-9-one



**Fruit fly (*Drosophila melanogaster*)**  
7 tricosene, non volatile



<https://www.pestcontrolindia.com/pheromone-lures/>



- Species specific lures
- Commercially available



<https://semios.com/our-hardware/pheromone-aerosol-dispensers/>

# Pheromone lure applications

86

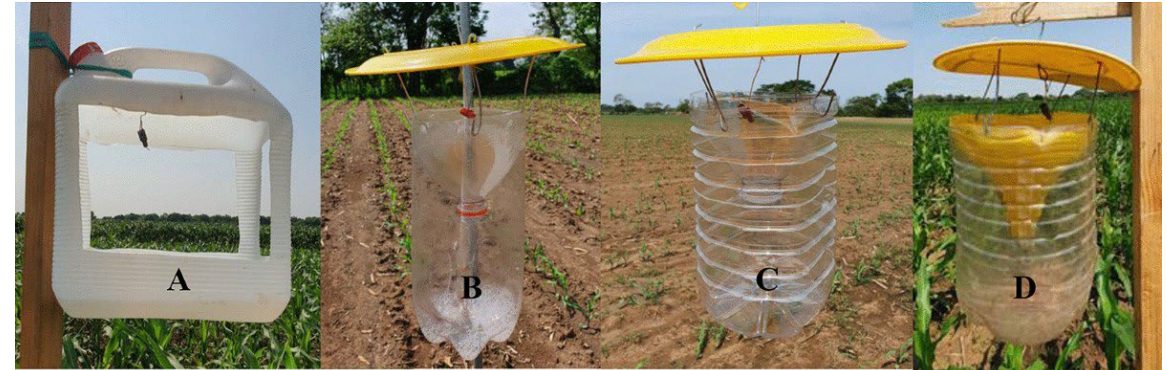
J Chem Ecol (2010) 36:80–100

**Table 1** Use of sex pheromone lures for detection (D) and population monitoring (M), and for mass annihilation tactics, by mass trapping (MT) and attract-and-kill (AK)

Species	Purpose	Region	Lures/year
<b>Horticulture</b>			
<b>Coleoptera</b>			
Red palm weevil <i>Rynchophorus ferrugineus</i>	MT	Asia	1.175.000
American palm weevil <i>Rynchophorus palmarum</i>	MT	Central and South America	25.000
Palm fruit stalk borer <i>Oryctes elegans</i>	MT	Asia	125.000
Banana weevil <i>Cosmopolites sordidus</i>	MT	Worldwide	120.000
Coffee white stem borer <i>Xylotrechus quadripes</i>	MT	India	40.000
<b>Diptera</b>			
Olive fruit fly <i>Bactrocera oleae</i>	MT, AK	EU	- <sup>a</sup>
<b>Lepidoptera</b>			
Grapevine moth <i>Lobesia botrana</i>	M	EU, Mediterranean countries, Chile, USA	-
Codling moth <i>Cydia pomonella</i>	M, AK	Worldwide	-
Oriental fruit moth <i>Grapholita molesta</i>	M, AK	Worldwide	-
Tomato leafminer <i>Tuta absoluta</i>	M, MT	South America, EU, North Africa	2.000.000
Brinjal fruit and shoot borer <i>Leucinodes orbonalis</i>	MT	India, Bangladesh	400.000
Fall armyworm <i>Spodoptera frugiperda</i>	MT	Central America	50.000
<b>Agriculture</b>			
<b>Coleoptera</b>			
Cotton boll weevil <i>Anthonomus grandis</i>	MT (AK)	North and South America	2.600.000
Click beetles <i>Agriotes spec.</i>	M	Europe	-
<b>Lepidoptera</b>			
Pink bollworm <i>Pectinophora gossypiella</i>	M, AK	North and South America, South Asia	-
Old World bollworm <i>Helicoverpa armigera</i> <sup>b</sup>	M, MT	-	830.000
Cotton leafworm <i>Spodoptera litura</i> <sup>b</sup>	M, MT	-	480.000
African armyworm <i>Spodoptera exempta</i>	D	East Africa	-
Spotted bollworm <i>Earias vittella</i> <sup>b</sup>	M, MT	-	280.000
Yellow rice stem borer <i>Scirpophaga incertulas</i>	M, MT	India	100.000
Southwestern Corn Borer <i>Diatraea grandiosella</i>	D	USA	-
Potato tuber moth <i>Phthorimaea operculella</i>	AK	South Africa	-
<b>Forestry</b>			
<b>Coleoptera</b>			
Spruce bark beetle <i>Ips typographus</i>	MT	Europe, China	800.000
Mountain pine beetle <i>Dendroctonus ponderosae</i>	MT	North America	-
Douglas-fir beetle <i>D. pseudotsugae</i>	MT	North America	-
<b>Lepidoptera</b>			
Gypsy moth <i>Lymantria dispar</i>	D	USA, EU	250.000
Spruce budworm, <i>Choristoneura fumiferana</i>	D	Canada, USA	-
Pine processionary moth, <i>Thaumetopoea pityocampa</i>	D, M	EU	-
<b>Stored products</b>			
Cigarette beetle <i>Lasioderma serricorne</i>	M, MT	Worldwide	2.500.000
Indian meal moth, <i>Plodia interpunctella</i>	M, MT	Worldwide	2.000.000
<b>Households and gardens</b>			
Japanese beetle <i>Popillia japonica</i>	MT	North America	-
Oriental beetle <i>Anomala orientalis</i>	MT	North America	-
House fly <i>Musca domestica</i>	MT	Worldwide	2.000.000
German cockroach, <i>Blattella germanica</i> , American cockroach, <i>Periplaneta americana</i>	MT	Worldwide	1.000.000

## Purpose of lures:

- Mass trapping
- Attract and Kill
- Detection and population monitoring
- Mating Disruption (MD)



Plastic jugs

Water bottle 1.5-L

Water bottle 6-L

Modified water bottle 6-L



Sleeve trap

Bucket traps

Modified bucket traps

Delta trap

(Cruz-Esteban, S. et al. 2022)

# Mass trapping with pheromones

- Large numbers of traps with pheromone lures can be used to physically remove large numbers of male pests from the population, directly reducing the number of mating pairs.



Credit: M. Spodek



Credit: S. J. Wold-Burkness, UMN

## Example:

Japanese beetle (*Popillia japonica*)

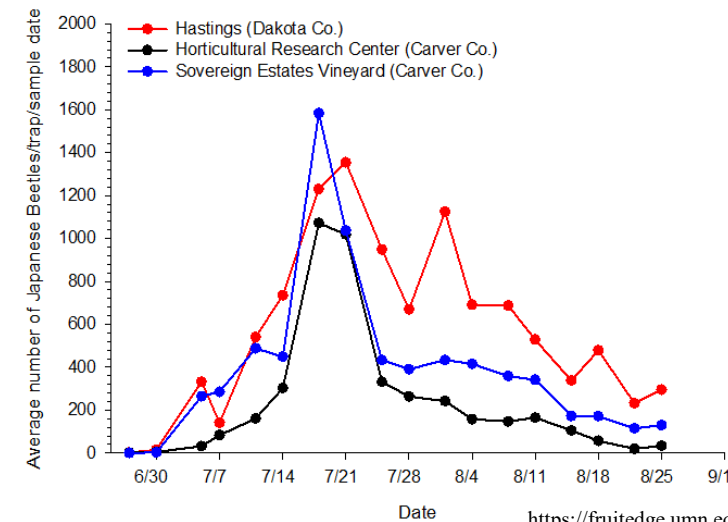
- Pest of grapes, feeds mainly on foliage and rarely on berries
- Baited with floral lure for females and sex pheromone for males
- Very efficient at trapping beetles
- **Attract beetles to the vineyard!**
- **Use them as a lure-and-kill strategy at a distance or for scouting to minimize overall population pressure**



Japanese beetle pheromone traps in a vineyard in the USA



Credit: J. Pinero, University of Massachusetts



<https://fruitedge.umn.edu/japanese-beetle/japanese-beetle-trapping> University of Minnesota

# Attract and kill

- Combines a pheromone lure to attract pests with a toxic agent or a mechanism to kill them, such as a sticky trap or a pesticide-treated container, creating a targeted method for eliminating pests.

## Example:

- The Grape Root Borer (*Vitacea polistiformis*)
- Moth native to Eastern USA, not a pest in Canadian vineyards
- Larvae feed on roots, reducing vine vigor and cold tolerance
- Pheromone traps are very efficient and sensitive for monitoring the onset, peak, and duration of its flight activity in vineyards



Credit: Christopher Bergh

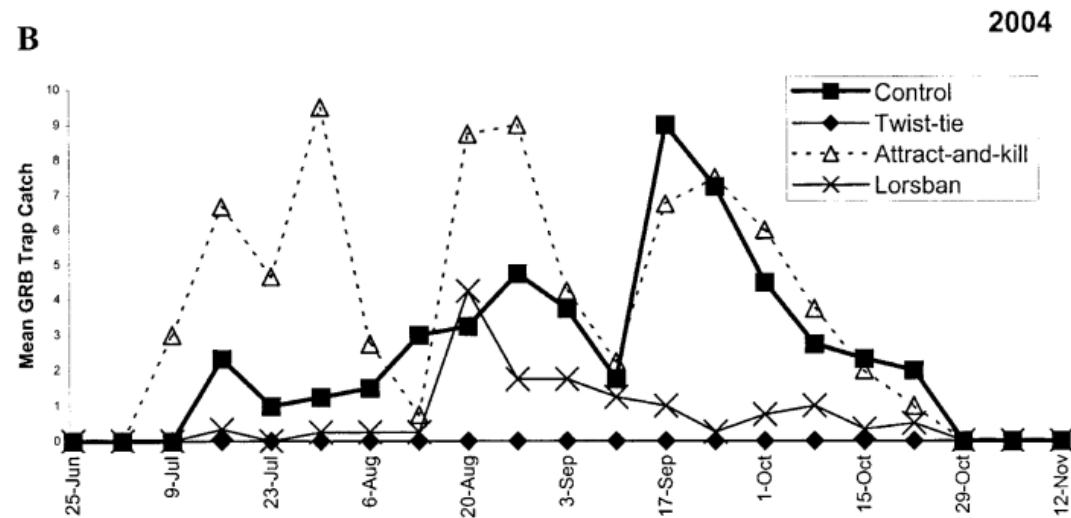


Fig. 1 A&B. Mean number of grape root borer males caught in monitoring traps per week for four treatments: untreated control, pheromone twist-ties, attract-and-kill gels, and Lorsban 4E for 2003 and 2004.



Fig. 4: Pheromone trap. Dead moths and insecticidal strip inside of trap (right).

<https://uthort.tennessee.edu/wp-content/uploads/sites/228/2024/01/W171-The-Grape-Root-Borer-in-Tennessee.pdf>

# Detection/Monitoring

Pheromone-filled lures are placed in sticky traps to attract and capture specific male insects

- **Early Detection:** Finds new infestations and hot spots early
- **Timely Treatments:** Helps decide *when* and *where* to apply insecticides, reducing broad-spectrum chemical use
- **Population Mapping:** Shows the pest's spread and density within the vineyard



## Example:

mealybugs; longtailed mealybug (*Pseudococcus longispinus*) and Citrophilus mealybug (*Pseudococcus calceolariae*) are major pests, vectors of vine virus in New Zealand vineyards

- Combining lures of both species provides viticultural industry with an efficient monitoring tool



Credit: A. Protasov/Shutterstock



Credit: R.J. Gill

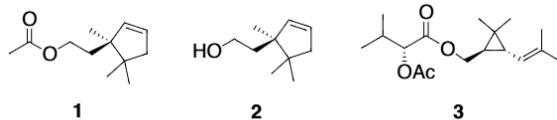


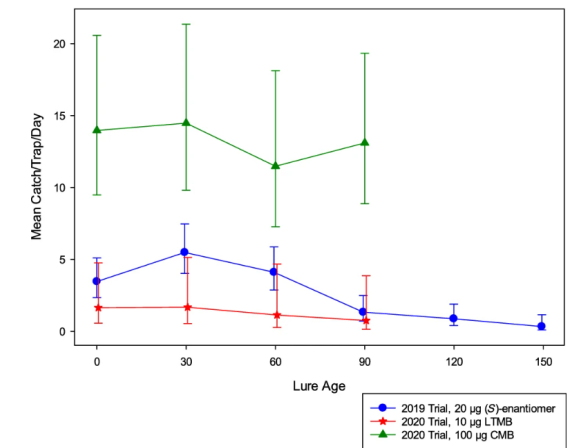
Fig.1 The mealybug pheromones and pheromone analogue structures. (1) *Pseudococcus longispinus* pheromone: (S)-2-(1,5,5-trimethylcyclopent-2-en-1-yl)ethyl acetate; (2) *P. longispinus*

pheromone corresponding alcohol (S)-2-(1,5,5-trimethylcyclopent-2-en-1-yl)ethan-1-ol; (3) The active (R,R,R) isomer of *P. calceolariae* pheromone (chrysanthemyl 2-acetoxy-3-methylbutanoate)



Marilyn Duxson with mealybug monitoring pheromone traps.

<https://www.ruralnewsgroup.co.nz/hort-news/hort-management/mealybug-warnings>



Lure longevity trials. Effects of lure age on mean total catch per trap per day of male *Pseudococcus longispinus*. Lures were aged for 0, 30, 60, 90, 120 or 150 days before deployment in Marlborough 2019 and Gisborne 2020. Error bars are 95% confidence limits

# Detection/Monitoring

Adult moth



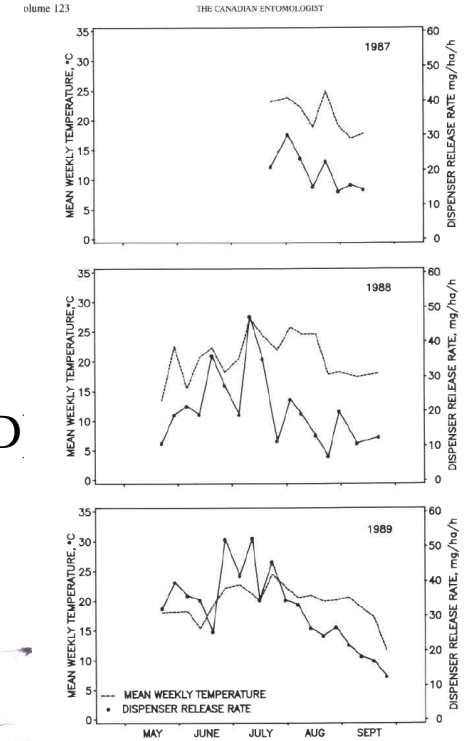
## Example:

Grape Berry Moth (GBM) (*Paralobesia viteana*)

- Major insect pest causing serious economic losses to commercial vineyards in Eastern NA
- Developed resistance to more frequently used insecticides
- Decoy Grape Berry Moth Pheromone is first sex pheromone product registered under Pest Control

Products Act for control of an insect pest in Canada (1992)

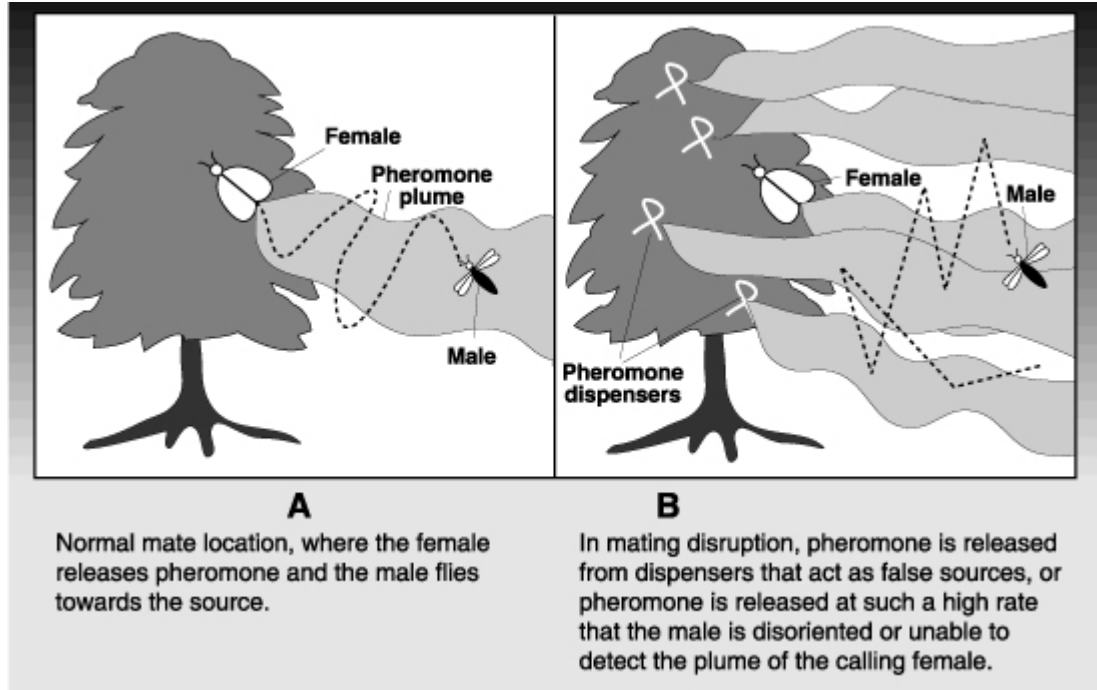
- Helps to determine spray application timings in vineyards and effectiveness of Mating Disruption (MD) lures



5. 1. Estimated grape berry moth pheromone dispenser release rates (milligrams per hectare per hour) for the Biocontrol tape-type (1987 and 1988) and wire-type (1989) dispensers, and mean weekly temperature, °C.

Credit: Trimble et al, 1991

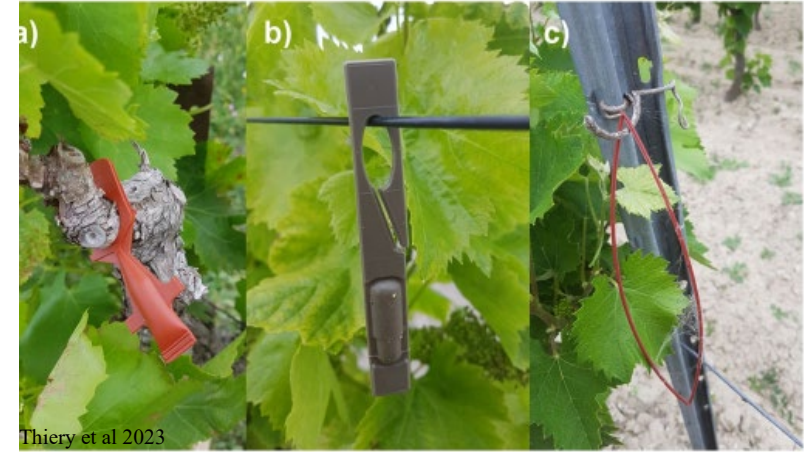
# Mating Disruption (MD)



<https://treefruit.wsu.edu/crop-protection/opm/mating-disruption/>

Artificial pheromone released in large amounts:

- Interferes with mate location; disorients the male
- Controls pest by preventing mating
- Unmated females lay non-fertilized eggs



Thierry et al 2023

Passive dispensers developed for MD in viticulture:  
Ampoules and tubes filled with pheromones



<https://lodigrowers.com/disruption-of-vine-mealybug-mating/>

Active aerosol dispenser developed for MD in viticulture

# Mating Disruption (MD)

- An advanced technique where dispensers release a continuous, high concentration of synthetic pheromones throughout the vineyard.
- This creates a "fog" that confuses male insects, making it impossible for them to locate females
- Disrupts the mating cycle and significantly lowering the number of offspring

## Example:

### Grape Berry Moth (GBM) (*Paralobesia viteana*)

- Introduced and trialed in Niagara vineyards in 2007 and used mainly by organic growers
- For low to moderate GBM pressure
- 500 dispensers/ha and correct application is critical
- Use sentinel traps for monitoring effectiveness



Credits: W. McFadden-Smith

Health Canada Santé Canada

Canada

Health Canada  
www.hc-sc.gc.ca

français Home Contact Us Help Search canada.gc.ca

Home > Consumer Product Safety > Pesticides & Pest Management > Registrants & Applicants > Tools > Search Product Label

Consumer Product Safety

Print | Text Size: S M L XL Help

### Label Search Results

#### Product Information

Registration Number :	27525
Product Name :	ISOMATE-GBM PLUS GRAPE BERRY MOTH PHEROMONE
Registrant Name :	PACIFIC BIOCONTROL CORPORATION*
Registration Status :	REGISTERED
Date of First Registration :	2004-01-29
Last Sale by Registrant :	
Last Sale by Retail :	
Expiry Date of Registration :	2029-12-31
Marketing Type :	COMMERCIAL
Active Ingredient(s):	(Z)-9-DODECENYL ACETATE Z-9-Dodecen-1-yl acetate CASN = 16974-11-1 ( GUAR = 91.07 % NOMINAL )

Date Modified: 2026-01-09

Top of Page

Important Notices

# MD for Grape Berry Moth



## ADVANTAGES

- Application not restricted by weather conditions
- Does not rinse off
- Single application per generation
- No drift
- Unlimited re-entry

## CHALLENGES

- Labor intensive and expensive
- Dispenser can accumulate on wires over time
- Preventative NOT corrective measure

# Mating disruption (MD) with pheromones

## Example:

Vine mealybug (*Planococcus ficus*)

- 2001-sex pheromone identified and developed by Dr. J.G. Millar and team
- 2002-commercial use of monitoring traps in Californian vineyards
- 2004-2006 MD programs developed and trialed by Dr. K. Daane and team
- MD is well-established and growing practice in California vineyards, with adoption varying by region and grower, often seen in large-scale efforts in prominent areas like Napa and Lodi, supported by research trials.



The nonnative vine mealybug, female (left) and winged male (right), excretes abundant honeydew, and infests and feeds on grape leaves and bunches. The authors investigated sustainable alternatives to conventional insecticides, which are often ineffective because the mealybug can reside under the bark.

Credit: K. Daane, 2006



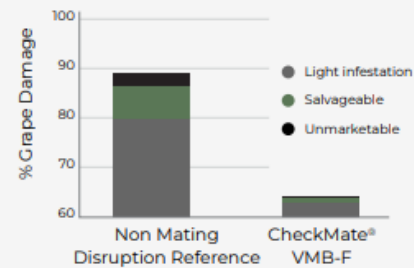
Types of MD dispensers



Figure 1. A Semios VMB pheromone dispenser hanging in a vineyard

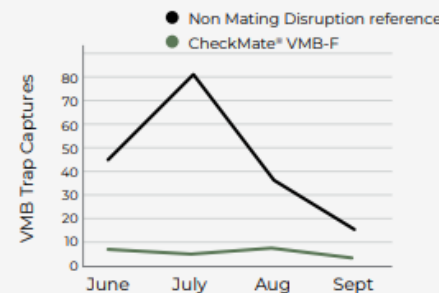
### Damage Reduction

The addition of CheckMate® VMB-F Flowable into a comprehensive IPM program cuts vine mealybug damage by up to 90%.



### Trap Inhibition

CheckMate® VMB-F Flowable hinders the ability of males to find pheromone traps as compared to areas treated with grower standard practices.



<https://www.suterra.com/products/vmb>

**NEW**  
**CIDETRAK®**  
**VMB MESO™**  
MATING DISRUPTION PRODUCT FOR VINE MEALYBUG

**TURNED ON 24-7!**

- Season Long-Excellent Performance!
- **LOWEST** Dispenser Rate/Widest Rate Range!
- 44 Dispensers/Acre = 63-78% Less Labor Cost!
- **BETTER** Pheromone Distribution!
- **Ready-to-Use Carrier:** Easy Application!
- **Hang Directly on Trellis Wire!**
- **NO-Maintenance/NO-Second Guessing!**

Contact your local supplier and order now!  
Visit our website: [www.trece.com](http://www.trece.com) or call: 1-866-785-1313.

SPRAYER ORGANIC INCORPORATED  
Your Edge - And Ours - Is Knowledge.

<https://www.trece.com/products/vine-mealybug-mating-disruption/>

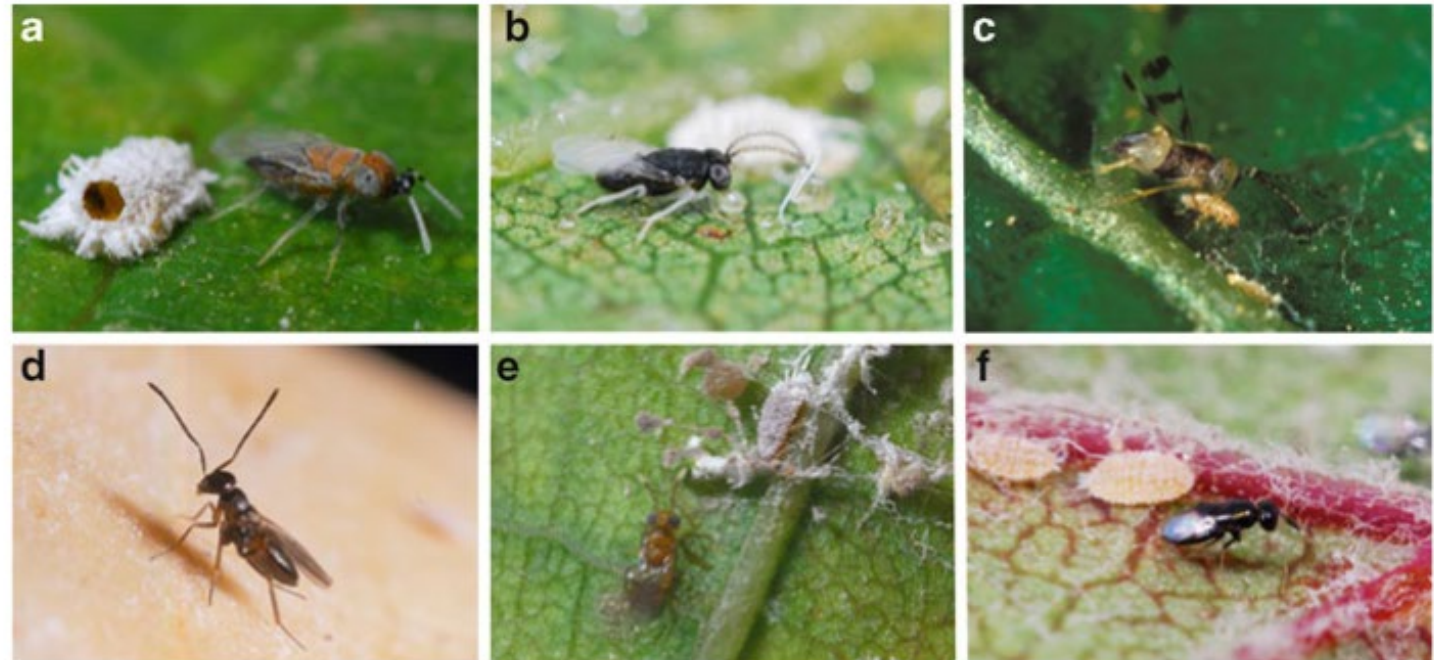


# Bonus to mealybug pheromone lures: attracting parasitoid wasps, natural enemies

- Parasitoid wasps are significant natural enemies of mealybugs, and their effectiveness can be enhanced by the strategic use of mealybug sex pheromones.
- Mealybug sex pheromones play a dual role in vineyard management
- **Attraction (Kairomonal Response):** female parasitoid wasps are naturally attracted to sex pheromone released by female mealybugs to locate their hosts.
- **Integrated Strategy:** pheromone dispensers are used to concentrate parasitoid activity in specific areas of the vineyard, increasing the rate of mealybug parasitism.



Male and female vine mealybug. Photo: University of California



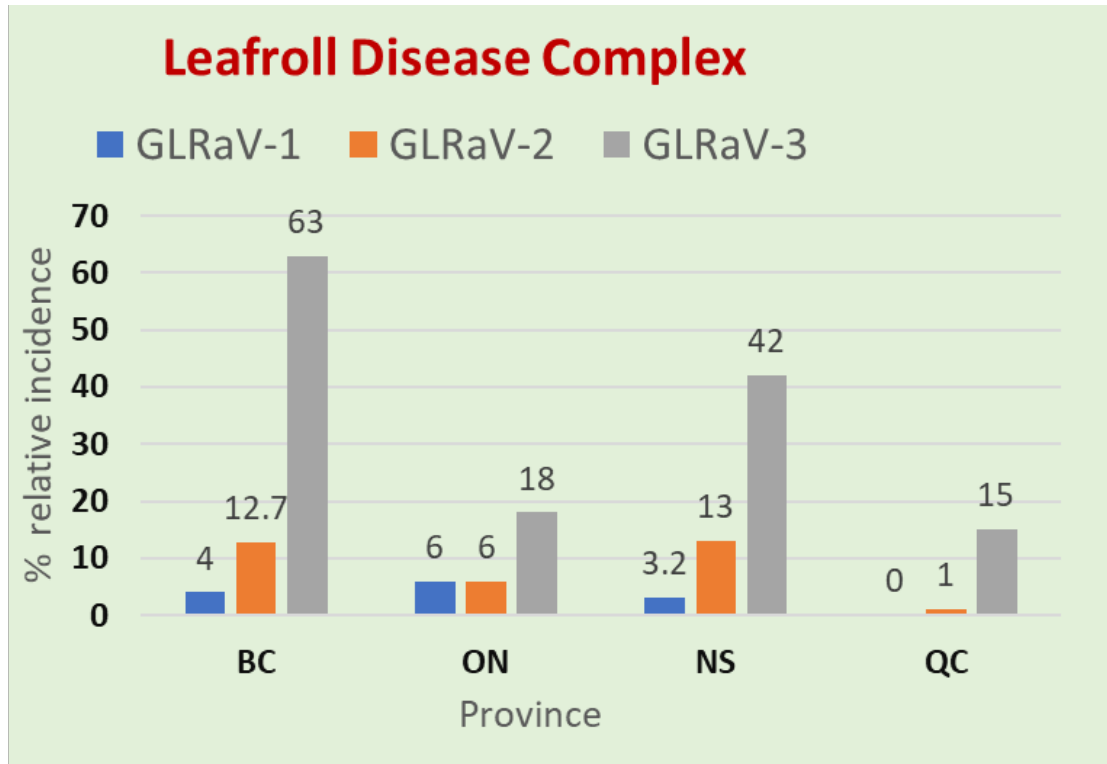
Heppner et al. 2008

various parasitoid wasps of mealybugs

# In Canada: Grapevine cultivation in four provinces

- Ontario (ON): 7168 ha, 58% of total, 500 growers
- British Columbia (BC): 4848 ha, 36% of total, 900 growers
- Québec (QC): 848 ha, 6% of total, 107 growers
- Nova Scotia (NS): 391 ha, 3% of total, 100 growers

Statistics Canada. 2023



Vemulapati et al, 2025



Credit: M. Spodek

## Grapevine leafroll on cv. Merlot



## Grapevine leafroll on cv. Chardonnay

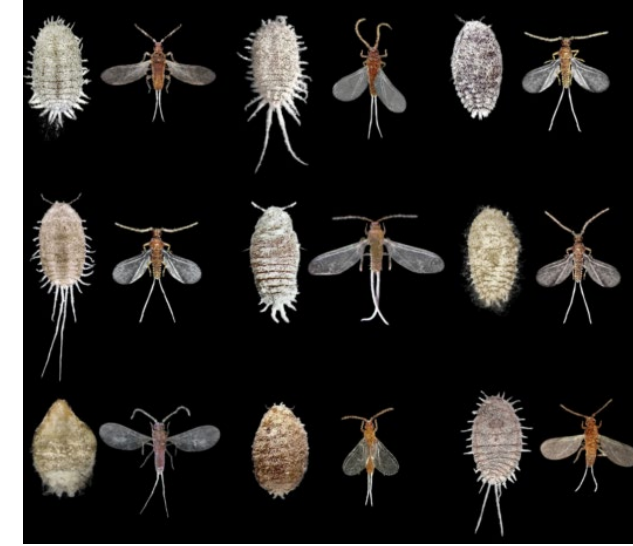


## Grapevine Leafroll Virus 3 (GLRaV-3) symptoms:

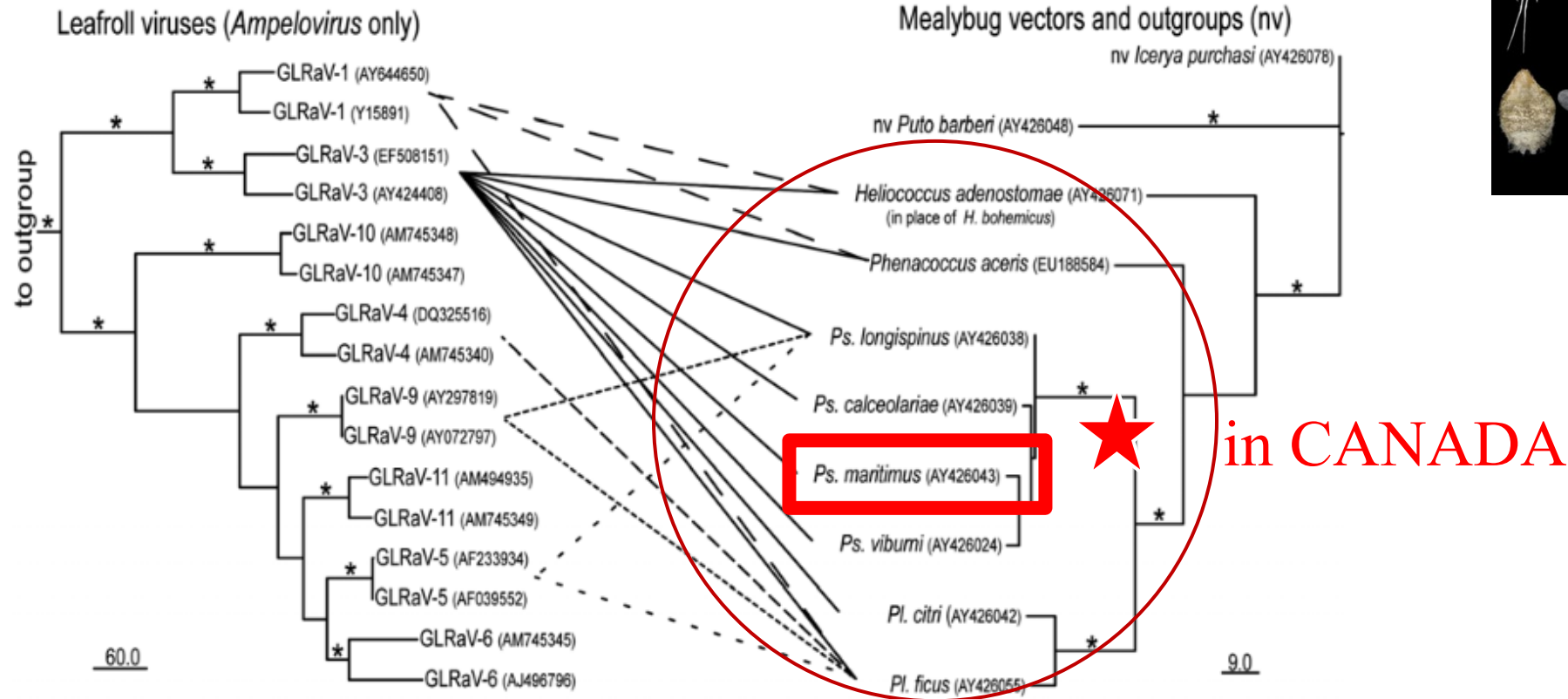
- Red or purple coloration on mature leaves with green veins in red-fruited cultivars
- Yellowing on the mature leaves in white-fruited cultivars
- Backward rolling of mature leaf margins commonly found in both white and red fruited cultivars
- Uneven ripening of berries and thin clusters
- Reduced yield and poor quality of grapes would result in significant economic losses

**Long-term productivity losses of up to  
CAD \$298,784 per hectare (ha)**

# Mealybugs that vector Grapevine Leafroll Virus 3 (GLRaV-3)



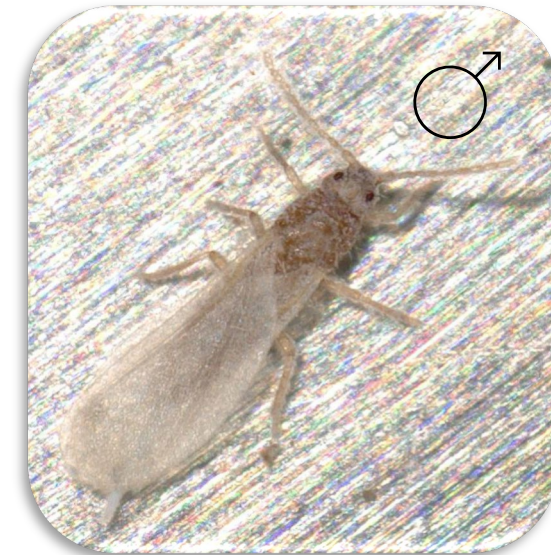
Credit: Protasov AN / Shutterstock



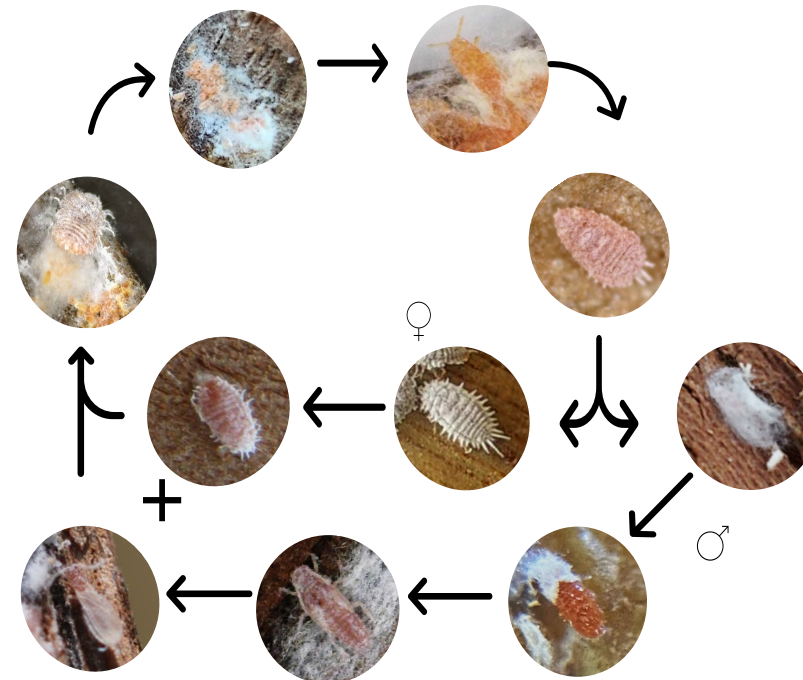
**Fig. 1.** Maximum parsimony trees of grapevine ampeloviruses (left) and all mealybug species shown to transmit grapevine leafroll-associated viruses; asterisks indicate >70% branch support. Lines indicate which virus species were transmitted by each mealybug vector; nv = nonvector species. Supplementary material provides more detail.

# Background on Grape Mealybug

- Soft bodied insects
- Sexual dimorphism: different appearance of males and females
- Females are neotenic and almost immotile with no wings and retrogressed legs
- Adult males are winged, don't have mouthparts and live a few days
- Feed on vine sap (phloem) not on grapes
- Live most of life under the bark of vines



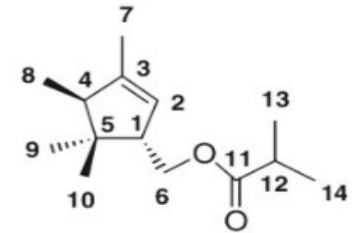
Credits: M. Spodek



3 month lifecycle

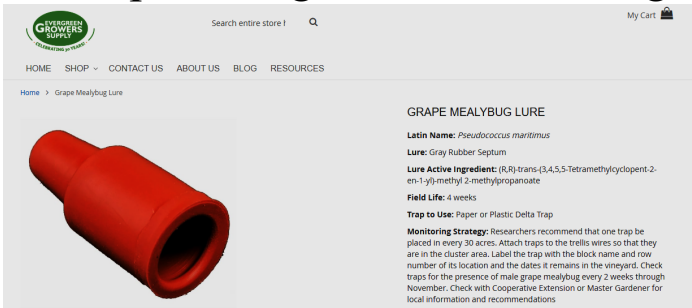
# Pheromone traps for Grape mealybug (*Pseudococcus maritimus*)

- In 2007-2010, sex pheromone identified and synthesized from virgin female grape mealybug by team at University of California (Figadere et al. 2007; Zou and Daane 2010)
- Used to determine seasonal phenology in 3 wine grape growing regions of Oregon (Walton et al, 2013)
- Pheromone-based Monitoring in Washington State (Bahder et al, 2013)
- Mating Disruption for Grape Mealybugs in Washington Vineyards (Onayemi and Walsh, 2022)
- Optimizing insecticide timings based on pheromone trap capture data (Onayemi et al, 2025)



Structure of trans-α-necrotyl isobutyrate 1

Figadere et al. 2007; Zou et al. 2010



Photos: R. Isaacs, MSU & S. Onayemi WSU

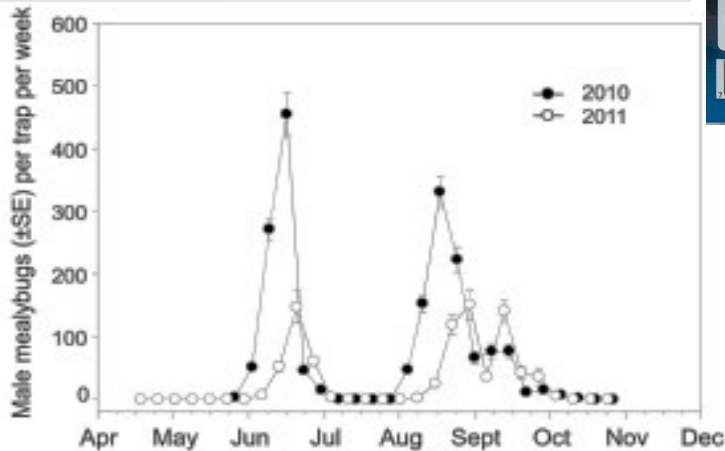


Fig. 2. Mean numbers ( $\pm$ SE) of adult male *Pseudococcus maritimus* recorded per trap per week in 2010 and 2011 show two distinct flight periods in each year.

Walton et al, 2013

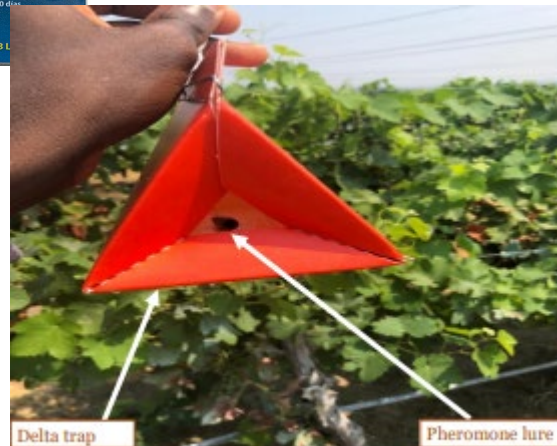
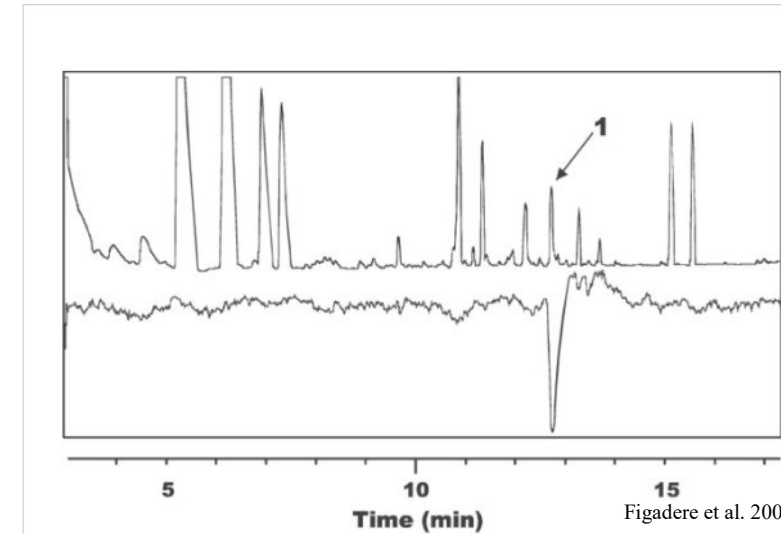


Fig. 5 – Sentinel trap with pheromone lure for monitoring grape mealybug males

Onayemi and Walsh, 2022



Figadere et al. 2007

Couple gas chromatography electroantennogram analysis of virgin grape mealybugs

# Grape mealybug in Canadian vineyards

- Identified as vector of grapevine leafroll associated virus-3 (Bahdar et al. 2013)
- Currently controlled by Movento (spirotetramat), systemic insecticide
- Scouting by removing bark from vine trunks in early spring, visual inspections
- Pheromone lures from USA trialed 2017-2023, not successful at trapping males



male mealybug on sticky trap



<https://www.instagram.com/p/DJ2T3DwTJp/>

## WHY ARE TRAPS NOT WORKING??



# Why Grape mealybug pheromone traps not working in Canada?

- Perhaps not the same species as US Grape mealybug or maybe a subspecies??

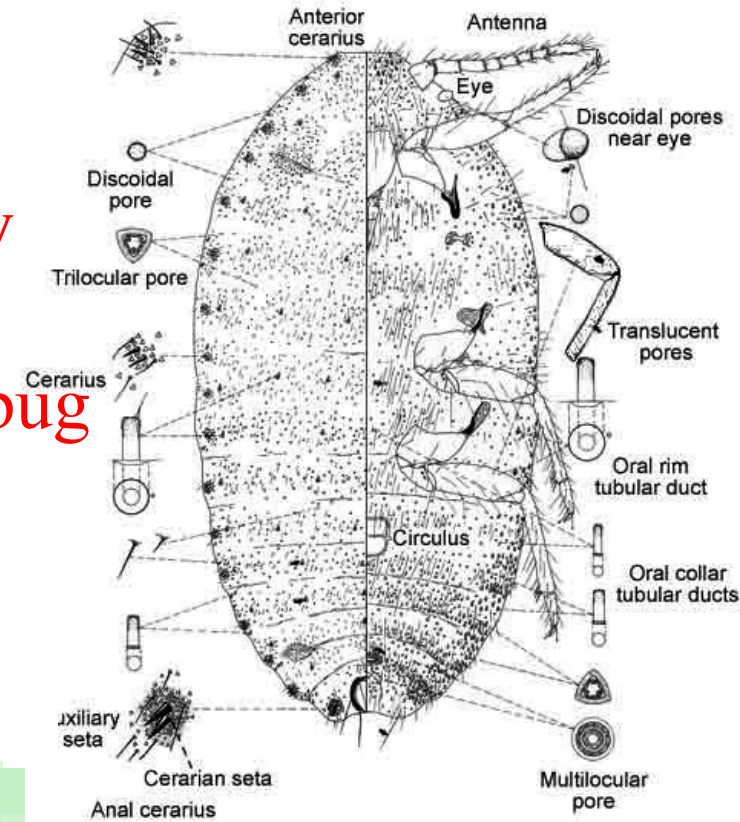
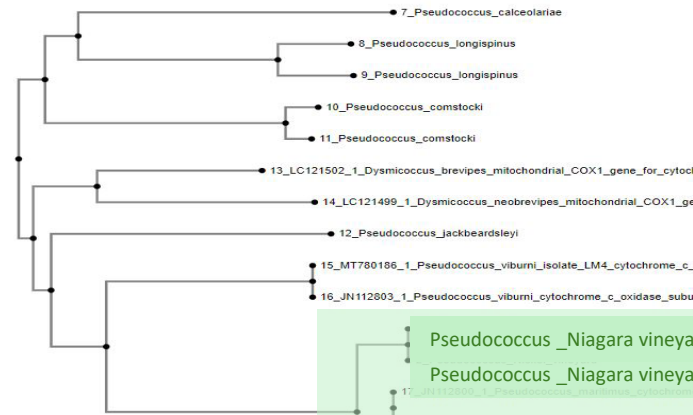


Grape mealybug



Obscure mealybug

- Need more robust genomic tools to clarify the identity of Canada's Grape mealybug



Grape Mealybug; Adult female  
Miller, D., et al, 2014 <<https://idtools.org/scales/>>

Molecular analysis with CO1 (barcode gene) segment of ON+BC+US grape mealybug specimens

## CLUSTAL O(1.2.4) multiple sequence alignment

```

BC_PM      TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
US_PV      TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
ON_PF      TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
JN112800.1_Pmaritimus TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
MT762939_Pviburni TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
AB512118.1_Plongispinus TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
LC121496.1_Pcomstocki TTTTCATTAAGTGTATGATTTAAATTTGGATTATTATTTAATCATTGAGGATTAAGGATTTTATTTTAAATAAAATTAACGTTTAGAAAATTAAGATTCA
*****

```

```

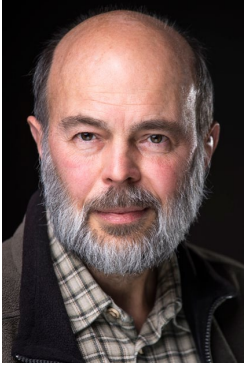
BC_PM      ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTGTTTCATAAAAATAAAATAACTGGAATATATAATAT
US_PV      ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTATTTTCATAAAAATAAAATAACTGGAATATATAATAT
ON_PF      ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTATTTTCATAAAAATAAAATAACTGGAATATATAATAT
JN112800.1_Pmaritimus ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTGTTTCATAAAAATAAAATAACTGGAATATATAATAT
MT762939_Pviburni ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTATTTTCATAAAAATAAAATAACTGGAATATATAATAT
AB512118.1_Plongispinus ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTATTTTCATAAAAATAAAATAACTGGAATATATAATAT
LC121496.1_Pcomstocki ATAATAATAAAAAATGAATATAATAGTAAATAAAATAGTTATAAAAAGATCCAAATAGAAGAAATATTATTTTCATAAAAATAAAATAACTGGAATATATAATAT
**

```

Tree credit: Dr. V. Cezar Pacheco da Silva, Universidad de la República, Uruguay

unpublished data

# Mealybug pheromone development



Professor G. Gries & R. Gries  
semiochemical ecologists, Simon Fraser University, BC



Credits: M. Spodek



Credit: A. Brauner

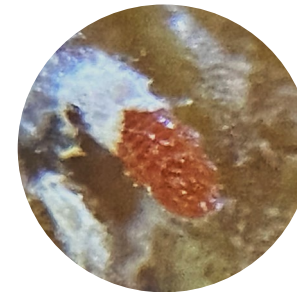
# Establishing a mealybug rearing for pheromone identification



male mealybug  
development,  
complete metamorphosis



cocoon



prepupa



pupa

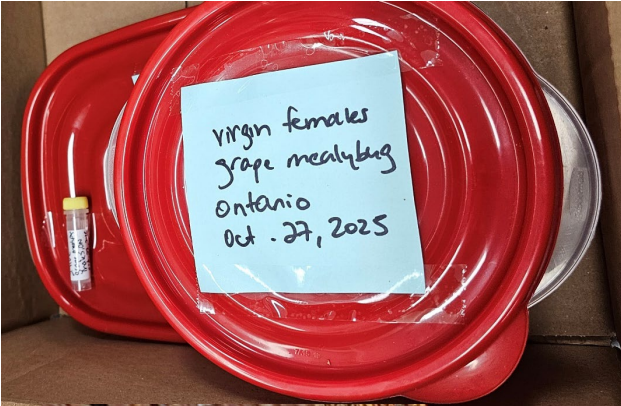


adult male

# Shipping Grape mealybugs for pheromone extraction



unmated Grape mealybug females



- unmated females, egg masses, male cocoons and 1 live adult male shipped overnight to Gries lab, Burnaby, BC several times last summer and early fall for establishing a rearing and pheromone extractions



Grape mealybug egg sacs



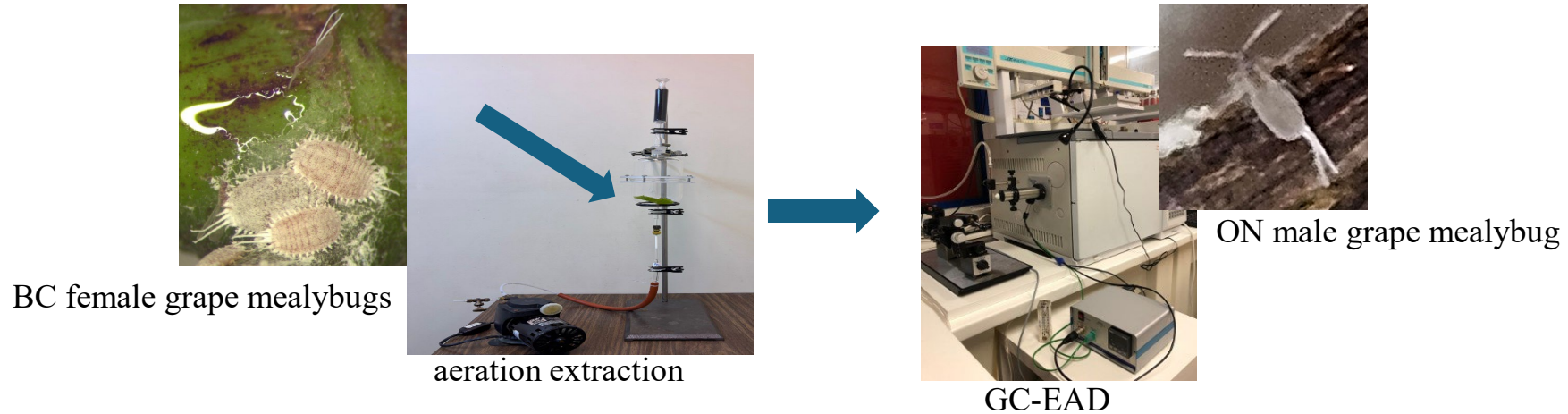
Grape mealybug cocoon



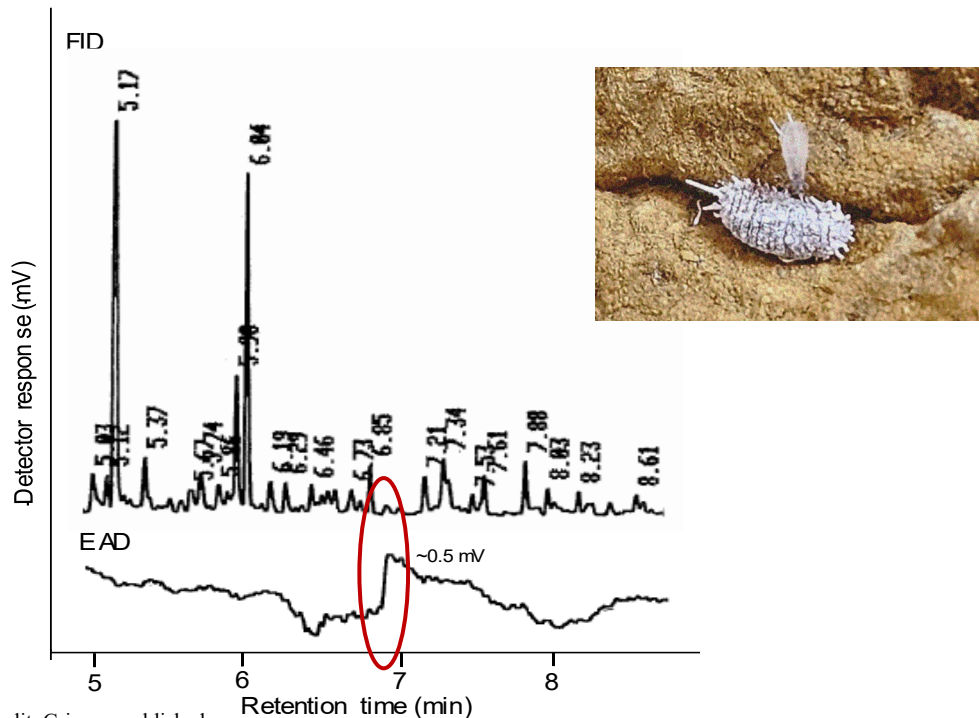
adult male Grape mealybug

Credits: M. Spodek

# Results of 1<sup>st</sup> aeration extraction trial with Canadian Grape mealybugs

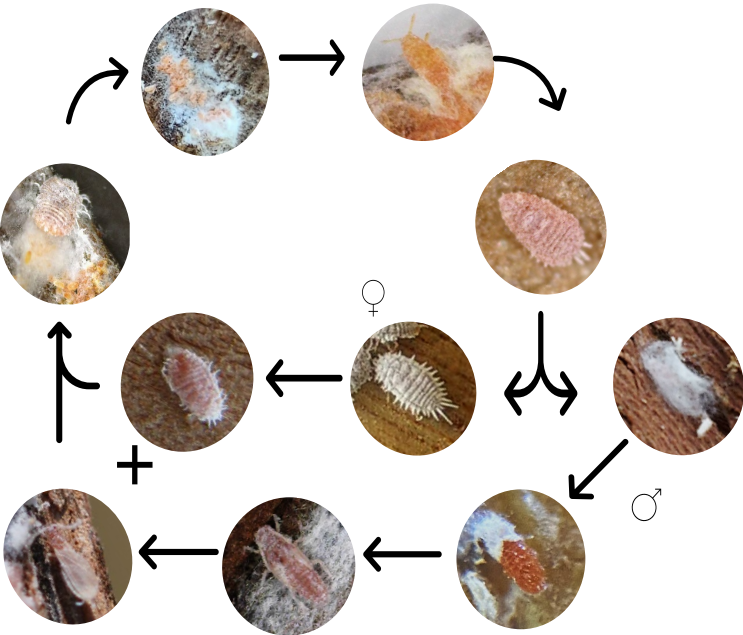


Response of Ontario male Grape mealybug antenna to aeration extract of 12 Grape mealybug females from BC



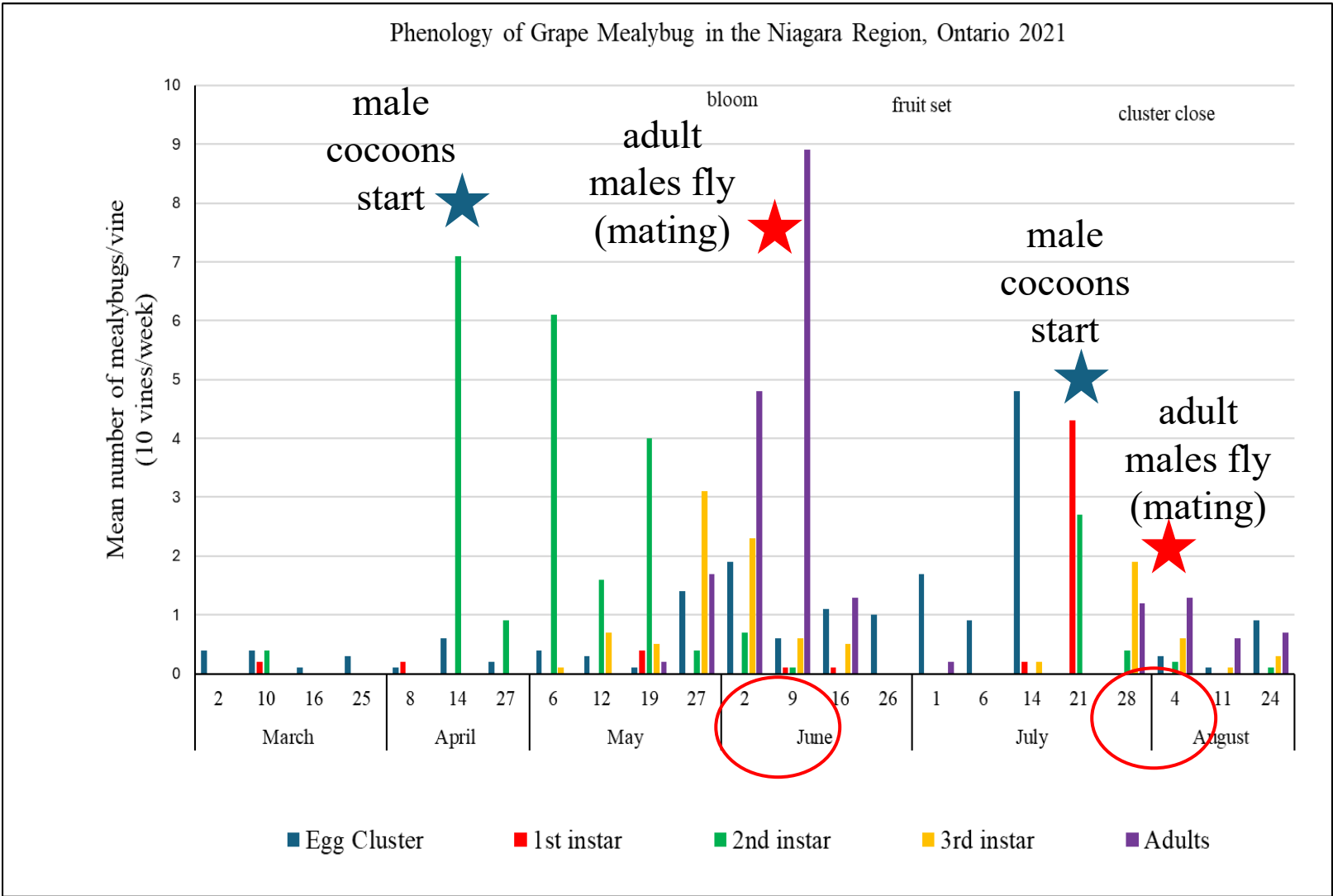
- There is only a blip in the FID (Flame Ionization Detector) trace
- All other peaks are volatiles most likely emitted from the substrate the mealybugs were feeding on and have nothing to do with the pheromone

# Field testing new lures in ON+BC



Lifecycle of grape mealybug

- Trapping field tests with synthetic lures
- Compare the number of males trapped to control lures
- Determine lure dosage and trap interval in vineyard



Source: W McFadden-Smith, OMAFA unpublished data

# Future research plans

- Genomics of both ON and BC mealybugs
- Collect more adult female and male mealybugs from ON and BC vineyards
- Repeat aeration extraction with more live virgin females from ON+BC
- Compare aeration extraction to existing grape mealybug pheromone compound
- Test lures in lab and ON +BC vineyards trials with different pheromone dosages and trap intervals



# Benefits of using pheromone lures in vineyards

- **Species-specific:** they target only the pest species and don't harm non-target organisms like beneficial insects or pollinators.
- **Environmentally safe:** they are naturally occurring or easily degradable synthetic substances that leave no harmful residues on the fruit, soil, or water.
- **Effective for management:** prevent or reduce pest populations to a manageable level, which is crucial for vineyard sustainability and productivity.
- **Supports integrated pest management (IPM):** provide data for monitoring and can reduce the need for broadcast chemical applications.
- **Resistance Management:** the development of pest resistance is highly unlikely, because they disrupt behavior rather than biochemistry.
- **Long-lasting effectiveness:** a single lure can remain effective for weeks or even months, depending on the product, making them a cost-effective solution.
- **Supports Worker Safety:** because pheromones are naturally occurring and species-specific, they are non-toxic and safe for workers.

# Challenges of using pheromone lures in vineyards

**Higher Cost:** The initial cost of pheromone products and dispensers can be higher than conventional insecticides, which has been a barrier to wider adoption in the past.

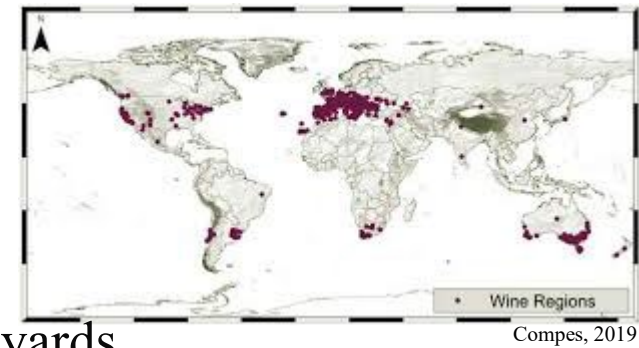
**Labour Intensive:** To deploy dispensers in vineyards and dispensers can accumulate on wires over time (would need to be removed). Newer technologies like aerosols, flowable sprays, and drone applications are addressing this.

**Pest Density:** Mating disruption is less effective when pest populations are already very high, requiring a combination with other methods as part of an IPM strategy.



Credit: M. Spodek

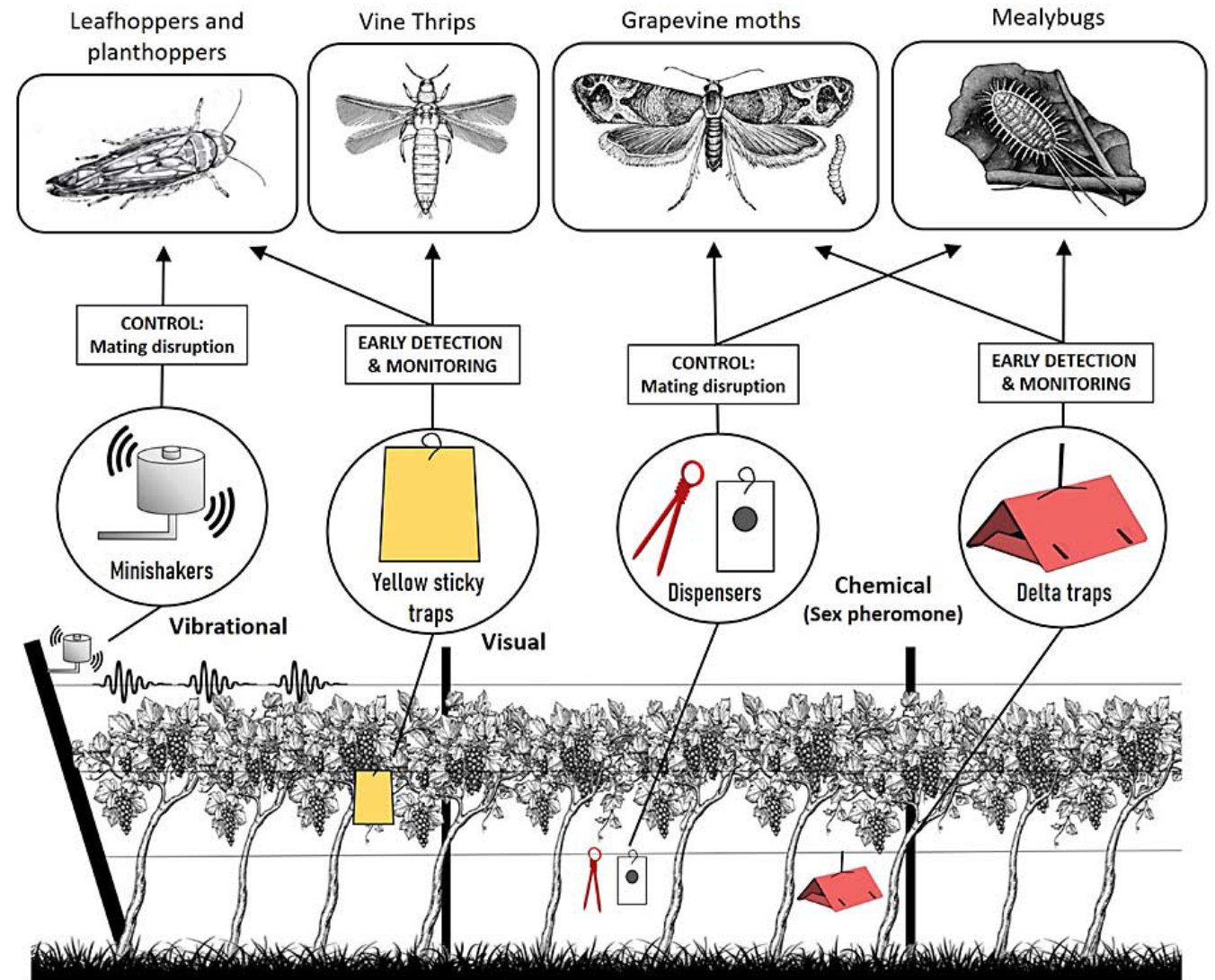
# Global use of pheromone practices in vineyards



- **Europe:** Pheromone mating disruption is a standard practice in many European vineyards
  - France: used to protect over 100,000 hectares of vines (12% of the total, 2019)
  - Switzerland and Germany: used on approximately 60-65% of vineyards
  - Italy: largely replacing insecticides in some regions mainly for moths and mealybugs
- **North America:** USA: California, Washington State and Oregon, vine mealybug and codling moth
  - Canada: Grape Berry Moth pheromone for monitoring and MD
- **South America:** Argentina (Mendoza) + Chile: successful programs have been implemented controlling the European grapevine moth
  - Argentina+Chile+Peru: various mealybug species
- **Australia+New Zealand:** monitoring and MD under R&D for mealybugs; longtailed mealybug, vine mealybugs, Citrophilus mealybugs

# IoT-integrated "smart traps" with real-time monitoring sensors +

Integrated Pest Management (IPM) using different tools to reduce chemical inputs for sustainable grape growing in vineyards

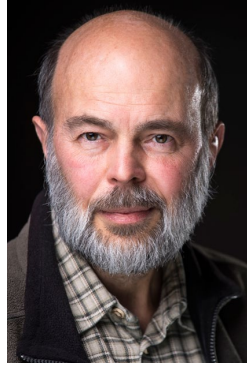


Courtesy Rachele Nieri/University of Trento, Italy

## Research Partners:



Dr. W. McFadden-Smith  
grape IPM specialist, OMAFA



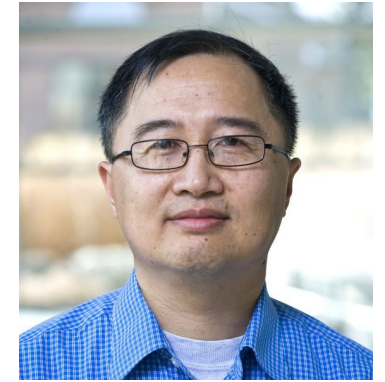
Professor G. Gries & R. Gries  
semiochemical ecologists,  
SFU, BC



Dr. A. Renyard  
entomologist,  
AAFC-Summerland, BC



Dr. S. Poojari  
plant virologist,  
CCOVI/Brock University, ON



Dr. P. Liang  
genomicist  
Brock University, ON

## Industry Partners:

- Stouck Vineyard and North of King Viticultural Services
- Cave Spring Vineyard
- Synergy Semiochemicals Corporation



## Research Assistants:

Mansi Pandya  
Harman Singh  
Andrew Legros

## Funder:

Ontario Research Fund (ORF-RE)-VINO Solutions

